

Want to see more
positive videos about
animal agriculture?

Help us do something
about it!

Grand Prize

\$1,000 gift card will be awarded to the overall People's Choice grand prize video.

Finalist Prize

Finalists in 3 categories will be awarded a \$500 pre-paid gift card and be eligible for the \$1,000 grand prize.



Sponsored by Ohio Farm Bureau Federation's
Center for Food and Animal Issues

**Ohio Farm Bureau
Federation's Center for
Food and Animal Issues**

invites Ohio farmers, county Farm Bureaus and youth organizations (4-H, FFA, Farm Bureau) to share the positive messages and images of animal agriculture through the "Because I Care" video contest.

July 1, 2010

Contest begins

July 1-Sept. 24

Videos submitted

Sept. 24

Video submission deadline

Sept. 29

Finalists selected

Oct. 11-28

Voting takes place for Grand Prize winner

Prior to Oct. 31

Grand Prize winner named

For additional information and complete contest rules, please visit
<http://bit.ly/BecauseICare>.

Video Contest