

TOWN HALL OHIO

Thoughtful talk about life in Ohio

Talk to Your Customers

- Award winning content
- Top listener ratings
- Engaged audience



FOR ADVERTISING INFORMATION CONTACT:

Kirby Hidy

Ohio Ag Net

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OFBF CONTACT INFORMATION:

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Town Hall Ohio is produced by the Ohio Farm Bureau Federation (OFBF) and is represented by Ohio Ag Net.

OFBF is responsible for all editorial content, program management and policies associated with the broadcast. Ohio Ag Net provides advertising sales, marketing and fulfillment services.

Town Hall Ohio Affiliates*

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STATION	CITY	DIAL	DAY	TIME
WNCO	Ashland	1340 AM	Saturday	6 a.m.
WSRW	Chillicothe	106.5 FM	Saturday	7 a.m.
WTVN	Columbus	610 AM	Sunday	7 a.m.
WONW	Defiance	1280 AM	Saturday	11 a.m.
WFIN	Findlay	1330 AM	Sunday	6 a.m.
WQIO	Mt. Vernon	93.7 FM	Sunday	6 a.m.
WNDH	Napoleon	103.1 FM	Sunday	6 a.m.
WLKR	Norwalk	95.3 FM	Sunday	6 a.m.
WLEC	Sandusky	1450 AM	Saturday	9 a.m.
WTTF	Tiffin	1600 AM	Saturday	9 a.m.
WHIZ	Zanesville	1240 AM	Saturday	6 a.m.

*As of April 4, 2011

Town Hall Ohio Rates

WTVN Only

Length	1-13x	14-26x	27+
60 second spot	\$60	\$56	\$52
30 second spot	\$50	\$46	\$42

Additional Network Stations*

Length	1-13x	14-26x	27+
60 second spot	\$100	\$93	\$87
30 second spot	\$83	\$76	\$70

*Rates are for all stations except WTVN

Affiliate Additions

As additional stations begin carrying Town Hall Ohio, rates will be published.

Commission and Discounts*

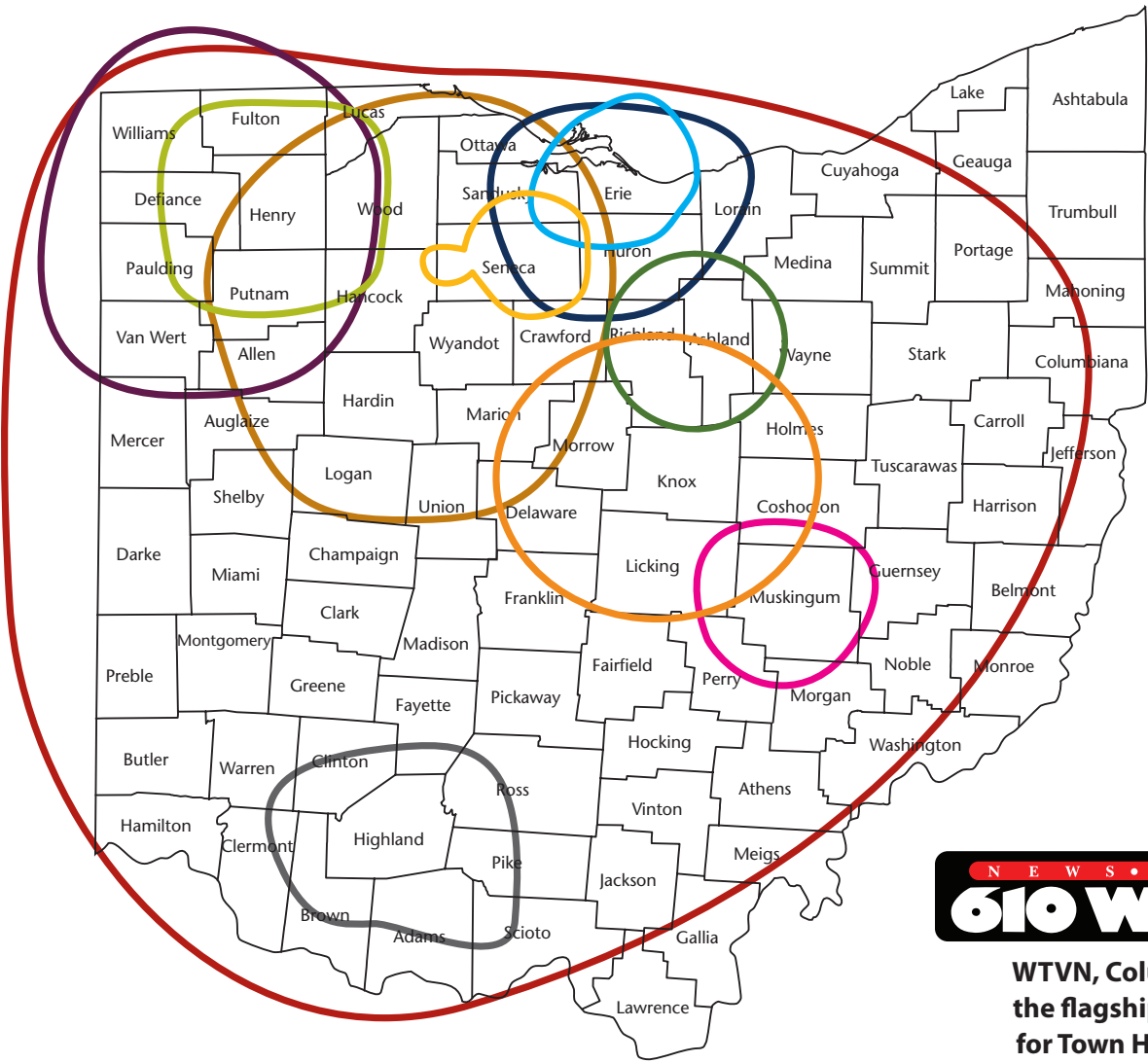
Farm Bureau Member: A discount of 15 percent will be allowed to members of Ohio Farm Bureau Federation.

Agencies: A standard commission of 15 percent will be allowed to recognized advertising agencies.

*No multiple commissions or discounts will be allowed. No cash discounts.



Town Hall Ohio covers the state



WTVN, Columbus is the flagship station for Town Hall Ohio.

- **WNCO – Ashland**
- **WNDH – Napoleon**
- **WSRW – Chillicothe**
- **WLKR – Norwalk**
- **WTVN – Columbus**
- **WLEC – Sandusky**
- **WONW – Defiance**
- **WTTF – Tiffin**
- **WFIN – Findlay**
- **WHIZ – Zanesville**
- **WQIO – Mt. Vernon**



OFBF's Communication Tools: *Targeted, Effective, Efficient*

Ohio Farm Bureau's communications tools enhance awareness and understanding of various subjects among several important targeted constituencies. Our award-winning print and broadcast products are unique and effective vehicles in which to share your message.

Farm Bureau's advertising sales are operated by *Our Ohio* Communications Inc. *Our Ohio* Communications Inc. is a 501 (c)(3) nonprofit corporation with the purpose of carrying out the charitable and educational purposes of the Ohio Farm Bureau Federation.



Our Ohio **magazine** reaches more than 215,000 Ohio readers and is their connection to food, farming and Ohio lifestyles. *Our Ohio* is published 5 times per year.

— A PUBLICATION OF THE OHIO FARM BUREAU FEDERATION —
BUCKEYE FARM NEWS
OHIO'S LARGEST AGRICULTURAL NEWSPAPER

Buckeye Farm News (BFN) is Ohio's largest farm newspaper with a circulation exceeding 60,000. *BFN* is published 14 times per year.

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Town Hall Ohio is a weekly, one-hour talk radio program heard statewide which bridges agricultural interests across farm, governmental and consumer audiences. *Town Hall Ohio* reaches 74 Ohio counties.

OFBF.org and OurOhio.org are two award-winning websites for two audiences. OFBF.org reaches Ohio's farming community; OurOhio.org is the consumer's connection to food and farming. Both feature news and useful information for their target audiences.

THE FARM BUREAU ADVANTAGE

Advertisers who choose from among Ohio Farm Bureau's media products receive unique advantages when promoting their business, products and services.

Farm Bureau's members are:

- Loyal readers, viewers and listeners
- Engaged in their communities, industry and organization

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