

TITLE OF ACTIVITY: "OIL AND WATER DO MIX"-OIL & GAS/ WATER QUALITY/NUTRIENT MANAGEMENT EDUCATIONAL SERIES

Entry
#MA204

NUMBER OF MEMBERS IN COUNTY: 1248

NUMBER OF MEMBERS INVOLVED IN THE PLANNING/ IMPLEMENTING PROJECT 45

PLEASE PROVIDE A BRIEF SUMMARY OF THE ACTIVITY: (Not to exceed 80 words)

Two major issues facing Ohio's landowners/ farmers: water quality and the oil and gas industry. Five major projects are planned: 1) Eastern/Western Ohio Exchange Program, hosting oil and gas field trip, develop video, then educational trip west on water quality and agriculture's role/ responsibilities; 2) Young Agriculture Professionals Leadership / Water Quality Retreat; 3) Farmer/Landowner Water Quality Field Day; 4) Develop Nutrient Management Manual; 5) Host OFBF state board and Pennsylvania group on oil and gas tours.

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWING:

1. Briefly state the need and objectives for this activity. (20%)

NEEDS

- Agriculture is under fire due to water quality issues in the Toledo and Buckeye Lake areas of Ohio. There is a need to educate our farmers on their role and responsibilities on water quality and nutrient management to keep Ohio waters healthy.
- The oil and gas industry moved into eastern Ohio several years ago. From the beginning our county Farm Bureau began landowners meetings addressing every phase of this energy boom. This industry is moving across Ohio and there is an immediate need to educate landowners on our experiences so they can make responsible and informed decisions for their land.

OBJECTIVES

- To partner with our Watershed Conservancy District, Soil and Water Conservation Districts and OSU Extension to educate all county farmers on the new nutrient management regulations and give them the tools to implement responsible practices to preserve water quality enhance food production and foster a viable business climate for all agriculture that will help all Ohioans prosper.
- To match eastern and western Ohio counties in a Water Quality/Oil and Gas Industry Exchange Program. This program will make our counties aware of issues that are important to all of Ohio. The goal is to share experiences and ideas that will help these landowners to be proactive rather than reactive. It will also help county delegates to the OFBF annual meeting understand policy recommendations.
- To initiate young ag professional leadership and educational opportunities to ensure the future of our Farm Bureau organization.

2. Describe the program planning process for your county activity. (20%)

A president's cabinet planning meeting was held on November 12, 2014 to design the program to meet specific goals and objectives. Other action teams were included in the planning of the program. A budget was established for the program area. Target audiences and specific messages were identified as part of the program. Criteria were established to evaluate the success of the program.

Oil and Gas and Water Educational Series includes the following:

Eastern/Western Exchange Program four county planning meeting 3/4/15, 4/21/15

Develop oil and gas video to share with State FB Board/ western Ohio landowners 5/21/2015

YAP Leadership and Water Quality Retreat- planning meeting 6/16/15, 7/4/2015

Tri-County Awareness Day-planning meetings 3/18/15, 4/15/15, 7/15, 8/15

Nutrient Management Manual- development work meeting- 7/ 1/15

State OFBF Board and Pennsylvania Tours planning meeting 5/21/15

DO NOT INCLUDE THE NAME OF YOUR COUNTY OR CITY IN THIS APPLICATION.

3. Explain how you implemented the activity. (20%)

Oil and Gas and Water Quality Educational Series are as follows:

The eastern and western Ohio exchange program was developed with a committee traveling to Mansfield, Ohio to meet and discuss the issues to be addressed. The dates were confirmed for July 14th and August 12th, busses were reserved and the plans were finalized. The county developed a thirty-five minute oil and gas video for the members coming east to watch before they arrived so they would be prepared with questions. It was also used for the OFBF state board of trustees visit to the area. As host, the tour included a tour of the FFA camp, a fractionation plant, a farm with four pipelines, a gathering station and well pad.

The YAP leadership and water quality retreat planning committee met in June and July and planned a overnight retreat at Ohio FFA Camp that included OFBF's Sr. Director of Corporate Communications Joe Cornely/media training, Dr. Chris Winslow, Director of Stone Lab/water quality, water sampling on the Leesville Lake and group team building activities by camp staff. Meals were prepared by the YAP participants.

The Tri-County Water Quality/Nutrient Management Awareness Day was organized by Farm Bureau and included help from SWCD's, NRCS and OSU Extension. We applied for and received a \$5,500 Watershed Conservancy District Education Grant. The committee met four times over the summer to plan the event and developed a 40 page educational and nutrient recording manual for farmers. (2500 were printed) Speakers at the event were OFBF's VP for Public Policy Adam Sharp / legislation, Stone Lab's Director Dr. Chris Winslow /Ohio's Water Quality, NRCS/ 4 R's and OSU Extension/Oil and Gas Best Pipeline Management Practices. The event was held at the Greg Carlisle farm. It started with breakfast at 8:30 and concluded after lunch.

4. What makes your activity unique or brings a new focus your county Farm Bureau's work? (10%)

For several years now water quality has been a major issue in western Ohio and oil and gas has been an issue in eastern Ohio. At the AFBF annual meeting several of our attendees were conversing about the fact that now water quality issues are all over Ohio and oil and gas is heading west. So it was decided that an exchange program would be the perfect way to share information on what each side of our state is experiencing. This activity is unique in that it is the first time counties actually traveled to visit each other to learn about issues. This brought a new focus to our counties work to be proactive by developing water quality/nutrient management activities in our part of the state. Involving the Young Ag Professionals in their own leadership and educational activities has also been a focus of the county board to insure future leaders for our organization. Developing a 40 page manual for farmers to use to record nutrient application was also a great new addition to FB resources.

5. What were the results of the activity, including the impact and benefit to Farm Bureau and/or your local farming community? (30%)

With the eastern/western Ohio exchange program **eighty members** visited our area to learn about oil and gas and **forty members** from our area traveled to western Ohio to learn about water issues. Instead of just hearing about what is going on our members were able to see first-hand what is going on. The benefit of this program is that when OFBF policy is discussed at state annual meeting more educated decisions will be made because more of the delegates will understand the issues facing all of Ohio landowners and farmers. Our counties goal from this exchange was to help prepare western Ohio for what is a head for them with the oil and gas industry. There have been many bumps along the way in the learning process and hopefully we have helped spare western Ohio from some of those bumps.

The YAP Leadership/ Water Quality Retreat benefited Farm Bureau in the county in many ways. **Fifteen YAP's** from two counties joined together to learn about Ohio's water issues, media relations and how to work together as a team to get things done. These young people are the future of agriculture and Farm Bureau. This is the first step in building future action team leaders, board members and possible OFBF state trustees.

The Tri-County Water Quality/Nutrient Management Field Day was a great program. At the time of planning the October 2nd event we did not anticipate the early harvest. There were **60 in attendance** and it was a great meeting packed full of information for farmers on issues important to them. The beautiful 40 page nutrient management manual was well received. There were **2500 printed** and will be distributed to farmers in the counties. A special section allows farmers to document nutrient application information. This meeting was advertised in county newsletters **cir. 2,800, Times Reporter cir. 18,132**. It is important for our county Farm Bureau's to collaborate with partnering agencies as we are all in this together...to benefit agriculture.

TITLE OF ACTIVITY: "FARMTASTIC AGVENTURES" GOOGLE HANGOUT
NUMBER OF MEMBERS IN COUNTY: 1248
NUMBER OF MEMBERS INVOLVED IN PLANNING/ IMPLEMENTING THE PROJECT: 35

Please provide a brief summary of the activity: (Not to exceed 80 words)

Teaming with five counties in our state, we have collaborated to develop science and reading curriculum focusing on agricultural topics for use with fourth and fifth graders. An "Agventure" consists of students receiving an Ag Mag that provides background on the topic to be presented. Then, we schedule a live, interactive 45 minute session using Google Hangout to provide an audio and video link between multiple classrooms and ag experts who broadcast from their working environment.

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWING:

1. Briefly state the need and objectives for this activity. (20%)

"Farmtastic Agventures" Google Hangout

NEED

To accurately educate fourth and fifth graders about agriculture's role in society

OBJECTIVES

- To share accurate information with 4th and 5th graders about the production of the food we eat;
- To develop lasting educational partnerships between Farm Bureau and teachers and their students;
- To facilitate dialogue between agriculture experts and students with live, interactive audio/video conferencing using Google Hangout Technology;
- To encourage state commodity groups to participate in the live sessions;
- To provide increased understanding of the vital role agriculture plays in society;
- To continue interaction with the classrooms after the sessions;
- To increase awareness of agriculture careers; and
- To expand students' use of technology

2. Describe the program planning process for your county activity. (20%)

A President's Cabinet planning meeting was held on November 12, 2014 to design the program to meet specific goals and objectives. Other action teams were included in the planning of the program. A budget was established for the program area. Target audiences and specific messages were identified as part of the program. Criteria were established to evaluate the success of the program.

Meeting periodically, we brainstorm and then plan how we can bring our ideas to fruition. The heart of our project is implementing Google Hangout as the forum to allow live interaction between multiple classrooms and agricultural experts. We chose Google Hangout because it is free and readily available in most classrooms and producers can use laptops, iPads, or smartphones to connect. Volunteers attended technology training sessions. We, then, conducted "dry run" connections to increase our technology skills.

We decided to use AFBF and Illinois Ag Mags. However, Illinois Ag Mags were not written for Ohio so we bought the rights to the Pork and Water magazines from Illinois and revised them to be specific for our state (2014). We will develop our own Ohio Soil and Tree Ag Mag (2015). We also found short videos to include in the sessions and contacted our state commodity groups to assist us in providing accurate information. We asked the commodity groups to provide representatives to participate in the broadcasts.

We applied and received a grant available from Ohio Farm Bureau to help with our costs of revising and printing the Ag Mags and to provide other supplies. Our planning continues to be ongoing as we expand our project.

Planning Meetings will be held by Google Hangout throughout the program year. Presenters (farmers and food producers) will be contacted for the eight subjects that will be taught, a web site will be developed for teachers to sign up and broadcast will be scheduled.

3. Explain how you implemented the activity. (20%)

Dates and times were chosen for our live audio/video conferences. Ag experts (commodity educators, producers, veterinarians, ag related personnel) were selected to participate in the live broadcasts. The Pizza broadcast included our own dairy producer and a local pizza shop and we treated the students to pizza. We connected with the teachers prior to the broadcast to work out technology glitches. This fall the Ohio State University CFAES Ag Communications class is learning the technology from us and are participating as host for the sessions.

Each classroom read over the Ag Mag prior to the broadcast and viewed a short video as background before the broadcast. During the 45-minute session our host provided introductions and the ag experts told about their work responsibilities. Then students could ask questions of the panel.

A web page was developed where teachers could sign up online to join future sessions.

Before each hangout the teachers were contacted to set up a time for a test run. This gave them the opportunity to become familiar with the hangout technology to make the experience successful.

4. What makes your activity unique or brings a new focus your county Farm Bureau's work? (10%)

The use of cutting edge technology, Google Hangout, to reach students makes this project unique. It provides a forum for agriculture producers in their own fields and barns to interact with students. Students have heightened interest when the ag expert can not only tell, but demonstrate the concept he/she wishes to share. Producers have felt comfortable participating especially since they are in their own familiar environment. This is a new focus as our producers feel empowered to share information about their careers.

Teachers like the new use of technology. Since the schools are looking for cost cutting measures, participating in a google hangout is the next best thing to being on the farm and is far less expensive than a field trip.

5. What were the results of the activity, including the impact and benefit to Farm Bureau and/or your local farming community? (30%)

Seven topics were successfully presented during this program year from November 2014 through October 2015.

MONTH	11/14	01/15	03/15	04/15	05/15	09/15	10/15
SUBJECT	PORK	BEES	WATER	SOIL & TREES	PIZZA	BEES	APPLES
CLASSES	12	9	7	11	12	6	10
SCHOOLS	7	8	5	7	9	4	5
COUNTIES	9	9	5	7	9	4	6
STUDENTS	351	220	159	301	313	205	286

This program with the use of Google Hangout to increase student's knowledge about agriculture our original goal, has **reached 1,835 students this past program year**. The plan is to provide eight sessions during the 2015-2016 school year and developing a new Ohio Bio-technology Ag Mag for middle and high school students. Our experience thus far has been empowering. We, as county Farm Bureau's, have found a bold, new way to share accurate information about agriculture.

A major benefit to Ohio agriculture and Ohio Farm Bureau was the development by our committee, both the Water and Pork Ag Mags to be Ohio specific (2014) as well as a new Ohio Soil & Tree (13,000) that was printed in 2015 by Gordon Printing and distributed throughout Ohio, by our committee. We were thrilled with the response of other county Farm Bureau to use these new Ohio Ag Mags.

Also, incorporating new partners Ohio State University's Ag Communication class as host and subjects such as "Beef" with the Ohio Cattlemen in April 2016, keeps the program exciting.

TITLE OF ACTIVITY: “STRAIGHT FROM THE HEART”- WOMEN’S WELLNESS EVENT

NUMBER OF MEMBERS IN COUNTY: 1248

NUMBER OF MEMBERS INVOLVED IN THE PLANNING AND IMPLEMENTING THE PROJECT: 32

PLEASE PROVIDE A BRIEF SUMMARY OF THE ACTIVITY: (Not to exceed 80 words)

We became keenly aware of the large number of women who are battling life challenges. Four collaborating county Farm Bureau’s want to honor them by hosting a “wellness day,” consisting of fifteen seminar choices that will educate and entertain. Our opening speaker will be Andrea Dobkin, BSN, on women’s preventive heart health recommendations. Our keynote speaker is Ohio Supreme Court Justice Judy French. We will provide meals, hospitality bags, and door prizes. “Josiah for President” the musical will be enjoyed.

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWING:

1. Briefly state the need and objectives for this activity. (20%)

NEED

Women tend to put their families, jobs and community involvement ahead of their own well-being. This event is a conference for women, both rural and urban, that will focus on women’s physical, emotional and intellectual well being.

OBJECTIVES

- To reflect on the tenacity of those who have gone before us;
- To provide a day of renewal for women;
- To collaborate with local agencies and businesses (hospitals, OSU Extension, Nationwide Insurance);
- To provide a variety of seminars to educate and entertain participants;
- To provide time for women to socialize in a relaxed environment;
- To educate and promote Farm Bureau’s mission and goals to grow membership to sustain the organization;
- To build and/or renew relationships;
- To promote and grow our relationship with Nationwide by partnering in this project; and
- To inspire women to build a vibrant community to improve the quality of life for Ohioans.

2. Describe the program planning process for your county activity. (20%)

After the “wellness day” was chosen as our endeavor, we will begin meeting and making decisions. The Organization Director and the secretaries from the respective counties will be invaluable in keeping us focused and organized. Responsibilities will be divided among the counties so that they can meet locally to accomplish their tasks. All counties will work on securing speakers and demonstrators that we think will be of interest to our participants. Other responsibilities divided by counties will be registration, centerpieces, door prizes, hospitality bags, etc. Our committee will meet as a group four times to work out details and the day before the event to set up. When the big day arrives, we will be proud of what we have accomplished in our local groups and confident we can mesh all our plans and ideas into one seamless event.

3. Explain how you implemented the activity. (20%)

After we committed to the “wellness day”, we met as a committee including representatives from each of the four counties. We toured facilities to find the best fit for our location. We chose a church using the fellowship hall for meals and whole group activities and the Sunday school classrooms for the individual sessions. Also, as a committee, we chose the date, theme, and agenda for the day. Each county took responsibility for completing specific tasks. We offered 15 classes and the enrollees could choose four. Last minute calls were made to speakers to have all the A/V equipment available for them. Two ambitious ladies made 20 centerpieces for our tables which were given away as door prizes. During the event, all the committee members helped wherever needed. Thanks to the work of the secretaries, registration went smoothly and out of all the registries, only one was not able to attend the conference.

4. What makes your activity unique or brings a new focus your county Farm Bureau’s work? (10%)

This project focused on the needs of women and gave them an opportunity to share new ideas and network with each other. This project was also unique because it encompassed numerous organizations culminating in a great team effort with Farm Bureau leading the way. In addition to the Farm Bureau counties, we had speakers representing following: Ohio State University Ag Communications Faculty, two OSU Extension educators, two local hospitals, two medical doctors, a dairy farmer, four small business owners, in addition to a podiatrist, a chef and a baker. Over twenty businesses contributed door prizes and items for our hospitality bags. The attendees represented a variety of ages and interests with some counting this as their first encounter with the Farm Bureau organization.

5. What were the results of the activity, including the impact and benefit to Farm Bureau and/or your local farming community? (30%)

Farm Bureau provided a day of renewal for **95 women registered** for the event. A wide variety of breakout sessions were offered for the attendees to choose. The session topics and speakers were carefully selected so they would help educate and entertain our attendees. Out of fifteen topics only two were eliminated due to lack of interest. Topics offered were:

Women & Depression- Are You Really Depressed?; Enhance with Herbs, It’s a Win- Win; Happy Feet; Holiday Tablescapes and More; Damsel in Defense -Self Defense 101; Stop the Holiday Bulge- Healthy Eating for the Holidays; Feed Your Skin-Inside and Out; Bringing Old Stuff to Life-Repurposing, Reusing and Recreating Old Treasures; Skin Cancer-Take Action; Fit For Life-Making Sense of Food Labels; A Culinary Experience with Oils and Vinegars; Facebook and Twitter and Blogs, Oh My!; and Get Your Sugarfuse On! (Cupcakery)

Our morning keynote speaker was Andrea Dobkin, a Cardiovascular Service Manager for Wheeling Hospital speaking on heart attacks (the leading cause of women’s deaths) and stroke.

We were extremely excited about **our luncheon keynote speaker Ohio Supreme Court Justice Judith French**. Because Justice French is so committed to visiting all counties in Ohio each year we thought, why not ask. Justice French told about her youth growing up in a family of teachers and her desire to help the citizens of Ohio which led her to become an attorney. She described a typical day in the court, how a case is brought forward to the court and how cases are argued. She encouraged women to follow their dream, anything is possible.

The attendees completed evaluations at the end of the day and the responses were overwhelmingly positive. Informal discussion with our speakers was positive also. In fact, before the day was completed, committee members were discussing how we could improve the day for next year. In recent years, Farm Bureau has had less events focusing on women and this “wellness day” accomplished a need to reach women as reflected in comments on the evaluations.

This event gave us an opportunity to showcase the many ways that Farm Bureau membership is beneficial. We were able to connect in a nonthreatening way with attendees who were not previously acquainted with Farm Bureau’s mission. The committee was able to include numerous folks from our communities. Over twenty businesses contributed door prizes and items for our hospitality bags. The attendees represented a variety of ages and interests with some counting this as their first encounter with the Farm Bureau organization. Forty women attended “Josiah for President... the musical” that evening. It was a wonderful educational and enjoyable event. Advertised in “Our Ohio” **cir. 225,000 and four county newsletters cir. 7,100.**

DO NOT INCLUDE THE NAME OF YOUR COUNTY OR CITY IN THIS APPLICATION.

TITLE OF ACTIVITY: "OIL AND WATER DO MIX"-OIL & GAS/ WATER QUALITY/NUTRIENT MANAGEMENT EDUCATION SERIES

Entry #
MA105

NUMBER OF MEMBERS IN COUNTY: 701

NUMBER OF MEMBERS INVOLVED IN PLANNING AND IMPLEMENTING PROJECT: 35

PLEASE PROVIDE A BRIEF SUMMARY OF THE ACTIVITY: (Not to exceed 80 words)

Two major issues facing Ohio's landowners and farmers: water quality and oil and gas industry. Projects planned for "Oil and Water Do Mix" – Oil and Gas/Water Quality/Nutrient Management Educational Series: 1) Eastern/Western Ohio Exchange Program, hosting an oil and gas field trip, develop video/educational trip west on water quality and agriculture's role/ responsibilities; 2) OFBF state board oil and gas tour; 3) Host Pennsylvania oil and gas tour; 4) Continued hosting of county oil and gas educational meetings

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWING:

1. Briefly state the need and objectives for this activity. (20%)

NEEDS

- Agriculture is under fire due to water quality issues in the Toledo and Buckeye Lake areas of Ohio. There is a need to educate our farmers on their role and responsibilities and give them the tools to implement responsible practices to preserve water quality enhance food production and foster a viable business climate for all agriculture that will help all Ohioan's prosper.
- The oil and gas Industry moved into eastern Ohio several years ago. From the beginning our county Farm Bureau began landowners meetings addressing every phase of this energy boom. This industry is moving across Ohio and there is an immediate need to educate landowners on our experiences so they can make responsible and informed decisions for their land.

OBJECTIVES

- Matching eastern and western Ohio counties in a Water Quality/Oil and Gas Industry Exchange Program. This program will make our counties aware of issues that are important to all of Ohio. The goal is to share experiences and ideas that will help these landowners to be proactive rather than reactive. It will also help county delegates to the OFBF Annual Meeting understand policy recommendations.
- To educate as many landowners possible on pipeline easement negotiations and construction (reclamation with soil and water) issues; and

2. Describe the program planning process for your county activity. (20%)

A president's cabinet planning meeting was held on November 5, 2014 to design the program to meet specific goals and objectives. Other action teams were included in the planning of the program. A budget was established for the program area. Target audiences and specific messages were identified as part of the program. Criteria were established to evaluate the success of the program.

Oil and Gas and Water Educational Series include the following dates:

Eastern/Western Exchange Program four county planning meetings- 3/4/15, 4/21/15, 6/5/15

Develop oil and gas video to share with state FB board/ western Ohio landowners 5/21/15

Planning meeting 5/21/15 to host OFBF state board, oil and gas tour on 6/23/15

Host Pennsylvania oil and gas tour 8/5/15

Planned pipeline construction (soil and water issues) meetings-1/21/15, 2/20/15, 8/3/15

3. Explain how you implemented the activity. (20%)

Oil and Gas and Water Quality Educational Series are as follows:

The eastern and western Ohio exchange program was developed with a committee traveling to Mansfield, Ohio to meet and discuss the issues to be addressed. The dates were confirmed for July 12th and August 14th, busses were reserved and the plans were finalized.

The State Farm Bureau board also planned their meeting for June 23rd -25th in our county and a few surrounding counties so they could learn about the oil and gas industry in eastern Ohio. After several planning meetings and two dry run tours for timing, a schedule of tour sites was confirmed.

A Pennsylvania county group including landowners, Farm Bureau members and county officials also set the date of September 5th to take the same tour.

As host, the tour included a visit of the FFA camp, a fractionation plant, a farm with four pipelines, a gathering station and well pad. The first item on the agenda was a panel of farmer- landowners, county officials and OFBF's Director of Energy Dale Arnold. To be better prepared to ask questions before they arrived, the committee with the help of Seth Teter from OFBF developed a thirty-five minute oil and gas video that covered many of the topics that would be discussed. This video was sent to the visitors to watch before they arrived.

With pipelines being developed all over the county it was important that part of this series be devoted to educating the landowners on pipeline negotiations and construction. Meetings were planned by the committee and arrangements were confirmed.

4. What makes your activity unique or brings a new focus your county Farm Bureau's work? (10%)

For several years now water quality has been a major issue in western Ohio and oil and gas has been an issue in eastern Ohio. At the AFBF Annual Meeting several of our attendees were conversing about the fact that now water quality issues are all over Ohio and oil and gas is heading to western Ohio. So it was decided that an exchange program would be the perfect way to share information on what each side of our state is experiencing. This activity is unique in that it is the first time counties actually traveled to visit each other to learn about issues. This brought a new focus to our counties work to be proactive by developing water quality/nutrient management activities in our part of the state. Because of the experience our members have with oil and gas development our county Farm Bureau's focus has been to help educate those who will be affected by oil and gas in the future.

5. What were the results of the activity, including the impact and benefit to Farm Bureau and/or your local farming community? (30%)

With the eastern/western Ohio exchange program **eighty members** visited our area to learn about oil and gas and **forty members** from our area traveled to western Ohio to learn about water issues. Instead of just hearing about what is going on our members were able to see first-hand what is going on. The benefit of this program is that when OFBF policy is discussed at state annual meeting more educated decisions will be made because more of the delegates will understand the issues facing all of Ohio landowners and farmers. Our counties goal from this exchange was to help prepare western Ohio for what is a head for them with the oil and gas industry. There have been many bumps along the way in the learning process and hopefully we have helped spare western Ohio from some of those bumps.

Thirty OFBF state board members and staff were educated during the board tour as well as **twenty** Pennsylvania visitors in September. **Over 150 were educated** during our pipeline meetings.

Many days were devoted by volunteers this past year to educate others about the industry that has greatly impacted our area. Our county Farm Bureau knows that this educational series has benefitted many people who will be impacted by oil and gas and water issues in the future. It is better to be proactive and understand what is going on rather than sit back watch it happen and then be reactive to the negative things that can result from complacency.

TITLE OF ACTIVITY: “FFA STUDENT- FOOD, AGRICULTURE AND ENVIRONMENTAL SCIENCES CAREER DAY AND CHICKEN BBQ”

NUMBER OF MEMBERS IN THE COUNTY: 701

NUMBER OF MEMBERS INVOLVED IN PLANNING/ IMPLEMENTING THE PROJECT: 40

PLEASE PROVIDE A BRIEF SUMMARY OF THE ACTIVITY: (Not to exceed 80 words)

The goal of this action team is to insure the future of the county Farm Bureau by engaging the next generation’s involvement in agriculture and natural resources and our organization. The FFA Career Day will involve volunteers hosting a career day and dinner for future members and their families. Exposing students to the career opportunities will strengthen our industry and organization in the future.

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWING:

1. Briefly state the need and objectives for this activity. (20%)

“FFA Student -Food, Agriculture and Environmental Sciences Career Day and Family Chicken BBQ”

Need

With the turn toward oil and gas jobs offered in the county, there is a need to promote broader career opportunities to the school’s FFA students to ensure the future of local production agriculture and agribusiness in the area.

Objectives:

- To collaborate with the county’s vocational agriculture program to educate students, parents/guardians about agricultural employment opportunities;
- To provide access to speakers, company representatives, and OFBF professionals to demonstrate the array of employment options in agriculture and natural resources;
- To inform students about necessary education and training to achieve professional goals; and
- To promote Farm Bureau’s mission and goals to potential future Farm Bureau members.

2. Describe the program planning process for your county activity. (20%)

A President’s Cabinet planning meeting was held on November 5, 2014 to design the program to meet specific goals and objectives. Adopted local policies were reviewed and programming was discussed. A budget was established for the program area. Target audiences and specific messages were identified as part of the program. Criteria were established to evaluate the success of the program.

A policy to educate the counties youth on the career opportunities in agriculture and natural resources was highlighted as one of the county Farm Bureau’s priorities.

The county Farm Bureau president and the school’s vocational agriculture educator met to discuss possible action on that policy. There was definite interest to pursue this activity.

Ten action team leaders and members met with the FFA Advisor and officer team on June 15th to plan the career day and evening. Speakers were selected and plans were made for the family chicken barbeque and program for the evening. Several other committee meeting dates were planned to carry out this activity.

DO NOT INCLUDE THE NAME OF YOUR COUNTY OR CITY IN THIS APPLICATION.

3. Explain how you implemented the activity. (20%)

With the turn toward oil and gas jobs offered in the county, there is a need to promote broader career opportunities to the school's FFA students to ensure the future of local production agriculture and agribusiness. This was one of our county's policies so to act on it the committee decided to collaborate with the county's vocational agriculture program to educate students, parents/guardians about agricultural employment opportunities by providing a variety of speakers that would highlight employment opportunities in agriculture and natural resources. The speakers could also educate the students on required education needed to achieve their professional goals.

The committee working on this project came up with the idea of the career day and then invite the parents to a barbeque that evening. They met with the FFA advisor and officer team, chose an event date, time and location and possible speakers. The date chosen for this event was September 10th.

Speakers were contacted and confirmed. The county fairgrounds 4-H building was reserved. Invitations were distributed at the school to the students. The menu was decided on for the evening meal and supplies were purchased. Our county sheriff was contacted to work with our committee to barbeque the chickens. We anticipated 120 to 150 attendees. Volunteers were asked to help bake cookies and serve.

4. What makes your activity unique or brings a new focus your county Farm Bureau's work? (10%)

As our FB board is getting older, this activity enlightened their understanding of the importance of keeping the youth in our county by providing good jobs in agriculture and natural resources. In turn it will also strengthen our organization. These youth are our future board members and action team leaders. It was a wonderful opportunity to let young students and their families learn about what Farm Bureau's mission and goals are. It was a way to focus on the future of our organization. This activity was the first career day of its kind focusing on agriculture, agri-business and natural resources.

5. What were the results of the activity, including the impact and benefit to Farm Bureau and/or your local farming community? (30%)

The results of this activity were overwhelming.

There were three speakers during the day who were divided between grades 8-12. Speakers were Dan Biller from Farm Credit Mid-America (Ag business), Leah Curtis, Director of Legal Education for the Ohio Farm Bureau (attorney) and John Benson and Morgan Lambert from Vermeer (machinery dealer supervisors). At the last minute we had to find a replacement speaker as our forester had to cancel due to the death of his mother the day before the event. The evaluations of the speakers were very positive.

The committee met at the fairgrounds at noon the day of the event. Tables were set and decorated with jars of soybeans, wheat and corn. One hundred- eighty chicken halves were barbequed for the meal that consisted of chips, baked beans, a roll and butter, cookies and drinks. There were **twenty-nine Farm Bureau volunteers** involved with helping that day. The officer team and Farm Bureau served those **160 people in attendance**. The speaker for the evening was Ella Lorentz, Admissions Counselor from the Ohio State University, ATI in Wooster. She gave a presentation on student life at ATI as well as the opportunities available with obtaining a degree from ATI.

The FFA chapter has always supported Farm Bureau by purchasing memberships for their senior students. This event was a way to give back to the chapter and the ag community in the county. Preserving agriculture in the county starts with preserving those who work in agriculture. Therefore, the county Farm Bureau will do all it can do to encourage its youth to pursue agriculture, agri-business and natural resource careers.

TITLE OF ACTIVITY: “FFA STUDENT- FOOD, AGRICULTURE AND ENVIRONMENTAL SCIENCES CAREER DAY” AND CHICKEN BBQ

Entry #
MS104

NUMBER OF MEMBERS IN COUNTY: 701

NUMBER OF MEMBERS INVOLVED IN PLANNING/ IMPLEMENTING PROJECT: 29

PLEASE PROVIDE A BRIEF SUMMARY OF EVENT: (Not to exceed 80 words)

The goal of this action team is to insure the future of the county Farm Bureau by engaging the next generation's involvement in agriculture and natural resources and our organization. The FFA Career Day will involve volunteers hosting a career day and dinner for future members and their families. Exposing students to the career opportunities will strengthen our industry and organization in the future.

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWING:

1. Briefly state the need and objectives for this activity. (20%)

“FFA Student -Food, Agriculture and Environmental Sciences Career Day” and Chicken BBQ

Need

With the turn toward oil and gas jobs offered in the county, there is a need to promote broader career opportunities to the school's FFA students to ensure the future of local production agriculture and agribusiness.

Objectives

- To collaborate with the county's vocational agriculture program to educate students, parents/guardians about agricultural employment opportunities;
- To provide access to speakers, company representatives, and OFBF professionals to demonstrate the array of employment options in agriculture and natural resources;
- To inform students about necessary education and training to achieve professional goals; and
- To promote Farm Bureau's mission and goals to potential future Farm Bureau members.

2. Describe the program planning process for your county activity. (20%)

A President's Cabinet planning meeting was held on November 5, 2014 to design the program to meet specific goals and objectives. Adopted local policies were reviewed and programming was discussed. A budget was established for the program area. Target audiences and specific messages were identified as part of the program. Criteria were established to evaluate the success of the program.

A policy to educate the counties youth on the career opportunities in agriculture and natural resources was highlighted as one of the county Farm Bureau's priorities.

The county Farm Bureau president and the school's vocational agriculture educator met to discuss possible action on that policy. There was definite interest to pursue this activity.

Ten action team leaders and members met with the FFA Advisor and officer team on June 15th to plan the career day and evening. Speakers were selected and plans were made for the family chicken barbeque and program. Several other committee meeting dates were planned to carry out this activity.

3. Explain how you implemented the activity. (20%)

With the turn toward oil and gas jobs offered in the county, there is a need to promote broader career opportunities to the school's FFA students to ensure the future of local production agriculture and agribusiness. This was one of our county's policies so to act on it the committee decided to collaborate with the county's vocational agriculture program to educate students, parents/guardians about agricultural employment opportunities by providing a variety of speakers that would highlight employment opportunities in agriculture and natural resources. The speakers could also educate the students on required education needed to achieve their professional goals.

The committee working on this project came up with the idea of the career day and then invite the parents to a barbeque that evening. They met with the FFA advisor and officer team, chose an event date, time and location and possible speakers. The date chosen for this event was September 10th.

Speakers were contacted and confirmed. The county fairgrounds 4-H building was reserved. Invitations were distributed at the school to the students. The menu was decided on for the evening meal and supplies were purchased. Our county sheriff was contacted to work with our committee to barbeque the chickens. We anticipated 120 to 150 attendees. Volunteers were asked to help bake cookies and serve.

4. What makes your activity unique or brings a new focus your county Farm Bureau's work? (10%)

As our FB board is getting older, this activity enlightened their understanding of the importance of keeping the youth in our county by providing good jobs in agriculture and natural resources. In turn it will also strengthen our organization. These youth are our future board members and action team leaders. It was a wonderful opportunity to let young students and their families learn about what Farm Bureau's mission and goals are. It was a way to focus on the future of our organization. This activity was the first career day of its kind focusing on agriculture, agri-business and natural resources.

5. What were the results of the activity, including the impact and benefit to Farm Bureau and/or your local farming community? (30%)

The results of this activity were overwhelming.

There were three speakers during the day who were divided between grades 8-12. Speakers were Dan Biller from Farm Credit Mid-America (ag business), Leah Curtis, Director of Legal Education for the Ohio Farm Bureau (attorney) and John Benson and Morgan Lambert from Vermeer (machinery dealer supervisors). At the last minute we had to find a replacement speaker as our forester had to cancel due to the death of his mother the day before the event. The evaluations of the speakers were very positive.

The committee met at the fairgrounds at noon the day of the event. Tables were set and decorated with jars of soybeans, wheat and corn. One hundred- eighty chicken halves were barbequed for the meal that consisted of chips, baked beans, a roll and butter, cookies and drinks. There were **twenty-nine Farm Bureau volunteers** involved with helping that day. The officer team and Farm Bureau served those **160 people in attendance**. The speaker for the evening was Ella Lorentz, Admissions Counselor from the Ohio State University, ATI in Wooster. She gave a presentation on student life at ATI as well as the opportunities available with obtaining a degree from ATI.

The FFA chapter has always supported Farm Bureau by purchasing memberships for their senior students. This event was a way to give back to the chapter and the ag community in the county. Preserving agriculture in the county starts with preserving those who work in agriculture. Therefore, the county Farm Bureau will do all it can do to encourage its youth to pursue agriculture, agri-business and natural resource careers.

TITLE OF ACTIVITY: “STRAIGHT FROM THE HEART” -WOMEN’S WELLNESS EVENT

NUMBER OF MEMBERS IN COUNTY: 701

NUMBER OF MEMBERS INVOLVED IN THE PLANNING AND IMPLEMENTING THE PROJECT: 32

PLEASE PROVIDE A BRIEF SUMMARY OF THE ACTIVITY: (Not to exceed 80 words)

We became keenly aware of the large number of women who are battling life challenges. Four collaborating county Farm Bureau’s want to honor them by hosting a “wellness day,” consisting of fifteen seminar choices that will educate and entertain. Our opening speaker will be Andrea Dobkin, BSN, on women’s preventive heart health recommendations. **Our keynote speaker is Ohio Supreme Court Justice Judy French.** We will provide meals, hospitality bags, and door prizes. “Josiah for President” the musical will be enjoyed.

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWING:

1. Briefly state the need and objectives for this activity. (20%)

NEED

Women tend to put their families, jobs and community involvement ahead of their own well-being. This event is a conference for women, both rural and urban that will focus on women’s physical, emotional and intellectual well-being.

OBJECTIVES

- To reflect on the tenacity of those who have gone before us;
- To provide a day of renewal for women;
- To collaborate with local agencies and businesses (hospitals, OSU Extension, Nationwide Insurance);
- To provide a variety of seminars to educate and entertain participants;
- To provide time for women to socialize in a relaxed environment;
- To educate and promote Farm Bureau’s mission, goals and benefits, to sustain the organization in the future;
- To build and/or renew relationships;
- To promote and grow our relationship with Nationwide as a partner in this project; and
- To inspire women to build a vibrant community and improve the quality of life in Ohio.

2. Describe the program planning process for your county activity. (20%)

After the “wellness day” was chosen as our endeavor, we will begin meeting and making decisions. The Organization Director and the secretaries from the respective counties will be invaluable in keeping us focused and organized. Responsibilities will be divided among the counties so that they can meet locally to accomplish their tasks. All counties will work on securing speakers and demonstrators that we think will be of interest to our participants. Other responsibilities divided by counties will be—registration, centerpieces, door prizes, hospitality bags, etc. Our committee will meet as a group four times to work out details and the day before the event to set up. When the big day arrives, we will be proud of what we have accomplished in our local groups and confident we can mesh all our plans and ideas into one seamless event.

3. Explain how you implemented the activity. (20%)

After we committed to the “wellness day”, we met as a committee including representatives from each of the four counties. We toured facilities to find the best fit for our location. We chose a church using the fellowship hall for meals and whole group activities and the Sunday school classrooms for the individual sessions. Also, as a committee, we chose the date, theme, and agenda for the day. Each county took responsibility for completing specific tasks. We offered 15 classes and the enrollees could choose four. Last minute calls were made to speakers to have all the A/V equipment available for them. Two ambitious ladies made 20 centerpieces for our tables which were given away as door prizes. During the event, all the committee members helped wherever needed. Thanks to the work of the secretaries, registration went smoothly and out of all the registries, only one was not able to attend the conference.

4. What makes your activity unique or brings a new focus your county Farm Bureau’s work? (10%)

This project focused on the needs of women and gave them an opportunity to share new ideas and network with each other. This project was also unique because it encompassed numerous organizations culminating in a great team effort with Farm Bureau leading the way. In addition to the Farm Bureau counties, we had speakers representing following: Ohio State University Ag Communications Faculty, two OSU Extension educators, two local hospitals, two medical doctors, a dairy farmer, four small business owners, in addition to a podiatrist, a chef and a baker. Over twenty businesses contributed door prizes and items for our hospitality bags. The attendees represented a variety of ages and interests with some counting this as their first encounter with the Farm Bureau organization.

5. What were the results of the activity, including the impact and benefit to Farm Bureau and/or your local farming community? (30%)

Farm Bureau provided a day of renewal for **95 women registered** for the event. A wide variety of breakout sessions were offered for the attendees to choose. The session topics and speakers were carefully selected so they would help educate and entertain our attendees. Out of fifteen topics only two were eliminated due to lack of interest. Topics offered were:

Women & Depression- Are You Really Depressed?; Enhance with Herbs, It’s a Win- Win; Happy Feet; Holiday Tablescapes and More; Damsel in Defense -Self Defense 101; Stop the Holiday Bulge- Healthy Eating for the Holidays; Feed Your Skin-Inside and Out; Bringing Old Stuff to Life-Repurposing, Reusing and Recreating Old Treasures; Skin Cancer-Take Action; Fit For Life-Making Sense of Food Labels; A Culinary Experience with Oils and Vinegars; Facebook and Twitter and Blogs, Oh My!; and Get Your Sugarfuse On! (Cupcakery)

Our morning keynote speaker was Andrea Dobkin, a Cardiovascular Service Manager for Wheeling Hospital speaking on heart attacks (the leading cause of women’s deaths) and stroke.

We were extremely excited about **our luncheon keynote speaker Ohio Supreme Court Justice Judith French**. Because Justice French is so committed to visiting all counties in Ohio each year we thought, why not ask. Justice French told about her youth growing up in a family of teachers and her desire to help the citizens of Ohio which led her to become an attorney. She described a typical day in the court, how a case is brought forward to the court and how cases are argued. She encouraged women to follow their dream, anything is possible.

The attendees completed evaluations at the end of the day and the responses were overwhelmingly positive. Informal discussion with our speakers was positive also. In fact, before the day was completed, committee members were discussing how we could improve the day for next year. In recent years, Farm Bureau has had less events focusing on women and this “wellness day” accomplished a need to reach women as reflected in comments on the evaluations.

This event gave us an opportunity to showcase the many ways that Farm Bureau membership is beneficial. We were able to connect in a nonthreatening way with attendees who were not previously acquainted with Farm Bureau’s mission. The committee was able to include numerous folks from our communities. Over twenty businesses contributed door prizes and items for our hospitality bags. The attendees represented a variety of ages and interests with some counting this as their first encounter with the Farm Bureau organization. Forty women attended “Josiah for President... the musical” that evening. It was a wonderful educational and enjoyable event. Advertised in “Our Ohio” **cir. 225,000 and four county newsletters cir. 7,100.**

TITLE OF ACTIVITY: "OIL AND WATER DO MIX"-OIL & GAS/ WATER QUALITY/NUTRIENT MANAGEMENT EDUCATIONAL SERIES

NUMBER OF MEMBERS IN THE COUNTY: 3091

Entry #
MA407

NUMBER OF MEMBERS INVOLVED IN PLANNING/IMPLEMENTING PROJECT: 20

PLEASE PROVIDE A BRIEF SUMMARY OF THE ACTIVITY: (Not to exceed 80 words)

Two major issues facing Ohio's landowners and farmers: water quality and the oil and gas industry. An eastern, western Ohio exchange program will take place. We will be hosting counties on a daylong oil and gas field trip and in exchange we will be visiting counties to learn about water quality, nutrient management and agriculture's role and responsibilities. We will also continue county oil and gas educational meetings on pipeline and other emerging oil and gas issues.

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWING:

1. Briefly state the need and objectives for this activity. (20%)

NEEDS

- Agriculture is under fire due to water quality issues in the Toledo and Buckeye Lake areas of Ohio. There is a need to educate our farmers on their role and responsibilities and give them the tools to implement responsible practices to preserve water quality enhance food production and foster a viable business climate for all agriculture that will help all Ohioan's prosper.
- The oil and gas Industry moved into eastern Ohio several years ago. From the beginning our county Farm Bureau began landowners meetings addressing every phase of this energy boom. This industry is moving across Ohio and there is an immediate need to educate landowners on our experiences so they can make responsible and informed decisions for their land.

OBJECTIVES

- To match eastern and western Ohio counties in a water quality/oil and gas industry exchange program. This program will make our counties aware of issues that are important to all of Ohio. The goal is to share experiences and ideas that will help these landowners to be proactive rather than reactive. It will also help county delegates to the OFBF annual meeting understand policy recommendations.
- To educate as many landowners as possible on pipeline easement negotiations and construction and reclamation issues.

2. Describe the program planning process for your county activity. (20%)

A president's cabinet planning meeting was held on November 12, 2014 to design the program to meet specific goals and objectives. Other action teams were included in the planning of the program. A budget was established for the program area. Target audiences and specific messages were identified as part of the program. Criteria were established to evaluate the success of the program.

Oil and Gas and Water Educational Series is as follows:

Eastern/western Ohio exchange program four county planning meeting 3/4/15, 4/21/15, 6/5/15
Develop oil and gas video to share with state Farm Bureau board/ western Ohio landowners 5/21/15
Planned pipeline construction and reclamation (soil and water) meetings-1/21/15, 2/20/15, 8/3/15

3. Explain how you implemented the activity. (20%)

Oil and Gas and Water Quality Educational Series are as follows:

The eastern and western Ohio exchange program was developed with a committee traveling to Mansfield, Ohio to meet and discuss the issues to be addressed. The dates were confirmed for July 14th and August 12th, busses were reserved and the plans were finalized.

As host, the tour included a visit of the FFA camp, a fractionation plant, a farm with four pipelines, a gathering station and well pad. The first item on the agenda was a panel of farmer- landowners, county officials and OFBF's Director of Energy Dale Arnold. To be better prepared to ask questions before they arrived, the committee with the help of Seth Teter from OFBF developed a thirty-five minute oil and gas video that covered many of the topics that would be discussed. This video was sent to the visitors to watch before they arrived.

With pipelines being developed all over the county it was important that part of this series be devoted to educating the landowners on pipeline negotiations and construction. Meetings were planned by the committee and arrangements were confirmed.

4. What makes your activity unique or brings a new focus your county Farm Bureau's work? (10%)

For several years now water quality has been a major issue in western Ohio and oil and gas has been an issue in eastern Ohio. At the AFBF Annual Meeting several of our attendees were conversing about the fact that now water quality issues are all over Ohio and oil and gas is heading to western Ohio. So it was decided that an exchange program would be the perfect way to share information on what each side of our state is experiencing. This activity is unique in that it is the first time counties actually traveled to visit each other to learn about issues. This brought a new focus to our counties work to be proactive by developing water quality/nutrient management activities in our part of the state. Because of the experience our members have with oil and gas development our county Farm Bureau's focus has been to help educate those who will be affected by oil and gas in the future.

5. What were the results of the activity, including the impact and benefit to Farm Bureau and/or your local farming community? (30%)

With the eastern/western Ohio exchange program nearly **eighty members** visited our area to learn about oil and gas and **forty members** from our area traveled to western Ohio to learn about water issues. Instead of just hearing about what is going on our members were able to see first-hand what is going on. The benefit of this program is that when OFBF policy is discussed at state annual meeting more educated decisions will be made because more of the delegates will understand the issues facing all of Ohio landowners and farmers. Our counties goal from this exchange was to help prepare western Ohio for what is a head for them with the oil and gas industry. There have been many bumps along the way in the learning process and hopefully we have helped spare western Ohio from some of those bumps.

Over 150 were educated during our pipeline meetings. Our county Farm Bureau knows that this educational series has benefitted many people who will be impacted by oil and gas and water issues in the future. It is better to be proactive and understand what is going on rather than sit back watch it happen and then be reactive to the negative things that can result from complacency.

TITLE OF ACTIVITY: "FARMTASTIC AGVENTURES" GOOGLE HANGOUT

NUMBER OF MEMBERS IN COUNTY: 3091

Entry #
ME406

NUMBER OF MEMBERS INVOLVED IN PLANNING/IMPLEMENTING THE PROJECT: 35

PLEASE PROVIDE A BRIEF SUMMARY OF THE ACTIVITY: (Not to exceed 80 words)

Teaming with five counties in our state, we have collaborated to develop science and reading curriculum focusing on agricultural topics for use with fourth and fifth graders. An "Agventure" consists of students receiving an Ag Mag that provides background on the topic to be presented. Then, we schedule a live, interactive 45 minute session using Google Hangout to provide an audio and video link between multiple classrooms and ag experts who broadcast from their working environment.

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWING:

1. Briefly state the need and objectives for this activity. (20%)

NEED

To accurately educate third, fourth and fifth graders about agriculture's role in society.

OBJECTIVES

- To provide the opportunity for volunteers to take Chick Quest training;
- To support financial funding to provide supplies for the classrooms;
- To encourage teachers to participate in this worthwhile project;
- To share accurate information with 3rd, 4th and 5th graders about the production of the food we eat;
- To facilitate dialogue between agriculture experts and students with live, interactive audio/video conferencing using Google Hangout Technology;
- To encourage state commodity groups to participate in the live sessions;
- To increase awareness of agriculture careers;
- To expand student's use of technology; and
- To interact with students, educators and presenters to promote Farm Bureau's mission and goals and develop lasting educational partnerships.

2. Describe the program planning process for your county activity. (20%)

A president's cabinet planning meeting was held on November 12, 2014 to design the program to meet specific goals and objectives. Other action teams were included in the planning of the program. A budget was established for the program area. Criteria were established to evaluate the success of the program. Meeting periodically, we brainstorm and then plan how we can bring our ideas to fruition. The heart of our project is implementing Google Hangout as the forum to allow live interaction between multiple classrooms and agricultural experts. We chose Google Hangout because it is free and readily available in most classrooms and producers can use laptops, iPads, or smartphones to connect. Volunteers attended technology training sessions. We, then, conducted "dry run" connections to increase our technology skills. We decided to use AFBF and Illinois Ag Mags. However, Illinois Ag Mags were not written for Ohio so we bought the rights to the Pork and Water magazines from Illinois and revised them to be specific for our state (2014). We will develop our own Ohio Soil and Tree Ag Mag (2015). We also found short videos to include in the sessions and contacted our state commodity groups to assist us in providing accurate information. We asked the commodity groups to provide representatives to participate in the broadcasts. We applied and received a grant available from Ohio Farm Bureau to help with our costs of revising and printing the Ag Mags and to provide other supplies. Our planning continues to be ongoing as we expand our project. Planning Meetings will be held by Google Hangout throughout the program year. Presenters (farmers and food producers) will be contacted for the seven subjects that will be taught, a web site will be developed for teachers to sign up and broadcast will be scheduled.

DO NOT INCLUDE THE NAME OF YOUR COUNTY OR CITY IN THIS APPLICATION.

3. Explain how you implemented the activity. (20%)

Dates and times were chosen for our live audio/video conferences. Ag experts (commodity educators, producers, veterinarians, ag related personnel) were selected to participate in the live broadcasts. The Pizza broadcast included our own dairy producer and a local pizza shop and we treated the students to pizza. We connected with the teachers prior to the broadcast to work out technology glitches. This fall the Ohio State University CFAES Ag Communications class is learning the technology from us and are participating as host for the sessions.

Each classroom read over the Ag Mag prior to the broadcast and viewed a short video as background before the broadcast. During the 45-minute session our host provided introductions and the ag experts told about their work responsibilities. Then students could ask questions of the panel.

A web page was developed where teachers could sign up online to join future sessions.

Before each hangout the teachers were contacted to set up a time for a test run. This gave them the opportunity to become familiar with the hangout technology to make the experience successful.

4. What makes your activity unique or brings a new focus your county Farm Bureau's work? (10%)

The use of cutting edge technology, Google Hangout, to reach students makes this project unique. It provides a forum for agricultural producers in the own fields and barns to interact with students. Students have heightened interest when the ag expert can not only tell, but demonstrate the concept he/she wishes to share. Producers have felt comfortable participating especially since they are in their own familiar environment. This is a new focus as our producers feel empowered to share information about their careers. Teachers like the new use of technology. Schools are looking for cost cutting measures, participating in a Google Hangout is the next best thing to being on the farm and is far less expensive than a field trip.

5. What were the results of the activity, including the impact and benefit to Farm Bureau and/or your local farming community? (30%)

Seven topics were successfully presented during this program year from November 2014 through October 2015.

MONTH	11/14	01/15	03/15	04/15	05/15	09/15	10/15
SUBJECT	PORK	BEES	WATER	SOIL & TREES	PIZZA	BEES	APPLES
CLASSES	12	9	7	11	12	6	10
SCHOOLS	7	8	5	7	9	4	5
COUNTIES	9	9	5	7	9	4	6
STUDENTS	351	220	159	301	313	205	286

This program with the use of Google Hangout to increase student's knowledge about agriculture our original goal, has **reached 1,835 students** this past program year. The plan is to provide eight sessions during the 2015-2016 school year and developing a new Ohio Bio-technology Ag Mag for middle and high school students. Our experience thus far has been empowering. We, as county Farm Bureau's, have found a bold, new way to share accurate information about agriculture.

A major benefit to Ohio agriculture and Ohio Farm Bureau was the development by our committee, both the Water and Pork Ag Mags to be Ohio specific (2014) as well as a new Ohio Soil & Tree (13,000) that was printed in 2015 by Gordon Printing and distributed throughout Ohio, by our committee. We were thrilled with the response of other county Farm Bureau's to use these new Ohio Ag Mags.

Also, incorporating new partners Ohio State University's Ag Communication class as host and subjects such as Beef with the Ohio Cattlemen in April 2016, keeps the program exciting.

TITLE OF ACTIVITY: "FARMTASTIC AGVENTURES" GOOGLE HANGOUT
NUMBER MEMBERS IN COUNTY: 3091
NUMBER OF MEMBERS INVOLVED IN PLANNING/ IMPLEMENTING THE PROJECT: 35

PLEASE PROVIDE A BRIEF SUMMARY OF THE ACTIVITY: (Not to exceed 80 words)

Teaming with five counties in our state, we have collaborated to develop science and reading curriculum focusing on agricultural topics for use with fourth and fifth graders. An "Agventure" consists of students receiving an Ag Mag that provides background on the topic to be presented. Then, we schedule a live, interactive 45 minute session using Google Hangout to provide an audio and video link between multiple classrooms and ag experts who broadcast from their working environment.

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWI

1. Briefly state the need and objectives for this activity. (20%)

NEED

To accurately educate third, fourth and fifth graders about agriculture's role in society.

OBJECTIVES

- To provide the opportunity for volunteers to take Chick Quest training;
- To support financial funding to provide supplies for the classrooms;
- To encourage teachers to participate in this worthwhile project;
- To share accurate information with 3rd, 4th and 5th graders about the production of the food we eat;
- To facilitate dialogue between agriculture experts and students with live, interactive audio/video conferencing using Google Hangout Technology
- To encourage state commodity groups to participate in the live sessions;
- To increase awareness of agriculture careers;
- To expand student's use of technology; and
- To interact with students, educators and presenters to promote Farm Bureau's mission and goals and develop lasting educational partnerships.

2. Describe the program planning process for your county activity. (20%)

A president's cabinet planning meeting was held on November 12, 2014 to design the program to meet specific goals and objectives. Other action teams were included in the planning of the program.

A budget was established for the program area.

Criteria were established to evaluate the success of the program.

Meeting periodically, we brainstorm and then plan how we can bring our ideas to fruition. The heart of our project is implementing Google Hangout as the forum to allow live interaction between multiple classrooms and agricultural experts. We chose Google Hangout because it is free and readily available in most classrooms and producers can use laptops, iPads, or smartphones to connect. Volunteers attended technology training sessions. We, then, conducted "dry run" connections to increase our technology skills.

We decided to use AFBF and Illinois Ag Mags. However, Illinois Ag Mags were not written for Ohio so we bought the rights to the Pork and Water magazines from Illinois and revised them to be specific for our state (2014). We will develop our own Ohio Soil and Tree Ag Mag (2015). We also found short videos to include in the sessions and contacted our state commodity groups to assist us in providing accurate information. We asked the commodity groups to provide representatives to participate in the broadcasts.

We applied and received a grant available from Ohio Farm Bureau to help with our costs of revising and printing the Ag Mags and to provide other supplies. Our planning continues to be ongoing as we expand our project. Planning Meetings will be held by Google Hangout throughout the program year. Presenters (farmers and food producers) will be contacted for the seven subjects that will be taught, a web site will be developed for teachers to sign up and broadcast will be scheduled.

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3. Explain how you implemented the activity. (20%)

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Also, incorporating new partners Ohio State University's Ag Communication class as host and subjects such as Beef with the Ohio Cattlemen in April 2016, keeps the program exciting.

TITLE OF ACTIVITY: "STRAIGHT FROM THE HEART"- WOMEN'S WELLNESS EVENT

NUMBER OF MEMBERS IN COUNTY: 3091

NUMBER OF MEMBERS INVOLVED IN THE PLANNING AND IMPLEMENTING THE PROJECT: 32

PLEASE PROVIDE A BRIEF SUMMARY OF THE ACTIVITY: (Not to exceed 80 words)

We became keenly aware of the large number of women who are battling life challenges. Four collaborating county Farm Bureau's want to honor them by hosting a "wellness day," consisting of fifteen seminar choices that will educate and entertain. Our opening speaker will be Andrea Dobkin, BSN, on women's preventive heart health recommendations. **Our keynote speaker is Ohio Supreme Court Justice Judy French.** We will provide meals, hospitality bags, and door prizes. "Josiah for President" the musical will be enjoyed.

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWING:

1. Briefly state the need and objectives for this activity. (20%)

NEED

Women tend to put their families, jobs and community involvement ahead of their own well-being. This event is a conference for women, both rural and urban that will focus on women's physical, emotional and intellectual well being.

OBJECTIVES

- To reflect on the tenacity of those who have gone before us;
- To provide a day of renewal for women;
- To collaborate with local agencies and businesses (hospitals, OSU Extension, Nationwide Insurance);
- To provide a variety of seminars to educate and entertain participants;
- To provide time for women to socialize in a relaxed environment;
- To educate and promote Farm Bureau's mission, goals and benefits, to sustain the organization in the future;
- To build and/or renew relationships;
- To promote and grow our relationship with Nationwide as a partner in this project; and
- To inspire women to build a vibrant community and improve the quality of life for all Ohioans.

2. Describe the program planning process for your county activity. (20%)

After the "wellness day" was chosen as our endeavor, we will begin meeting and making decisions. The Organization Director and the secretaries from the respective counties will be invaluable in keeping us focused and organized. Responsibilities will be divided among the counties so that they can meet locally to accomplish their tasks. All counties will work on securing speakers and demonstrators that we think will be of interest to our participants. Other responsibilities divided by counties will be registration, centerpieces, door prizes, hospitality bags, etc. Our committee will meet as a group four times to work out details and the day before the event to set up. When the big day arrives, we will be proud of what we have accomplished in our local groups and confident we can mesh all our plans and ideas into one seamless event.

3. Explain how you implemented the activity. (20%)

After we committed to the “wellness day”, we met as a committee including representatives from each of the four counties. We toured facilities to find the best fit for our location. We chose a church using the fellowship hall for meals and whole group activities and the Sunday school classrooms for the individual sessions. Also, as a committee, we chose the date, theme, and agenda for the day. Each county took responsibility for completing specific tasks. We offered 15 classes and the enrollees could choose four. Last minute calls were made to speakers to have all the A/V equipment available for them. Two ambitious ladies made 20 centerpieces for our tables which were given away as door prizes. During the event, all the committee members helped wherever needed. Thanks to the work of the secretaries, registration went smoothly and out of all the registries, only one was not able to attend the conference.

4. What makes your activity unique or brings a new focus your county Farm Bureau’s work? (10%)

This project focused on the needs of women and gave them an opportunity to share new ideas and network with each other. This project was also unique because it encompassed numerous organizations culminating in a great team effort with Farm Bureau leading the way. In addition to the Farm Bureau counties, we had speakers representing following: Ohio State University Ag Communications Faculty, two OSU Extension educators, two local hospitals, two medical doctors, a dairy farmer, four small business owners, in addition to a podiatrist, a chef and a baker. Over twenty businesses contributed door prizes and items for our hospitality bags. The attendees represented a variety of ages and interests with some counting this as their first encounter with the Farm Bureau organization.

5. What were the results of the activity, including the impact and benefit to Farm Bureau and/or your local farming community? (30%)

Farm Bureau provided a day of renewal for **95 women registered** for the event. A wide variety of breakout sessions were offered for the attendees to choose. The session topics and speakers were carefully selected so they would help educate and entertain our attendees. Out of fifteen topics only two were eliminated due to lack of interest. Topics offered were:

Women & Depression- Are You Really Depressed?; Enhance with Herbs, It’s a Win- Win; Happy Feet; Holiday Tablescapes and More; Damsel in Defense -Self Defense 101; Stop the Holiday Bulge- Healthy Eating for the Holidays; Feed Your Skin-Inside and Out; Bringing Old Stuff to Life-Repurposing, Reusing and Recreating Old Treasures; Skin Cancer-Take Action; Fit For Life-Making Sense of Food Labels; A Culinary Experience with Oils and Vinegars; Facebook and Twitter and Blogs, Oh My!; and Get Your Sugarfuse On! (Cupcakery)

Our morning keynote speaker was Andrea Dobkin, a Cardiovascular Service Manager for Wheeling Hospital speaking on heart attacks (the leading cause of women’s deaths) and stroke.

We were extremely excited about **our luncheon keynote speaker Ohio Supreme Court Justice Judith French**. Because Justice French is so committed to visiting all counties in Ohio each year we thought, why not ask. Justice French told about her youth growing up in a family of teachers and her desire to help the citizens of Ohio which led her to become an attorney. She described a typical day in the court, how a case is brought forward to the court and how cases are argued. She encouraged women to follow their dream, anything is possible.

The attendees completed evaluations at the end of the day and the responses were overwhelmingly positive. Informal discussion with our speakers was positive also. In fact, before the day was completed, committee members were discussing how we could improve the day for next year. In recent years, Farm Bureau has had less events focusing on women and this “wellness day” accomplished a need to reach women as reflected in comments on the evaluations.

This event gave us an opportunity to showcase the many ways that Farm Bureau membership is beneficial. We were able to connect in a nonthreatening way with attendees who were not previously acquainted with Farm Bureau’s mission. The committee was able to include numerous folks from our communities. Over twenty businesses contributed door prizes and items for our hospitality bags. The attendees represented a variety of ages and interests with some counting this as their first encounter with the Farm Bureau organization. Forty women attended “Josiah for President... the musical” that evening. It was a wonderful educational and enjoyable event. Advertised in “Our Ohio” **cir. 225,000 and four county newsletters cir. 7,100.**

TITLE OF ACTIVITY: "OIL AND WATER DO MIX"-OIL & GAS/ WATER QUALITY/NUTRIENT MANAGEMENT EDUCATIONAL SERIES

Entry #
MA318

NUMBER OF MEMBERS IN COUNTY: 2224

NUMBER OF MEMBERS INVOLVED IN PLANNING/IMPLEMENTING PROJECT: 80

PLEASE PROVIDE A BRIEF SUMMARY OF THE ACTIVITY: (Not to exceed 80 words)

Two major issues facing Ohio's landowners/ farmers: water quality and the oil and gas industry. Five major projects are planned: 1) Eastern/Western Ohio Exchange Program, hosting oil and gas field trip, develop video, then educational trip west on water quality and agriculture's role/ responsibilities; 2) Young Agriculture Professionals Leadership and Water Quality Retreat; 3) Farmer/Landowner Water Quality Field Day; 4) Development of a Nutrient Management Manual; 5) Host OFBF state board and Pennsylvania group on oil and gas tours.

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWING:

1. Briefly state the need and objectives for this activity. (20%)

NEEDS

- Agriculture is under fire due to water quality issues in the Toledo and Buckeye Lake areas of Ohio. There is a need to educate our farmers on their role and responsibilities on water quality and nutrient management to keep Ohio waters healthy.
- The oil and gas industry moved into eastern Ohio several years ago. From the beginning our county Farm Bureau began landowners meetings addressing every phase of this energy boom. This industry is moving across Ohio and there is an immediate need to educate landowners on our experiences so they can make responsible and informed decisions for their land.

OBJECTIVES

- To partner with our Watershed Conservancy District, Soil and Water Conservation Districts and OSU Extension to educate all county farmers on the new nutrient management regulations and give them the tools to implement responsible practices to preserve water quality enhance food production and foster a viable business climate for all agriculture that will help all Ohioans prosper.
- To match eastern and western Ohio counties in a water quality/oil and gas industry exchange program. This program will make our counties aware of issues that are important to all of Ohio. The goal is to share experiences and ideas that will help these landowners to be proactive rather than reactive. It will also help county delegates to the OFBF annual meeting understand better policy recommendations.
- To initiate young ag professional leadership and educational opportunities to insure the future of our Farm Bureau organization.

2. Describe the program planning process for your county activity. (20%)

A president's cabinet planning meeting was held on October 15, 2014 to design the program to meet specific goals and objectives. Other action teams were included in the planning of the program. A budget was established for the program area. Target audiences and specific messages were identified as part of the program. Criteria were established to evaluate the success of the program.

Oil and Gas and Water Educational Series dates are as follows:

- Eastern/Western Exchange Program four county planning meetings 3/4/15, 4/21/15
- Develop thirty-five minute oil and gas video to share with State FB Board/ western Ohio landowners 5/21/15
- YAP Leadership/ Water Quality Retreat- planning meetings 6/16/15, 7/4/15
- Tri- County Awareness Day-planning meetings 3/18/15, 4/15/15, 7/15/15 and 7/29/15
- Nutrient Management Manual- development work meeting- 7/ 1/15, 7/29/15

3. Explain how you implemented the activity. (20%)

Oil and Gas and Water Quality Educational Series are as follows:

The eastern and western Ohio exchange program was developed with a committee traveling to Mansfield, Ohio to meet and discuss the issues to be addressed. The dates were confirmed for July 12th and August 14th, busses were reserved and the plans were finalized. The county developed a thirty-five minute oil and gas video for the members coming east to watch before they arrived so they would be prepared with questions. It was also used for the OFBF state board of trustees visit to the area. As host, the tour included a tour of the FFA camp, a fractionation plant, a farm with four pipelines, a gathering station and well pad.

The YAP leadership and water quality retreat planning committee met in June and July and planned a overnight retreat at Ohio FFA Camp that included OFBF's Sr. Director of Corporate Communications Joe Cornely/media training, Dr. Chris Winslow, Director of Stone Lab/water quality, water sampling on the Leesville Lake and group team building activities by camp staff. Meals were prepared by the YAP participants.

The Tri-County Water Quality/Nutrient Management Awareness Day was organized by Farm Bureau and included help from SWCD's, NRCS and OSU Extension. We applied for and received a \$5,500 Watershed Conservancy District Education Grant. The committee met four times over the summer to plan the event and developed a 40 page educational and nutrient recording manual for farmers. (2500 were printed) Speakers at the event were OFBF's VP for Public Policy Adam Sharp / legislation, Stone Lab's Director Dr. Chris Winslow /Ohio's Water Quality, NRCS/ 4 R's and OSU Extension/Oil and Gas Best Pipeline Management Practices. The event was held at the Greg Carlisle farm. It started with breakfast at 8:30 and concluded after lunch.

4. What makes your activity unique or brings a new focus your county Farm Bureau's work? (10%)

For several years now water quality has been a major issue in western Ohio and oil and gas has been an issue in eastern Ohio. At the AFBF annual meeting several of our attendees were conversing about the fact that now water quality issues are all over Ohio and oil and gas is heading to west. So it was decided that an exchange program would be the perfect way to share information on what each side of our state is experiencing. This activity is unique in that it is the first time counties actually traveled to visit each other to learn about issues. This brought a new focus to our counties work to be proactive by developing water quality/nutrient management activities. Involving the Young Ag Professionals in their own leadership and educational activities has also been a focus of the county board to insure future leaders for our organization. Creating and printing 2,500 water quality and nutrient application manuals was also was a new Farm Bureau resource we can offer to our farmers.

5. What were the results of the activity, including the impact and benefit to Farm Bureau and/or your local farming community? (30%)

With the eastern/western Ohio exchange program nearly **eighty members** visited our area to learn about oil and gas and **forty members** from our area traveled to western Ohio to learn about water issues. Instead of just hearing about what is going on our members were able to see first-hand what is going on. The benefit of this program is that when OFBF policy is discussed at state annual meeting more educated decisions will be made because more of the delegates will understand the issues facing all of Ohio landowners and farmers. Our counties goal from this exchange was to help prepare western Ohio for what is a head for them with the oil and gas industry. There have been many bumps along the way in the learning process and hopefully we have helped spare western Ohio from some of those bumps.

The YAP Leadership/ Water Quality Retreat benefited Farm Bureau in the county in many ways. **Fifteen YAP's** from two counties joined together to learn about Ohio's water issues, media relations and how to work together as a team to get things done. These young people are the future of agriculture and Farm Bureau. This is the first step in building future action team leaders, board members and possible OFBF state trustees.

The Tri-County Water Quality/Nutrient Management Field Day was a great program. At the time of planning the October 2nd event we did not anticipate the early harvest. There were **60 in attendance** and it was a great meeting packed full of information for farmers on issues important to them. The beautiful 40 page nutrient management manual was well received. There were **2500 printed** and will be distributed to farmers in the counties. A special section allows farmers to document nutrient application information. This meeting was **advertised in county newsletters cir. 2,800, Times Reporter cir. 18,132.** It is important for our county Farm Bureau's to collaborate with partnering agencies as we are all in this together...to benefit agriculture.

TITLE OF ACTIVITY: "HARVEST FOR HOSPICE" FARM TO PLATE

NUMBER OF MEMBERS IN COUNTY: 2224

Entry #
ME318

NUMBER MEMBERS INVOLVED IN PLANNING/IMPLEMENTING THE PROJECT: 60

PLEASE PROVIDE A BRIEF SUMMARY OF THE ACTIVITY: (Not to exceed 80 words)

Harvest for Hospice, Farm to Plate, a new event is located at a historic barn, prepared by premier chefs, and served by Farm Bureau volunteers to educate attendees on the food they are eating while raising funds for Community Hospice. This experience will include producer interaction with our guest for a real "farm to plate" experience.

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWING:

1. Briefly state the need and objectives for this activity. (20%)

NEED

The need for this event is to build trust and respect between the local community, Farm Bureau and producers.

OBJECTIVES

- To collaborate with our agriculture community to educate our urban community on the locally grown food they eat through a "farm to plate" experience;
- To facilitate dialogue between our consumers and the farmers who produce their food;
- To provide FB members an engagement opportunity to give back to a valuable asset in Hospice;
- To fundraise for Community Hospice through ticket sales and silent and live auction items including on the farm experiences and agriculture products;
- To provide an experience for Nationwide agents and clients showing the value of a FB membership; and
- To educate and promote Farm Bureau's mission and goals.

2. Describe the program planning process for your county activity. (20%)

A Farm Bureau president's cabinet planning meeting was held on October 15, 2014 to evaluate the past year's programs and events. This meeting also established the programming for 2015 to meet specific goals and objectives. It was decided to eliminate one major project and add the new Harvest for Hospice event.

The Harvest for Hospice, Farm to Plate twelve-member committee will be made up of FB volunteers, ag business, non-ag business, Hospice staff, associate Farm Bureau members and young ag professionals.

A budget was established for this program area of \$10,000 and it was decided sponsors will be approached such as ag business, commodity groups, farmers and Nationwide, to help lessen the financial burden on one organization and be able to donate the entire proceeds to Community Hospice.

Target audiences were identified as:

- local community members
- consumers
- Nationwide agents and clients
- business both agriculture and non-ag
- Hospice supporters
- farming community

Specific messages agreed upon are:

- Harvest for Hospice, Farm to Plate is a community event provided by farmers for consumers to spread agriculture's message in a delicious way;
- Farm Bureau is a community minded organization that wants to give back by helping Community Hospice survive and prosper; and
- that agriculture plays an important role in the lives of everyone

Criteria were established to evaluate the success of the program: volunteer participation, attendance, event reviews and dollars raised. Committee and sub-committee meetings were set for the following dates 12/3/14, 1/28/15, 3/16/15, 3/19/15, 5/26/15, 7/8/15 8/5/15 with more dates to be planned.

DO NOT INCLUDE THE NAME OF YOUR COUNTY OR CITY IN THIS APPLICATION.

3. Explain how you implemented the activity. (20%)

There were six major committees that worked on this project; sponsorship, marketing, video, food (prep and serving), fundraising (live auction, silent auction, wine pull, gift card draw) and decorating. It was decided that 120 tickets would be sold for \$100 a plate. 16 complimentary tickets were added for sponsorships and special attendees. The Rivercrest Farm location and two popular chefs were chosen. Sunday, October 11th from 4:00 to 7:30 was selected as the date and time. The food committee worked with the chefs to create a menu that consisted of ribs, a fillet and chicken along with a harvest salad, butternut squash puree and a nest of fall squash. The chef paired the wines with the meats. Cheesecake topped off the evening for dessert. Marketing materials were designed by a volunteer member. The event was advertised in our county newsletter, the "Our Ohio" magazine, our county facebook page and a facebook page we created for the event.

During the evening twenty-three items were offered in a silent auction and fourteen items in a live auction. Several farm and food related experiences were offered such as a harvesting experience with tailgate picnic, a processed pig, barbeque dinner for ten at donors location and one farmer donated a private airplane flight and photo opportunity. Attendees could participate in a wine cork draw (\$10 donation per bottle) and gift card draw (pay \$20 and pick a card worth \$25). Tables were decorated with natural centerpieces of wheat, corn, soybeans and candles. With a wedding the evening before, the committee met early Sunday morning to clean, set up and decorate. An additional 30 volunteer servers arrived at 2:30 for training. By 3:00 everything was ready to go.

4. What makes your activity unique or brings a new focus your county Farm Bureau's work? (10%)

Our county Farm Bureau believes in a balance of activities focusing on farmer education, ag in the classroom, policy implementation and community service. This year the committee decided to change from a barbeque competition we have had in the past to a true farm to plate dinner that could include the agriculture community as well as our urban friends. After investigating other successful county farm to plate dinners we decided to add a few unique activities to our event. Included was a wonderful video of six local farmers and several money making activities (wine cork pull, gift card draw, live and silent auctions). Something also unique is the fact that sponsorship covered all expenses so every dollar raised was donated to Community Hospice. Another great asset we have is that our committee consisted of not only active but associate members.

5. What were the results of the activity, including the impact and benefit to Farm Bureau and/or your local farming community? (30%)

The support for this activity was overwhelming. Tickets were sold out two weeks before the event. \$5,950 was raised through sponsorships and food donations to cover all expenses. The chefs and Rivercrest Farm donated their time and facility. A popular local winery donated the wine. To achieve the farm to plate portion of the evening, a video featuring six county producers was shown during the dinner. Topics discussed were animal care, family farms, environmental concerns and consumer choices. Those producers were also in attendance to interact with attendees. **One third of those attending were associated with agriculture and two thirds were urban. Sixty-five volunteers** participated in this event. Everyone had their job and they accomplished what was asked of them. Many enjoyed the opportunity to work with the chefs preparing and plating the dinner. The barn was gorgeous with natural decorations (wheat, corn, white pumpkins and candles). Twelve tables were covered with linens and seven were old farm tables that we loved the beautiful rough wood. Place settings were all random old china, silverware and three wine glasses.

The silent auction raised \$1,970, the live auction \$9,450, the wine cork pull \$830 and the gift card draw \$600. One hundred twenty plates at \$100 per plate raised \$12,000. **The total raised and donated to Community Hospice was \$25,000.**

The benefit of this activity is building trust and respect between the local community, Farm Bureau and our local producers. There were many ways this event impacted Farm Bureau and our ag community. First, collaborating with our agriculture community to educate our urban community on the locally grown food they eat through a "farm to plate" experience; to facilitate dialogue between our consumers and the farmers who produce their food; to provide FB members an engagement opportunity to give back to a valuable asset in Hospice; to fundraise for Community Hospice through ticket sales and silent and live auction items including on the farm experiences and agriculture products; to provide an experience for Nationwide agents (three participated) and clients showing the value of a FB membership; and to educate and promote Farm Bureau's mission and goals.

TITLE OF ACTIVITY: "HARVEST FOR HOSPICE" FARM TO PLATE

NUMBER OF MEMBERS IN COUNTY: 2224

Entry #
MS318

NUMBER MEMBERS INVOLVED IN PLANNING/IMPLEMENTING THE PROJECT: 60

PLEASE PROVIDE A BRIEF SUMMARY OF THE ACTIVITY: (Not to exceed 80 words)

Harvest for Hospice, Farm to Plate, a new event is located at a historic barn, prepared by premier chefs, and served by Farm Bureau volunteers to educate attendees on the food they are eating while raising funds for Community Hospice. This experience will include producer interaction with our guest for a real "farm to plate" experience.

PLEASE PROVIDE A BRIEF RESPONSE FOR EACH OF THE FOLLOWING:

1. Briefly state the need and objectives for this activity. (20%)

NEED

The need for this event is to build trust and respect between the local community, Farm Bureau and producers.

OBJECTIVES

- To collaborate with our agriculture community to educate our urban community on the locally grown food they eat through a "farm to plate" experience;
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