

# AGENDA

## Friday, March 22

- 2:00-4:00 p.m. **Pesticide Safety and Regulatory Update**
- 2:00-4:00 p.m. **Workers' Compensation Safety Meeting**
- 6:30 p.m. **Registration** and heavy hors d' oeuvres
- 7:30 p.m. **Welcome**
- 7:45 p.m. **Opportunities within Ohio Farm Bureau**
- 8:30 p.m. **Break**
- 8:45 p.m. **Hypnotist- Mike Bishop**

## Saturday, March 23

- 8:00 a.m. **Breakfast and Checkout**
- 8:45 a.m. **Round #1 Workshops** (choose 1)
  - Farmland Rent Evaluation
  - Marketing your Farm Products
  - The newest and greatest in Social Media
- 9:45 a.m. **Break**
- 10:00 a.m. **Round #2 Workshops** (choose 1)
  - Emerging Agriculture Technologies
  - Conversations with EASE
  - Quick and Healthy Family Meals
- 11:00 a.m. **Break**
- 11:15 a.m. **General Session:**  
A word from our sponsors
- 11:45 p.m. **Lunch**
- 12:45 p.m. **Round #3 Workshops** (choose 1)
  - Generational transitions- Part 1
  - Livestock Health and Care
  - Couponing for the modern family
- 1:45 p.m. **Break**
- 2:00 p.m. **Round #4 Workshops** (choose 1)
  - Generational transitions- Part 2
  - Renewable Energies
  - Beginner Farming Panel
- 3:00 p.m. **Closing Session**
- 4:00 p.m. **Closing activity**
- 4:30 p.m. **Adjourn**

## Who are Young Agricultural Professionals?



Erik Scott  
2012 Outstanding Young Farmer



Greg McGlinch  
2012 Excellence in Agriculture

### Agriculture has many faces, just like our young ag professionals.

We are young adults ages 18-35, single and married, who share a passion for farming, rural living, and/or local foods.

## YOUNG Adults 18-35

We're full and part-time farmers, Extension agents, teachers, consumer educators, media reporters, livestock and equine enthusiasts, beekeepers, green industry employees, gardeners, foodies and more! Whether you have half an acre or 5,000 acres, we have a place for you!

We provide opportunities for leadership experience, building personal and professional skills, networking with agricultural leaders, and making a difference in our communities, Farm Bureau and agriculture.

Join us for a time of personal and professional development, meeting other young professionals from around Ohio, fun, food and fellowship!

**See you there!**



## 2013 Young Agricultural PROFESSIONALS LEADERSHIP EXPERIENCE Ohio Farm Bureau



**March 22-23 2013**

Marriott Northwest  
**Dublin OHIO**



**Farming for Life**  
YOUNG AG PROFESSIONALS

Ohio Farm Bureau Federation  
PO Box 182383  
Columbus, OH 43218-2383  
www.ofbf.org





# Friday

## General Sessions:



### Pesticide Safety and Regulatory Update

Speaker: Cindy Folck, OSU Extension

Update for pesticide applicators regarding new regulatory changes and safety reminders. This session will be for one hour of private core recertification credit for licensed private pesticide applicators (Note: only one hour of credit; not complete license renewal).

### Workers' Compensation Safety Meeting

Speaker: Brandi Johnston, Grainger

All members that are enrolled in the Workers' Compensation program are required to attend a safety meeting. Attend this fun and interactive session with Brandi Johnson to fulfill your farm or business Workers' Compensation safety credits.

### Opportunities within Ohio Farm Bureau

Speakers: First Year Committee Members

Learn about the Washington, D.C. Trip, AgriPOWER, Contests, Summer Event, County Involvement Opportunities.

# Saturday

## Workshops:

### Farmland Rent Evaluation

Speaker: Barry Ward, OSU Extension

Learn how to properly value farmland rent values and about future trends on farmland rent evaluation. Barry Ward will inform the group about important aspects of the rent contracts.

### Marketing Your Farm Products

Speaker: Eric Barrett, OSU Extension

Eric Barrett is an OSU Extension Educator from Marietta. Direct marketing of agricultural products is his specialty. Join us to learn about marketing your farm products directly to the consumer.

### The Newest and Greatest in Social Media

Speaker: Dan Toland, Ohio Farm Bureau

Find out what's new in the social media / app arena and who's at the top of the game. You'll also learn how you can make the most of social media and applications for your mobile devices that can be useful on the farm.

### Emerging Agriculture Technologies

Speaker: Dr Steven Slack, OARDC

Dr. Steven Slack with the Ohio Research and Development Center will inform you about technologies that are being developed to help further agriculture in Ohio. He will inform us in items of research such as Dicamba Resistant Soybeans, rubber being developed from thistle roots, and advancements with bioenergy and biobased products. Come join us for this interesting and insightful session.

### Conversations With EASE

Speaker: David White, Ohio Farm Bureau

Having conversations with consumers is essential for farmers today. Learn how to have conversations with EASE (Engage, Acknowledge, Share and Earn Trust) to better promote the agriculture industry.

### Quick and Healthy Family Meals

Speaker: Kristen Reese

Spend an hour with Kristen Reese learning about using local foods for creating quick and healthy meals for your family!

### Generational Transitions

Speaker: David Marrison, OSU Extension

Attend this session to learn skills to talk with family members about handing down the farm to the next generation. Learn about ways to save family farms from being hit by the estate tax.

### Livestock Health and Care

Speaker: Dr. Leah Dorman, Ohio Farm Bureau

Spend a session with veterinarian Leah Dorman on livestock health and care. This session will also provide attendees the most up to date information on the current rules and regulations set by the Ohio Livestock Care Standards Board.

### Couponing For the Modern Family

Speaker: Happy Homemaker Cindy

I'm a stay-at-home mother of two boys. I love to stretch a buck and get the most for my money. I enjoy teaching couponing/bulk cooking tips to my family and friends. I manage to feed my family for under \$40 a week utilizing these techniques. I will teach you how do this by combining manufacturing coupons, store coupons and rebates, along with store sales at just the right time to get the best deal.

### Renewable Energies

Speaker: Dale Arnold, Ohio Farm Bureau

Demand side management and energy efficiency are becoming more of a focus for energy providers. Find out what their studies are showing and how you can implement renewable generation technology to become more energy efficient for your farm or business.

### Beginner Farming Panel

This panel is made up of a variety of different Young Ag Professionals. Jim and Nicki Coy from Carrollton are first generation farmers who raise beef cattle and poultry. Chris and Lisa Davis from Centerburg are also first generation farmers who have a diversity of farm products from sheep, cattle, goats, and chickens to melons, zucchini and other produce crops. Rob and Christy Leeds of Ostrander are fourth generation farmers that have transitioned their traditional farm into a pumpkin farm that attracts visitors from all over Ohio every fall.

# REGISTRATION

REGISTRATION DEADLINE:

# February 15, 2013

Additional forms available at [www.ofbf.org](http://www.ofbf.org). You must register and be a Farm Bureau member to attend. To join contact your county Farm Bureau office or visit us at [www.ofbf.org](http://www.ofbf.org).  
Please print all information.

County: \_\_\_\_\_

Last name: \_\_\_\_\_

First name: \_\_\_\_\_  Male  Female

iMIS number: (office use): \_\_\_\_\_

Attending as a  Single  Couple

Spouse name: \_\_\_\_\_  Male  Female

iMIS number: (office use): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Preferred e-mail: \_\_\_\_\_

Home phone: \_\_\_\_\_

Emergency name: \_\_\_\_\_

Emergency phone: \_\_\_\_\_

Special needs (food allergies, Lenten meal, etc.): \_\_\_\_\_

**Roommate:** If you are attending as a single, you will be assigned a roommate. Ask a friend to attend the conference with you or request by name. Roommate request: \_\_\_\_\_

**How many times have you attended this event?**

This is my first time  1  2  3  Other \_\_\_\_\_

**Cost:** The cost is \$100 for a single person and \$150 a couple.

Many county Farm Bureaus offer full or partial scholarships for this conference.

The county who sends the most representatives receives two registrations free.

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- Ohio Farm Bureau & your County Farm Bureau
- Our Ohio

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**OVER 12**  
**WORK SHOPS**  
to choose from

**Farming for Life**  
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