

A NEW VISION FOR AGRICULTURE EDUCATION

OHIO FARM BUREAU 2013 GOAL

Partner to create excellent agricultural education programs

The agriculture community is passionate about agriculture education. Whether it's training the next generation of farmers or reaching out to the 98 percent of individuals who are several generations removed from first-hand farming experiences, we know there is a need to connect agriculture education to many audiences.

This booklet contains profiles of agricultural education programs and resources that are available through numerous state and national agriculture organizations, as well as profiles of agricultural education programs put on by county Farm Bureaus in Ohio.

Ohio Farm Bureau sees a clear need to broaden our education vision and to recognize the scope and scale of our current programs. We hope this document will be useful as a resource to help members and county Farm Bureaus connect with the information and materials they need to conduct a variety of ag education activities.

Remember, your Farm Bureau membership support helps to make all of our education efforts possible. Thank you.



This booklet was compiled by Callie Wells, Ohio Farm Bureau communications specialist, for the 2012 Ohio Farm Bureau Annual Meeting. If you know of information that you think should be included, contact Callie at cwells@ofbf.org or 614-246-8231.

AGRICULTURE IN THE CLASSROOM

Agriculture in the Classroom programs are implemented by state-operated programs. National Agriculture in the Classroom supports state programs by providing a network that seeks to improve agricultural literacy — awareness, knowledge, and appreciation — among teachers and their students.

The program is carried out in each state, according to state needs and interests, by individuals representing farm organizations, agribusiness, education, and government.

The USDA supports the state organizations by:

- helping to develop Agriculture in the Classroom programs;
- acting as a central clearinghouse for educational materials and information;
- encouraging USDA agencies to assist in the state programs; and
- coordinating with national organizations to promote the goal of an increased awareness of agriculture among the nation's students.

TARGET AUDIENCE

Pre-kindergarten through high school students and their teachers.

RESOURCES AVAILABLE

The Ag in the Classroom website has a Teacher Portal and Student Portal that direct the respective audiences to materials to aid in agricultural literacy.

There is also a webpage that links to all state programs. Each state has many of its own resources that can be viewed, ordered or downloaded by connecting to their sites.

FOR MORE INFORMATION

Visit www.agclassroom.org for National Ag in the Classroom materials and www.agclassroom.org/state to find links to other state programs. Ohio's Ag in the Classroom state contact is Sandy Kuhn, 614-246-8249 and email skuhn@ofbf.org.

AMERICAN DAIRY ASSOCIATION MIDEAST: MEET OHIO DAIRY FARMERS

American Dairy Association Mideast celebrates Ohio's dairy farmers through a public education campaign that gives consumers an opportunity to virtually meet and learn about the state's farmers who provide wholesome, nutritious milk and dairy foods.

The "Meet Ohio Dairy Farmers" campaign focuses on raising consumer awareness about the commitment Ohio dairy farmers have to milk and dairy food safety, cow and calf care, and environmental responsibility.

TARGET AUDIENCE

Consumers of all types and age.

RESOURCES AVAILABLE

The website www.ohiodairyfarmers.com features stories of some of Ohio's dairy farmers. Visitors can watch videos about dairy farming practices and milk safety. The site also includes downloadable resources for kids and teachers.

The DVD "Take a Closer Look at Ohio Dairy Farming," features a video collection about dairy farming practices and milk safety, including a kids video and the most recent "farm to fridge" video .

FOR MORE INFORMATION

Materials are free to dairy farmers and those who are involved in promoting the dairy industry. Visit drink-milk.com or call 1-800-292-MILK for more information and to order materials.

AMERICAN FARM BUREAU FOUNDATION FOR AGRICULTURE

The American Farm Bureau Foundation for Agriculture is a 501(c)3 nonprofit affiliate of the American Farm Bureau with a mission to build awareness, understanding and a positive public perception of agriculture through education. The Foundation strives to be a credible source for agricultural literacy information. Foundation materials and programs are designed not only to reflect reliable information, but also to meet today's standards of learning. Today the Foundation is working on several new projects that will help to work toward its mission.

My American Farm is an online educational game that will let students learn about agriculture while having fun.

The White-Reinhardt Mini-Grant helps fund state and county Farm Bureau projects that accurately tell the story of agriculture.

The White-Reinhardt Scholarship Program provides travel expense funds for educators and volunteer educators to attend the National Agriculture in the Classroom Conference and then use the information gained to expand outreach to students regarding food, fiber and fuel.

Agricultural Literacy Projects include lesson plans and teacher resources to help spread agricultural literacy to students of all ages.

Agriculture's Lasting Heritage is a Foundation project that works to celebrate the lasting heritage of century farms across the country through a website. There you can watch videos and read profiles of century farm owners and hear what they have to say about the long lasting heritage of American agriculture.

TARGET AUDIENCE

The target audience of the Foundation is the public as it hopes to build awareness, understanding and a positive public perception of agriculture through education. However the Foundation often reaches out to volunteers and educators to help spread its message.

RESOURCES AVAILABLE

My American Farm is an online educational game but there are also new resources including videos, family activities and teacher resources. The materials are subject-matter focused and agriculturally themed, meaning that each activity

helps teach subjects such as math, science, social studies, language arts and health by using agricultural themes. Visit www.myamericanfarm.org.

The **White-Reinhardt Mini-Grant and Scholarship Programs**' applications are available online. Visit www.agfoundation.org and click on 'What we support'.

Agricultural Literacy Projects To order any of these items or to see all of the educational items the Foundation offers, visit www.agfoundation.org and click on Resource Orders.

Agriculture's Lasting Heritage Visit www.agricultureslastingheritage.org to view videos and read profiles of century farm owners.

HOW TO GET INVOLVED

More information on all of these programs can be found at www.agfoundation.org.

AMERICA'S HEARTLAND

America's Heartland is a magazine-style, half-hour nationally-distributed television program that is the most prominent offering of positive stories about American agriculture weekly on air, and daily online. America's Heartland has given hundreds of farm and ranch families across all 50 states the opportunity – in their own words – to share the diverse story of agriculture with consumers.

In seven full seasons, America's Heartland reporters and crews have brought in stories from all across the nation with 150 half-hour episodes completed that take viewers to all 50 states, as well as faraway places like Taiwan, China, Egypt and Morocco. Throughout the journeys, viewers hear American farmers and ranchers share their passion for hard work and excellent products, as well as their commitment to food safety, sustainability, environmental stewardship and animal welfare.

TARGET AUDIENCE

Through the show's programming agriculturalists have been able to emotionally connect urban and rural viewers alike. Their stories forged common ground to unite through values and needs – more than about just the essentials like food & shelter – but about our love for our families and generations to come, an appreciation for the land and caring for the environment.

RESOURCES AVAILABLE

America's Heartland does not air on Ohio Public Television, but episodes are available online. Teacher and student pages that provide study guides and other resources to use with the videos are also available on the website.

FOR MORE INFORMATION

Visit www.americasheartland.org to find episodes of the show and other related information.

Visit www.americasheartland.org/education for access the teacher and student resources to accompany the episodes.

ANIMAL AGRICULTURE ALLIANCE: ADOPT A TEACHER

Animal Agriculture Alliance is a broad-based coalition of individual farmers, ranchers, producer organizations, suppliers, packer-processors, scientists, veterinarians and retailers interested in helping consumers better understand the role animal agriculture plays in providing a safe, abundant food supply to a hungry world. Its Adopt a Teacher Program was originally launched in 1997 by the Animal Agriculture Alliance to provide elementary, middle and high school teachers in urban areas with educational resources about agriculture. Individuals, companies and associations can “adopt” a teacher to receive a complete grade-appropriate resource kit on animal agriculture. The kit contents include the Alliance’s Teacher Resource Guide as well as educational materials developed and provided by its member associations.

TARGET AUDIENCE

Through the Adopt-A-Teacher program, an individual or company can provide the teacher of their choice with a Teacher Resource Kit, a complete resource kit full of educational materials about animal agriculture. The kit enables teachers to answer many of the questions both they and their students have about animal agriculture and the animal rights vs. animal welfare issue.

RESOURCES AVAILABLE

Each Adopt a Teacher packet contains books, videos and brochures, along with an educational CD with printable handouts that teachers can use in the classroom on many animal agriculture topics. Topics include pork, poultry, beef, dairy, lamb and general animal agriculture

HOW TO GET INVOLVED

Order kits for \$35 by visiting animalagalliance.org.

LOCAL MATTERS

Local Matters is a not-for-profit organization in central Ohio working to transform the food system to be more secure, just, prosperous and delicious. Local Matters has four main projects in agriculture education: Food Matters, Cooking Matters, Growing Matters and the Veggie Van.

Food Matters is a 24-week food and ecology curriculum that provides pre-kindergarten and elementary age children with an understanding of what healthful food is, where it comes from, how it grows and how to prepare it. Food Matters’ holistic, multicultural and multisensory approach is unique among children’s nutrition education.

Cooking Matters extends the success of the Food Matters program to adults and families. Partnering with other community organizations, Cooking Matters works to end child hunger and obesity by providing the knowledge and skills for healthy eating to parents and families. Cooking Matters participants learn how to select nutritious and low-cost ingredients, and prepare them in ways that provide the best nourishment possible to their families. The program gives people the tools they need to maximize their food budget.

Growing Matters is an innovative food production program helping more people grow food themselves and increasing the supply of local food by growing more, closer to home. Growing Matters provides resources, education and support for partners and community members to create and care for food-production gardens. Every Growing Matters project is connected with education, whether that's a workshop for neighborhood residents or an elementary school.

Veggie Van is a program addressing the critical issues of community food sovereignty and affordability of fresh, healthful foods in many Columbus neighborhoods without access to grocers and other sources of fresh food. The Veggie Van deliver low-cost, pre-packed bags of fresh fruits and vegetables -- organic and local whenever possible—to partner sites in these neighborhoods. At each delivery site, cooking demonstrations using the contents of that week's bag are held. This program is part of a larger resource mapping goal as well.

TARGET AUDIENCE

Food Matters: pre-kindergarten and elementary students

Cooking Matters: parents and their middle and high school age kids

Growing Matters: Individuals and families living in Weinland Park and the Near East Side neighborhoods of Columbus, Ohio

Veggie Van: Long-term engagement in urban neighborhoods with low access to grocers and fresh food.

RESOURCES AVAILABLE

Growing Matters: Identifying entrepreneurial options for the future. Contact if interested in possibly bringing program to your community.

Cooking Matters: Staff available for cooking demonstrations on a fee-for-service schedule. Contact Local Matters for price details.

Food Matters: Local Matters staff can provide the Food Matters Program at your school or site in a variety of formats including one-time workshops, week-long camps, or 3-12 week course series or the full 24-week curriculum. Please contact Local Matters for additional information

Veggie Van: The van is not available for just one time stops but is set up for long-term engagement in neighborhoods. Local Matters would like to hear from other community organization who would consider hosting the program.

HOW TO GET INVOLVED

Food Matters: Volunteer or request to have the program at another school with a traditional 24-week program or shorter lengths. Call Local Matters for more details.

Cooking Matters: Volunteer

Growing Matters: Volunteer and group work days

Financially Support Local Matters: You can donate to Local Matters at www.local-matters.org/give-now. Subscribe to the Greener Grocer Market Bags, designed to financially support Ohio's farmers and food producers while allowing Market Bag subscribers to experience a range of local, seasonal tastes. A portion of the proceeds

supports Local Matters programming. Orders should be submitted online at *thegreenergrocer.com*.

CONTACT INFORMATION

731 E. Broad St. | Columbus, OH 43205 | Phone: 614-263-5662 | Email: info@local-matters.org

MICKI ZARTMAN SCARLET AND GRAY AG DAY

Micki Zartman Scarlet and Gray Ag Day (MZSGAD) is a one-day, agricultural education and awareness event for more than 600 central Ohio elementary students that takes place each spring on the College of Food, Agricultural and Environmental Sciences campus at Ohio State University. The planning committee also coordinates an educational poster and essay contest in addition to a teacher's workshop for all schools attending MZSGAD.

MZSGAD goals are to create student advocates who understand the truth about agriculture, to inspire students to explore agricultural careers and to prepare students for creating their legacy in addressing 21st century global agricultural issues. The planning committee also aims to equip educators to incorporate agricultural curriculum into their classrooms for their current students and in the years to come. Finally, MZSGAD instills civic leadership skills in nearly 250 Ohio State student volunteers who help plan and participate with the event.

TARGET AUDIENCE

More than 600 fourth and fifth grade students from central Ohio travel to campus to spend the day attending sessions connected to academic content standards. Guided by Ohio State students, the students learn about the breadth of agriculture through hands-on, experiential activities. Ohio State University faculty and staff, including professors and graduate students; student groups in the College of Food, Agricultural and Environmental Sciences; and agricultural commodity organizations present the experiential learning sessions.

New schools are recruited each year as the goal is to reach out to as many teachers as possible by equipping them with agricultural education materials for them to use beyond the Scarlet & Gray Ag Day experience in their classrooms not only the year they attend, but with their future students in the years to come.

RESOURCES AVAILABLE

Visit osuagday.org.ohio-state.edu to learn more and to connect to the committee on Facebook, Twitter and YouTube.

HOW TO GET INVOLVED

Currently, there is no cost for schools to participate. MZSGAD participants are responsible for bringing their own lunches and transportation to the event. Teachers are expected to attend the Teacher's Workshop held prior to the Scarlet & Gray Ag Day event. Interested fourth and fifth grade teachers should contact Leslie Risch via email at osuagday@yahoo.com. There are a limited number of classes each year due to scheduling.

MZSGAD volunteers are students because they know Ohio State campus and are able to easily guide students to their sessions. Other visiting groups have the possibility to serve as session presenters (after submitting a lesson plan) or even attend the day of the event as a guest.

The student planning committee raises funds annually for the event through sponsorships, donations, and grants from agricultural commodity organizations and businesses.

MONSANTO: AMERICA'S FARMERS

The America's Farmers campaign is an advocacy program celebrating U.S. farmers through communications, awards and special programs that highlight the importance of modern American agriculture.

America's Farmers Grow Communities: Farmers can sign up to win \$2,500 to direct to their favorite local nonprofit.

America's Farmers Grow Rural Education: Farmers can nominate their local school district to apply for a \$10,000 or \$25,000 grant.

America's Farmers Mobile Experience: A 53-foot tractor trailer that folds out into 1,000 square feet of exhibit space that provides the opportunity to peek into the life of the American farmer and get a first-hand look at not only the demands global agriculture faces, but also how farmers truly are the solution.

TARGET AUDIENCE

America's Farmers Grow Communities and **American Farmers Grow Rural Education:** Farmers that would like to give back to their local school district or nonprofit.

America's Farmers Mobile Experience: Consumers who would like to take a look into the life of the American farmer.

RESOURCES AVAILABLE

Grant applications, videos, quizzes, farmer profiles, and other resources all available at www.americasfarmers.com.

HOW TO GET INVOLVED

You can get involved with **America's Farmers Grow Communities** and **American Farmers Grow Rural Education** by nominating a school or nonprofit for a grant on the website. You can also request a visit by the **America's Farmers Mobile Experience** by emailing Melinda Brown at melinda.m.brown@monsanto.com and copying Elizabeth Vancil at elizabeth.a.vancil@monsanto.com.

At this time, visits by **America's Farmers Mobile Experience** are determined on a variety of factors which include but are not limited to the ability to meet the specifications for the trailer, estimated attendance at the event, and if the event makes sense logistically with other top-rated events.

CONTACT INFORMATION

Fill out the contact form on the Web at americasfarmers.com/contact-us

OHIO 4-H

4-H is a non-formal educational, youth development program offered to individuals age 5 and in kindergarten to age 19. Kids can participate in 4-H through clubs, camps, school and short-term experiences and they learn about animals, computers, public speaking, cooking, art, gardening and environmental sciences, just to name a few projects.

County 4-H programs often participate in programs to teach others the skills they learned through 4-H, such as farm safety days, educational displays at county fairs, etc.

TARGET AUDIENCE

4-H Youth Development is targeted to 5 to 19-year-olds. The target audience for programs put on by kids in 4-H varies event to event.

RESOURCES AVAILABLE

The 4-H Family Guide is the place to connect to the entire collection of Ohio 4-H project books. Each project book contains information and activities for 4-H members to explore or to be used as reference material at an educational program.

Acres of Adventure Curriculum was created for adults and older youth to use to engage youth in learning-by-doing activities within thematic agriculture lesson plans and units.

Learning Lab Kits from Ohio 4-H are the answer for species-specific, hands-on, durable learning materials. Use for teaching and evaluating knowledge of livestock and companion animals. Perfect for classrooms, 4-H clubs, FFA chapters, skillathons, agricultural association activities and more.

MORE INFORMATION

The 4-H Family Guide is available online at www.ohio4h.org/4-h-parents-volunteers/family-guide or at your local OSU Extension office.

Acres of Adventure Curriculum is listed on page 27 of the Family Guide and can be ordered online at ofb.ag/YoHFLg

Learning Lab Kits can be ordered online at www.ohio4h.org/projects-publications/learning-lab-kits

HOW TO GET INVOLVED

Get involved with a county 4-H organization by contacting the county Extension office. Contact information for county offices can be found at extension.osu.edu/locate-an-office.

OHIO BIOPRODUCTS INNOVATION CENTER

The Ohio BioProducts Innovation Center (OBIC) is a research initiative that integrates academia and industry toward the development of renewable specialty chemicals, polymers/plastics and advanced materials. It has resources to support and build clusters by collaborating with entities including industry, researchers, educators and government. With the help of its internal staff and network of consultants, OBIC also provides a series of contract services, working with many different groups of varied interests to accomplish shared goals.

TARGET AUDIENCES

OBIC works with educators to keep them on the cutting edge of sustainable technology development. The OBIC team develops and manages education-based grants advancing STEM initiatives in K-12 and secondary education. With OBIC as a partner, it is easy for educators to network with industry associations and researchers.

RESOURCES AVAILABLE

OBIC assists in the development and implementation of workshops and professional development opportunities for teachers. Contact the OBIC office for upcoming workshops and to share opportunities to plan and partner with them on workshops and project.

CONTACT INFORMATION

Ohio BioProducts Innovation Center: Jayne M. Schwantes, program director for education | Phone: 614-292-8125
Email: schwantes.3@osu.edu

OHIO CORN AND WHEAT GROWERS ASSOCIATION

The Ohio Corn Growers Association and Ohio Wheat Growers Association have united to best represent the public-policy interests of tens of thousands of grain farmers throughout the Buckeye State. While mainly representing members, Ohio Corn and Wheat Growers Association works to educate consumers about what corn and wheat farmers do for them, how ethanol is valuable in the renewable fuels arena and production agriculture in general.

TARGET AUDIENCE

Ohio corn and wheat growers and consumers.

RESOURCES AVAILABLE

Online Resources

- Harvesting The Truth in an Era of Media Misinformation
- Ohio Agriculture Commodities and Livestock at a Glance
- Corn Facts.pdf
- Corn Place Mat for Kids.pdf
- Ohio Wheat Facts Place Mat
- USDA 2010 Harvest stats
- ohiocornandwheat.org/images/USDAOHAverages2010.pdf

For additional information about ethanol, corn and wheat, contact lmurphy@ohiocornandwheat.org.

HOW TO ACCESS RESOURCES

Download resources at ohiocornandwheat.org/reports, or contact Lyndsey Murphy at lmurphy@ohiocornandwheat.org or by calling the association office 740-201-8088.

OHIO DEPARTMENT OF AGRICULTURE: OHIO AGRICULTURE IS COOL!

At the 2012 State Fair, nine interactive Ag is Cool! stations offered activities for students, including milking a life-like cow, identifying bugs using a microscope and clues, learning about exporting livestock in a sequencing game, and comparing weights of animals and humans on scales. Sponsored by the Ohio Department of Agriculture, Ohio Farm Bureau, Ohio State Fair and the Buckeye State's agricultural commodity groups, Ag is Cool! program activities included:

- State Fair admission to fourth graders and chaperone
- An opportunity for fourth graders to compete for a scholarship
- Free State Fair admission for fourth grade teachers
- A chance for fourth grade teachers to win a classroom grant
- An art contest for K-12 to illustrate how Ohio Ag is Cool!

TARGET AUDIENCE

Ag is Cool! activities are designed for fourth grade students, and also target fourth grade teachers.

RESOURCES AVAILABLE

Past Ag is Cool! scholarship winners' essays are available online as well as the rules and guidelines for the program. There is also an opportunity to sponsor a local essay contest around the Ag is Cool! contests.

HOW TO GET INVOLVED

Visit www.agri.ohio.gov/agiscool for more information about the program and how to get fourth graders and their teachers involved.

OHIO FARM BUREAU FEDERATION

Ohio Farm Bureau Federation takes a nontraditional approach to education. County volunteers create and manage events and then they are marketed statewide through Farm Bureau media, truly creating a valuable county-state partnership. OFBF education efforts are diverse and are determined by the audience which includes members, nonmembers, youth, businesses, and community organizations. Ohio Farm Bureau has three major mechanisms for consumer outreach and education:

Our Ohio brand includes a magazine, educational events, a website, social media and television components that provides opportunities for Ohio Farm Bureau members to experience Ohio agriculture.

Grow and Know Events help you experience Ohio agriculture up close and personal, and are designed to create comfortable atmospheres for farmers and consumers to talk about food and farming. Ohio agriculture is diverse and our farmers have many stories to tell. Grow and Know events allow you to experience the sights, tastes, sounds and smells of Ohio agriculture as they take you to Ohio's orchards, barns, produce fields, wineries and more.

“Land and Living: Agriculture Your Link to Life” exhibit is an Ohio Farm Bureau coordinated exhibit with a goal of providing fairgoers with enjoyable experiences and leave them with a good feeling about Ohio agriculture while they attend the premiere statewide agricultural showcase of the year, The Ohio State Fair. Approximately 350,000 fairgoers participate in an interactive agricultural display in a 32,000 square-foot building. Children can plant a flower to take home as part of the Green2Go exhibit, and participate in a pedal tractor course. There is also a Giant Corn Wall for climbing, and family photos are taken and given to visitors. Thirty college students served as ambassadors for OFBF and Ohio agriculture during the fair. The students answered questions from the public who visited the exhibit.

TARGET AUDIENCE

Our Ohio is targeted to anyone who is interested in food, but geared toward those who are not farmers.

Grow and Know Event target audiences vary from event to event, but are designed mostly for nonfarmers, and with more than 65 events there is something to resonate with many different people.

“Land and Living: Agriculture Your Link to Life” exhibit is targeted to the visitors of the Ohio State Fair.

RESOURCES AVAILABLE

Our Ohio information can be found at ourohio.org

Grow and Know Event listings can be found in the *Our Ohio* magazine or at ourohio.org/resources/grow-and-know

HOW TO GET INVOLVED

To learn more about *Our Ohio* or **Grow and Know Events** visit ourohio.org or call your local county Farm Bureau office. Contact information for county Farm Bureau offices can be found at ofbf.org/counties.

To volunteer or learn more about the **“Land and Living: Agriculture Your Link to Life” exhibit**, contact Cara Lawson a clawson@ofbf.org.

CONTACT INFORMATION

280 N. High Street, P.O. Box 182383 | Columbus, OH 43218-2383 | Phone: 614-249-2400 | Email: info@ofbf.org.

OHIO FARM TO SCHOOL

Farm to school initiatives, coordinated in Ohio by Ohio State University Extension, connect schools with local farms by bringing fresh, nutritious foods from local farms into school cafeterias and by offering students experiential learning opportunities through farm visits, and food and nutrition education activities. These initiatives support local farmers, keep food dollars in local economies and nurture a generation of informed food consumers. By

partnering within their local communities, schools can integrate farm to school into school food programs and local farmers can market to schools. Farm to school programs come in all different shapes and sizes including:

- Offering a farm fresh salad bar as part of the National School Lunch Program
- Featuring local food items in the cafeteria
- Featuring local food items at a fundraiser or special event
- Using local food items in the hot lunch offering or integrated into the Fresh Fruit and Vegetable and School Meals programs
- School gardens
- Farm visits or classroom visits by farmers
- Hands-on nutritional classes
- Cooking demonstrations

TARGET AUDIENCE

Elementary, middle, and high school aged youth and local farmers.

FOR MORE INFORMATION

Contact The Ohio State University South Centers | 1864 Shyville Road | Piketon, OH 45661
Phone: 740-289-2071 | Website: southcenters.osu.edu

Also, visit www.farmtoschool.org/OH/programs.htm to learn about several specific farm-to-school projects in Ohio.

OHIO FFA ASSOCIATION

The FFA is an organization dedicated to preparing members for leadership and careers in the science, business and technology of agriculture. Local, state and national activities and award programs provide opportunities to apply knowledge and skills acquired through agriculture education. During the 2010-2011 academic year, the Ohio FFA Association had 23,335 members in 302 chapters. Typically each of those chapters participate in and/or organize various community events throughout the year including educational events to share the story of agriculture.

TARGET AUDIENCE

Varies locally.

RESOURCES AVAILABLE

Varies locally.

HOW TO GET INVOLVED

Contact a local FFA chapter. Find one using the teacher directory at <http://bit.ly/ffadirectory>.

OHIO LIVESTOCK COALITION: FOR YOUR INFARMATION

Ohio Livestock Coalition provides free teacher resources about Ohio livestock farming through its For Your InFARmation program. The program offers free educational materials for teachers designed to teach about the origins of the food they eat every day and about the important role agriculture plays in the state's economy.

Also part of For Your InFARmation is a statewide essay contest for third-graders through which they award two free, all-expenses-paid field trips to an Ohio livestock farm to the winning essay-writers' entire class.

TARGET AUDIENCE

Ohio third grade students and teachers.

RESOURCES AVAILABLE

Student Guide with a variety of nonfiction reading passages
Teacher's Guide with complete lesson plans and links to additional resources
Ready-to-use worksheets and smart board lessons to reinforce key content and skills.

HOW TO GET INVOLVED

All resources can be downloaded free of charge at www.ForYourInFARmation.com.

OHIO PORK PRODUCERS COUNCIL

The Ohio Pork Producers Council's mission is to serve and benefit Ohio Pork Producers Council members regardless of size, in the areas of member service, legislative and environmental issues, consumer and producer education, and market development. In terms of education it has created more than 30 videos that show how pigs live inside of barns, discuss why farms are bigger and share how pigs are cared for. It also has 15 education resources that accompany the videos. The resources include lesson plan ideas for the teacher, activity sheets for the students and answer sheets.

TARGET AUDIENCE

Students, grades 2 through 12.

RESOURCES AVAILABLE

Curriculum organized by grade level that includes videos and corresponding lesson plans, activity sheets and more.

HOW TO OBTAIN RESOURCES

Visitors to the website, www.OhioPork.org, can search for curriculum by grade level and download it there.

OHIO SOYBEAN COUNCIL

Ohio Soybean Council provides free guides for soybean learning and fun. Activities focus on science literacy and skills, innovation and problem-based learning.

Ohio Soybean Council Foundation has established Science Day Awards acknowledging that tomorrow's innovations in the soybean industry will be produced by today's best and brightest science students. It also provides science project idea starters and resources.

TARGET AUDIENCE

Teachers, parents, students, summer camp leaders, 4-H advisers, after-school coordinators and Ag Day events.

RESOURCES AVAILABLE

Soybean learning guides and online idea starters and resources for science fair projects.

HOW TO ACCESS RESOURCES

Visit Ohio Soybean Council's education webpage to download resources and find more information:
associationdatabase.com/aws/OHSOY/pt/sp/osc_ed_guides

UNITED SOYBEAN BOARD: GETBIOTECHSMART.COM

In its ongoing efforts to educate the public on issues and concerns facing the agricultural marketplace, United Soybean Board (USB) has produced the GetBiotechSmart.com website to provide biotechnology information and tools to teachers and students. This Web portal is designed to address the questions around biotechnology and generate corresponding discussions through video podcasts, e-learning modules, a teacher forum, and other e-resources.

The USB is dedicated to helping the American soybean farmer succeed in the field and in the agricultural marketplace. Through a group of 68 volunteer farmer-leaders, U.S. soybean farmers invests hundreds of millions in their own national and state checkoff programs to help meet the most important food needs of a growing global population. U.S. soybean farmers remain committed to meeting the future food needs of our country and the world both now and in the future. These volunteer efforts help individual growers by creating new market connections and opportunities through continued research and market promotions.

TARGET AUDIENCE

School teachers and their students.

RESOURCES AVAILABLE

The website includes video podcasts, e-learning modules, a teacher forum and other e-resources.

HOW TO GET INVOLVED

Visit getbiotechsmart.com.

COUNTY FARM BUREAU PROGRAMS

ASHTABULA COUNTY FARM BUREAU: ELEMENTARY AGRICULTURE EXPO

Ashtabula County Farm Bureau worked together with the county OSU Extension Program Assistant to bring an agriculture expo to a local inner-city elementary school. The goal of the Expo was to introduce agriculture to the students through live animal interactions, hands-on row crop and vegetable activities. They also provided each classroom the book “How did that get in my lunchbox.”

TARGET AUDIENCE

Elementary school students and teachers at a local inner-city school were the target audience of the Agriculture Expo.

FOR MORE INFORMATION

Contact Ashtabula County Farm Bureau: 8220 State Rt. 45 Ste B | Orwell, OH 44076 | Phone: 800-410-4613 | Email: nfarmbu@fairpoint.net | Website: www.ashtabulafb.org

AUGLAIZE, MERCER AND SHELBY COUNTY FARM BUREAUS: TEACHER NEWSLETTER

Auglaize, Mercer and Shelby County Farm Bureaus each send out a newsletter to teachers in the respective counties. They include links to agriculture programs, lesson plans and other materials.

TARGET AUDIENCE

The teacher newsletter is targeted to elementary school teachers county wide in each of these counties.

FOR MORE INFORMATION

Contact Auglaize, Mercer and Shelby County Farm Bureaus: 510 S. Logan St., P.O. Box 1998 | Wapakoneta, OH 45895 | Phone: 877-775-7642 | Fax: 419-739-7012 | Email: auglaize@ofbf.org, mercer@ofbf.org, shelby@ofbf.org | Website: auglaize.ofbf.org, mercer.ofbf.org, shelby.ofbf.org

BUTLER COUNTY FARM BUREAU: AG VIDEOS AND LESSON KITS FOR LEND

Butler County Farm Bureau's Ag Videos and Lesson Kits for Lend program offers materials to teachers for lend just like a library, without a volunteer needed to visit a classroom. The kits are full of educational materials, and 1/64 scale ag implements with each having a description of the implement used and what the cost would be for the farmer to purchase. These hands-on learning tools are very popular and used from grade school levels to FFA chapters. Due to schools' preparation for testing, presentations are very hard to schedule with teachers, and lending materials for the teacher to use at their convenience allows the materials into the classroom with less hassle for the teacher and for volunteers. Butler County Farm Bureau members also provide Ag in the Classroom presentations to interested teachers by request. There is also the "Wheel of Ag" that the Farm Bureau developed for use with the Ag in the Classroom programs. The 3' spinning wheel has 12 categories about agriculture.

TARGET AUDIENCE

Butler County Farm Bureau's Ag Videos and Lesson Kits for Lend are designed for grade school levels up through high school FFA chapters.

FOR MORE INFORMATION

Contact Butler County Farm Bureau: 2273 Millville Oxford Rd. | Hamilton, OH 45013-3338 | Phone: 513-844-8371 | Fax: 513-844-8372 | Email: butler@ofbf.org | Website: butler.ofbf.org

COSHOCTON COUNTY FARM BUREAU: AG AWARENESS DAY

A few more than 400 fourth grade students from around the county go to the Coshocton County Fairgrounds each year for Ag Awareness Day, put on by Coshocton County Farm Bureau. Ag Awareness Day includes 13 stations set up for the student to spend 15 minutes learning about topics like beef, dairy, swine, goats, alpacas, aquaculture, apiary, nursery/greenhouse, grain, soil and water, pumpkins and poultry. Each teacher is supplied with a bag that includes Farm Bureau information, the Farm Bureau agriculture childrens book of the year, agriculture magazines and other material from commodity groups.

A follow-up to Ag Awareness Day is done with an Ag Bag Contest in which the fourth graders decorate a grocery bag. There is a reception for the winners and they receive the Farm Bureau children's agriculture book of the year for their school library, donated in their honor.

TARGET AUDIENCE

Ag Awareness Day is organized for fourth grade students and teachers in Coshocton County.

FOR MORE INFORMATION

Contact Coshocton County Farm Bureau: 1625A Sharon Avenue | Zanesville, OH 43701 | Phone: 800-964-8184
Email: coshocton@ofbf.org | Website: coshocton.ofbf.org

CUYAHOGA COUNTY FARM BUREAU: FARM EXPERIENCE FOR CITY KIDS

With rising transportation costs it is becoming difficult for teachers to take their students on field trips for hands-on learning experiences. Cuyahoga County Farm Bureau is doing its part to help out with a special grant program that makes sure elementary students have a chance to visit a farm or have a farm experience at their school.

Over the past four years, Cuyahoga County Farm Bureau has provided funding to schools throughout the county for a total of \$10,200, with 4,411 students having participated in a farm field trip or farm experience at their school. The county Farm Bureau also provides books, coloring books and other farming related classroom materials at the request of the teachers, with no cost to them.

TARGET AUDIENCE

Elementary school classrooms, specifically pre-kindergarten through third grade.

RESOURCES AVAILABLE

Funding for Cuyahoga, limited to one request per school per school year basis at \$7 per student and a maximum \$500 per school.

HOW TO GET INVOLVED

Contact Cuyahoga County Farm Bureau: 8460 Ridge Road | North Royalton OH 44133 | Phone: 440-877-0706
Email: cuyahoga@ofbf.org | Website: cuyahoga.ofbf.org

HAMILTON COUNTY FARM BUREAU: AGRICULTURAL EDUCATION DAY

Hamilton County Farm Bureau members are passionate about adding agriculture to the Ohio Achievement standards. In an effort to provide content for this purpose Hamilton County Farm Bureau partners with Cincinnati Horticultural Society and several other groups to put on Agricultural Education Day each year. The goal of the event is to bring the farm to kids living in urban areas and expose children to real farmers and experts through a series of interactive exhibits and activities. Agricultural Education Day targets food production, farm animal production, water quality, soil science, composting and recycling. A mailing is sent to all schools in Hamilton County inviting teachers to bring their classrooms to the event, and up to 2,100 students attend each year.

TARGET AUDIENCE

Agricultural Education Day is designed to reach third and fourth grade students living in Cincinnati and the surrounding Hamilton County area. The content of the program meets State of Ohio Academic Content Standards for Environmental and Life Sciences.

FOR MORE INFORMATION

Contact Hamilton County Farm Bureau: 6511 West Chester Road, Suite B | West Chester, OH 45069
Phone: 513-831-5870 | Email: hamilton@ofbf.org | Website: hamilton.ofbf.org

HURON AND LORAIN COUNTY FARM BUREAUS: TEACHER'S AGRICULTURE AND AG AWARENESS GRANTS

Huron and Lorain County Farm Bureaus, in an effort to increase education on agricultural topics in schools, provide grants for teachers to increase agricultural awareness. The grants provide funds to teachers and those wishing to hold agricultural awareness programs and need to buy materials for the lesson.

TARGET AUDIENCE

The grants provide money for teachers to have agriculturally related lessons for school children and those wishing to put on an agricultural awareness program.

RESOURCES AVAILABLE

Grant applications are available online. Teachers must provide the lesson objective, description, list of materials needed and an explanation of how the lesson is related to agriculture.

For more information

Contact Huron and Lorain County Farm Bureaus: 8460 Ridge Road | North Royalton, OH 44133
Phone: 440-877-0706 | Email: huron@ofbf.org and lorain@ofbf.org | Website: www.northcoastfarmbureau.org

Contact Lorain County Farm Bureau: | 8460 Ridge Road North Royalton, OH 44133 | Phone: 440-877-0706
|Email: huron@ofbf.org | Website: www.northcoastfarmbureau.org

LOGAN COUNTY FARM BUREAU: FARM TOUR FOR STUDENTS

In conjunction with the Logan County Farm City Tour, a drive it yourself tour of farms in areas of the county that are rotated each year, Logan County Farm Bureau hosts a tour for students every other year. The local electric cooperative provides funding for transportation of the students to three of the six farms on the tour. At those three farms numerous interactive activities and stations are set up for the students to rotate through and learn about the livestock or crops at each farm. In addition, teachers are provided pre and post lessons in reference to the farms they visit, and educational books to coincide with the farm as well.

TARGET AUDIENCE

The Farm Tour for Students is for first and fourth grade students at all schools in Logan County.

FOR MORE INFORMATION

Contact Logan County Farm Bureau: 510 S. Logan St., P.O. Box 1998 | Wapakoneta, OH 45895
Phone: 877-775-7642 | Email: logan@ofbf.org | Website: logan.ofbf.org

MIAMI COUNTY FARM BUREAU: FARM DAY

Miami County Farm Bureau collaborates with and contributes to Miami East FFA Farm Day. Farm Day is held at the Miami County Fairgrounds where several stations are set up for kids to rotate through to learn about animals, plants and equipment used on farms. Miami County Farm Bureau holds a silent auction its county annual meeting to raise money for this event.

TARGET AUDIENCE

Kindergarten, first grade and second grade students from Miami County schools are invited to Farm Day each year.

FOR MORE INFORMATION

Contact Miami County Farm Bureau: 1554 McKaig Avenue, Building B | Troy, OH 45373-2641 | Phone: 937-335-1471 | Email: miami@ofbf.org | Website: miami.ofbf.org

MUSKINGUM COUNTY FARM BUREAU: FARM CITY DAY

Muskingum County Farm Bureau works together with Muskingum County Extension, Soil and Water Conservation District, Chamber of Commerce and others to hold its annual Farm City Day. This 18 year old, county wide event is held at the Muskingum county fairgrounds in conjunction with the local farmers market so that market shoppers can stop by the event afterwards and farmers can also enjoy the event.

Each year the event is assigned a commodity or livestock species theme that presenters and exhibitors tailor their 30+ exhibits, activities, and booths to. Some activities include a cooking demonstration, master gardener demonstrations and a petting zoo organized by the local FFA chapter.

TARGET AUDIENCE

Muskingum county residents.

FOR MORE INFORMATION

Contact Muskingum County Farm Bureau: 1625A Sharon Avenue | Zanesville, OH 43701 | Phone: 800-964-8184
Email: muskingum@ofbf.org | Website: muskingum.ofbf.org

PICKAWAY COUNTY FARM BUREAU: AG DAY

Pickaway County Farm Bureau holds Ag Day each year to increase agricultural awareness and teach Pickaway County youth where their food and fiber comes from. Farm machinery, livestock and agricultural products were all presented to students. Ag Day also provides a learning experience for high school and FFA students from Logan Elm,

Westfall and Teays Valley schools. The older students serve as guides for the younger students and teachers.

TARGET AUDIENCE

The event is designed for Pickaway County fourth graders from 12 different elementary schools. In the past more than 800 students along with their teachers have attended.

FOR MORE INFORMATION

Contact Pickaway County Farm Bureau: 24633 U.S. Hwy 23 S | Circleville, OH 43113-9191
Phone: 740-474-6284 | Email: pickaway@ofbf.org | Website: pickaway.ofbf.org

SENECA COUNTY FARM BUREAU: OUR OHIO... YOUR BACKYARD

Seneca County Farm Bureau's "Our Ohio...Your Backyard" program uses the *Our Ohio* theme with 400 students to bring awareness of agriculture to students who do not live on a farm. During the event the students move from station to station learning about different areas of agriculture. Students are all bused to the event from schools throughout the county to visit stations that include live animals. Teachers are also provided with a resource kit that includes items such as the Farm Bureau children's literature book of the year.

TARGET AUDIENCE

"Our Ohio... Your Backyard" is designed for schools students from throughout Seneca County.

FOR MORE INFORMATION

Contact Seneca County Farm Bureau: 100 Hopewell Avenue | Tiffin, OH 44883 | Phone: 419-447-3091 | Email: seneca@ofbf.org | Website: seneca.ofbf.org

SHELBY COUNTY FARM BUREAU: WATCHING THE SEEDS GROW AND THIRD GRADE POSTER AND ESSAY CONTEST

Watching the Seeds Grow project is an interactive garden in two Shelby county school systems. In the program, students build, plan and grow a salad garden for their class to enjoy. In addition to learning about the process of growing their own food students receive education on soils, conservation, agronomy, animal agriculture and the food system. Current academic standards are used and integrated into the hands-on lesson. The goal of the project is to teach the students better food choices, how their food arrives on their plate and the future careers and resources that are available in the agriculture community.

The **Third Grade Poster and Essay Contest** aims to have students show what steps their food goes through to get to their plate. Top posters and essays receive cash prizes and the top posters are displayed at the Shelby County Fair in the Farm Bureau area.

TARGET AUDIENCE

Watching the Seeds Grow is targeted to third grade students in two Shelby county schools.

The **Third Grade Poster and Essay Contest** is for any third grade students in Shelby county schools wishing to participate.

FOR MORE INFORMATION

Contact Shelby County Farm Bureau: 510 S. Logan St., P.O. Box 1998 | Wapakoneta, OH 45895
Phone: 877-775-7642 | Email: shelby@ofbf.org | Website: shelby.ofbf.org

TUSCARAWAS COUNTY FARM BUREAU: FARMTASTIC AGVENTURES!

Tuscarawas County Farm Bureau is working with the East Central Ohio Educational Service to provide a videoconference series called Farmtastic AGventures! Five sessions have been designed and two more will be added in the near future. Each session features a different lesson covering agriculture in the world. The series includes Apples in America...From Seed to Shining Seed, Corn...An AMAize-ing Food, What's for Dinner?, Dairy Cows and A Piece of the Pizza Pie. The sessions are supported in part by a grant from the Animals for Life Foundation, and are available to classrooms anywhere in the country and further if desired.

TARGET AUDIENCE

Farmtastic AGventures! sessions were written for fourth and fifth grade students.

RESOURCES AVAILABLE

Pricing for all sessions, for anyone not a part of the TEC-LINK consortium, is \$75 per session. There is a limit of 35 students per session, and sessions are available in an on-demand fashion, which means sessions can be requested for a time and date that fit classroom needs. After a 15 sessions have been booked, a 10 percent discount is offered on each session booked after the initial 15.

FOR MORE INFORMATION

Contact Tuscarawas County Farm Bureau: 2146 E. High Ave. | New Philadelphia, OH 44663 | Phone: 330-339-7211 | Fax: 330-308-9026 | Email: tuscarawas@ofbf.org | Website: tuscarawas.ofbf.org

Or contact East Central Ohio Educational Service by emailing video@ecoesc.org.



A SHARED INVESTMENT

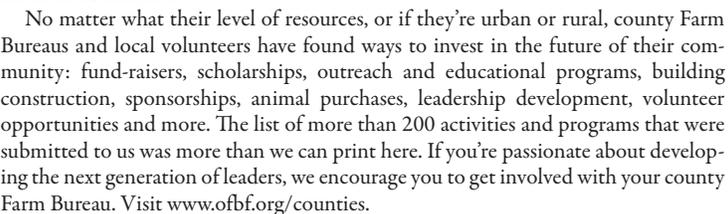
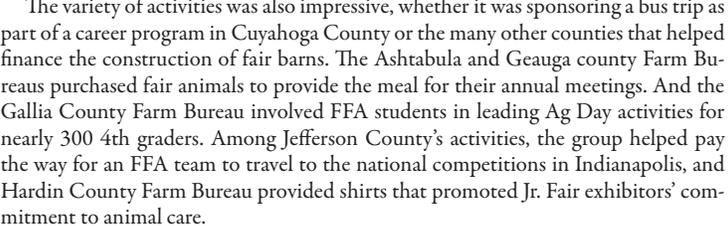


When we asked county Farm Bureaus to share how they're supporting young people in their community through 4-H and FFA programs, we received dozens of responses from all corners of the state. While not every county could put a dollar value on their activities, we tallied at least \$200,000 that county Farm Bureaus were contributing locally.

The variety of activities was also impressive, whether it was sponsoring a bus trip as part of a career program in Cuyahoga County or the many other counties that helped finance the construction of fair barns. The Ashtabula and Geauga county Farm Bureaus purchased fair animals to provide the meal for their annual meetings. And the Gallia County Farm Bureau involved FFA students in leading Ag Day activities for nearly 300 4th graders. Among Jefferson County's activities, the group helped pay the way for an FFA team to travel to the national competitions in Indianapolis, and Hardin County Farm Bureau provided shirts that promoted Jr. Fair exhibitors' commitment to animal care.

No matter what their level of resources, or if they're urban or rural, county Farm Bureaus and local volunteers have found ways to invest in the future of their community: fund-raisers, scholarships, outreach and educational programs, building construction, sponsorships, animal purchases, leadership development, volunteer opportunities and more. The list of more than 200 activities and programs that were submitted to us was more than we can print here. If you're passionate about developing the next generation of leaders, we encourage you to get involved with your county Farm Bureau. Visit www.ofbf.org/counties.

Want more information about what we heard from your county Farm Bureau? Email us at editor@ofbf.org.



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