

## Institute Participants Speak Out

*"As farmers we have always known what our business is and how we do it, but when it comes to communicating this to others, that is not our strength. Through the AgriPOWER Institute, I have gained the tools and comfort level needed to be able to convey my messages to others, including the general public, other farmers, legislators, public officials and anyone who wants to learn about agriculture and farming."*



**– Ryan McClure (Class I)**  
**grain and livestock farmer**

*"There are few involved in production agriculture today, so it's important we learn to reach out to connect with people outside of Ohio agriculture. AgriPOWER provided me the inspiration to be an effective advocate. The seminars are packed with information and resources I can apply in agriculture and my community. The program compelled me to critically examine issues I may not have considered prior to this experience. I had the opportunity to meet great people who share a common interest, travel to Washington, D.C. and examine issues throughout Ohio. I would recommend AgriPOWER to everyone in production agriculture."*



**– Brenda Hastings (Class III)**  
**dairy farmer**

Agri**POWER**  
Institute  
c/o Ohio Farm Bureau Federation  
P.O. Box 182383  
Columbus, Ohio 43218-2383

Agri**POWER**  
Institute

Ohio Farm  
Bureau  
Federation

**INFORMATION  
REQUEST**



**2011  
2012**



## LEADERSHIP

It is typically defined as having the ability to lead — the ability to guide, direct or influence people. No individual attribute can make more of an impact on society and our future than the ability to guide others to a new level of achievement or understanding.

## ADVOCATE

To speak or write in favor of, support or urge by argument, recommend publicly.

# AgriPOWER Institute

Never before in the history of agriculture has there been the urgency there is today for leaders and advocates for agriculture. With that in mind, Ohio Farm Bureau Federation (OFBF) launched an elite program designed specifically for farmers and agribusiness professionals: **AgriPOWER**. This yearlong program focuses on public policy issues confronting agriculture and the food industry such as animal activists, climate change and trade policies. It helps individuals develop the skills necessary to become effective leaders and advocates for agriculture by learning from experts in these fields. Additionally, the program is respectful of today's busy farm and family calendar.

OFBF is currently looking for 20 select individuals to participate in this leadership and advocacy development program, which will consist of seven multi-day institutes (17 total days). Topics covered during institute programs will include public policy matters facing local communities, the state of Ohio, the nation and the world. Additionally, specific sessions will help class members develop important skills necessary to become an effective leader and advocate for agriculture. One of the institute sessions will be held in Washington, D.C., to help class members gain a valuable understanding of national and global issues.

Individuals may nominate themselves or have their nomination sponsored by their respective county Farm Bureau, other agricultural organization or employer. If you are nominating yourself, you must be a Farm Bureau member (contact your county Farm Bureau for membership information). Applications are due June 1, 2011.

To receive additional information and an application please fill out the form and mail in, e-mail [skuhn@ofbf.org](mailto:skuhn@ofbf.org), or visit <http://ofbf.org/get-involved/agripower>

## INFORMATION REQUEST FORM

Yes, I want more information on **AgriPOWER** including tuition and scholarship details.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

Farm operation consists of \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Employed off farm by \_\_\_\_\_  
\_\_\_\_\_

Farm Bureau/Commodity Group/Community activities \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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