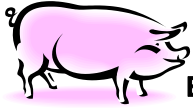


# PorkBridge



2012-2013  
Grow-Finish  
Educational Series



*A world of knowledge brought directly to you*

## PorkBridge 2012-2013 Registration

Deadline to participate in the first session is  
*November 12, 2012*

Cost is **\$125**. Individual registration form and  
information required for **each subscription**.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Country (outside U.S.) \_\_\_\_\_

Phone \_\_\_\_\_

Email Address: \_\_\_\_\_

(Required for non-U.S. mailing addresses)

Number of head over which you have influence  
\_\_\_\_\_

Number of employees \_\_\_\_\_

Make checks payable to **Iowa Pork Industry Center**  
or fill out the credit card information below

Circle card type: Visa    MasterCard    Discover

Cardholder Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Card Validation Number \_\_\_\_\_

(last 3-digit number on signature strip on back of card)

Cardholder name \_\_\_\_\_

*Signature (required)*

Send form and payment to:

**Sherry Hoyer**  
**Iowa Pork Industry Center**  
**109 Kildee, Iowa State University**  
**Ames, IA 50011-3150**

Email: shoyer@iastate.edu

Phone: 515-294-4496

Fax: 515-294-5698

TOSU

PorkBridge is brought to you by these  
swine specialists from cooperating  
land grant universities.

Mark Whitney    University of Minnesota  
507-389-5541    whitn007@umn.edu

Ken Stalder    Iowa State University  
515-294-4683    stalder@iastate.edu

Duane Reese    University of Nebraska  
402-472-6425    dreese1@unl.edu

Bob Thaler    South Dakota State University  
605-688-5435    Robert.Thaler@sdstate.edu

Dale Ricker    The Ohio State University  
419-523-6294    ricker.37@osu.edu

Brian Richert    Purdue University  
765-494-4837    brichert@purdue.edu

Robert Knox    University of Illinois  
217-244-5177    rknox@illinois.edu

Joel DeRouchey    Kansas State University  
785-532-2280    jderouch@ksu.edu

Ronald Bates    Michigan State University  
517-432-1387    batesr@msu.edu

Marcia Shannon    University of Missouri  
573-882-7859    CarlsonM@missouri.edu

Eric van Heugten    North Carolina State University  
919-513-1116    eric\_vanheugten@ncsu.edu

Iowa State University, Kansas State University,  
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Illinois, University of Minnesota, University of Missouri  
and University of Nebraska are equal opportunity  
educators and employers.

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## Dates and Presenters

**December 6, 2012 - John Patience**  
Iowa State University  
"Strategies to Reduce Feeding Costs"

**February 7, 2013 - Mike Ellis**  
University of Illinois  
"Optimizing Stocking Density in Wean-  
Finish Barns"

**April 4, 2013 - Aaron Gaines**  
The Maschoffs  
"Managing Finishing Pigs to Improve  
Production Efficiency"

**June 6, 2013 - Mark Whitney**  
University of Minnesota  
"Managing Heat Stress"

**August 1, 2013 - Mike Tokach and  
Hyatt Frobose**  
Kansas State University  
"Effect of Optimizing Feed Withdrawal  
Length and Fiber Levels Prior to  
Marketing on Net Return"

**October 3, 2013 - Andrew Bowman**  
The Ohio State University  
"Pigs Flu, and You"

**Submit your registration and payment  
of \$125 by November 12, 2012 to  
guarantee delivery of the materials  
for the first session.**

## WHAT IS PORKBRIDGE?

PorkBridge is a distance education method that offers relevant and timely information for people involved with grow-finish swine operations. It consists of six teleconference sessions conducted by industry experts.

Session content addresses daily decisions related to the grow-finish process, including swine management, heat stress, production efficiency and feed cost reduction strategies.

## HOW MANY SESSIONS ARE THERE?

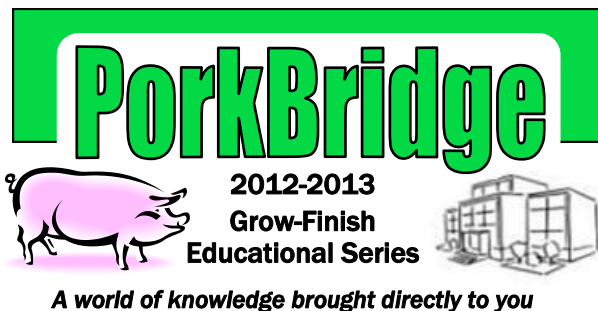
There are six sessions in the program year, beginning in December 2012 and ending in October 2013.

## WHEN ARE SESSIONS HELD?

All sessions begin at noon Central Time and last for approximately 1 1/2 hours.

## HOW DOES THE PROGRAM WORK?

- ◆ About a week before each session, you'll receive a packet in the mail that contains a CD with session materials, including that session's presentation and any spreadsheets, video clips, publications, or activity lists provided by the speaker.
- ◆ The delivery process of materials is slightly different for those with non-U.S. mailing addresses and requires an e-mail address.
- ◆ After the formal presentation, 20-25 minutes are available for speaker questions and producer discussion.



## WHAT DOES PORKBRIDGE OFFER?

- ◆ access to university and industry professionals with a variety of expertise.
- ◆ no need to take time off from work, and no worry about travel distance or inclement weather.
- ◆ flexibility to attend sessions wherever it works best: at home, office or swine unit.
- ◆ valuable information to improve your operation through direct access to professionals six times a year.

## WHAT DO I NEED TO PARTICIPATE?

- ◆ Telephone with long distance access
- ◆ Computer with CD drive
- ◆ Email address and access (required for non-U.S. participants)
- ◆ While not required, a speaker phone allows you to gather a group for each session

**Remember: no Internet access is needed to participate in the scheduled sessions!**

## WHY SHOULD I SUBSCRIBE?

***Here's what past participants have told us:***

"As a consultant to several farms in USA and Canada, the information helps me keep up on current topics. I have used some of the information during farm visits and meetings."

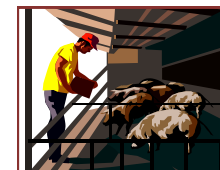
"Presentation was a level appropriate for most of the people listening. Often had good discussion within the group after the presentation."

"Good to review biosecurity regularly to help staff stay focused."

"It was nice to have a live speaker with the presentation."

"Having the webinar made it easier to make time for staff to participate."

"I am a loan officer and I think it was beneficial to learn some of the terms and some of the practices that may be implemented in the future with my growers."



**Since 2005, PorkBridge has helped pork operation managers, operators and other professionals stay current on topics that are relevant and important to today's grow-finish swine industry.**