

Ohio Farm Bureau Federation
 PO Box 182383
 Columbus, OH 43218-2383
 www.ofbf.org




100 Years OF FARM BUREAU



Young Ag Professionals LEADERSHIP EXPERIENCE

February 1-2, 2019 | Columbus, Ohio



WHAT IS IT?

It's an opportunity for leadership experience, building personal and professional skills, networking with agricultural leaders, and making a difference in our communities, Farm Bureau and agriculture. Join us for a time of personal and professional development, meeting other young professionals from around Ohio, fun, food and fellowship! Open to Farm Bureau members ages 18-35.

DATE: February 1-2, 2019

LOCATION: Hyatt Regency, Columbus
 350 North High Street · Columbus, Ohio, 43215 · (614) 463-1234

COST:

<i>Early Bird by Dec. 17</i>	<i>Late Registration by Jan. 4</i>
One day registration: \$100	One day registration: \$125
One person registration: \$180 <i>(includes own room)</i>	One person registration: \$205 <i>(includes own room)</i>
Two person registration: \$225	Two person registration: \$275

Keynote Speakers

VANCE CROWE It has been said for years that traditional media is being disrupted, but what is replacing it? Who will people listen to when the major media institutions are no longer the primary medium for individuals to understand what is happening in the world around them? Vance Crowe will discuss the chaotic change happening within media and describe who is coming to the forefront of popular culture.

CHAD COLBY From growing up as an Illinois farm kid to a self-professed technology nerd, Chad Colby has emerged as one of the most sought-after agricultural technology experts in this country and around the globe. Chad will share his explanations of current and emerging technologies in a manner that will leave you embracing concepts and ready to adopt cutting-edge production practices.

Agenda

Friday, FEBRUARY 1

- 5 P.M. Registration Opens
- 5:30 P.M. Registration and Food
- 5:30 P.M. Trade Show and Commodity Networking Night



- 7 P.M. Opening Session-100 Year Celebration
- 8 P.M. Discussion Meet Finals
- 9 P.M. Casino Night and Ag Relief Fundraiser
- 10:30 P.M. Adjourn

Saturday, FEBRUARY 2

- 7:30 A.M. Breakfast
- 8 A.M. General Session
- 9:30 A.M. Breakout Session Round 1
- 11 A.M. Breakout Session Round 2
- NOON Lunch and General Session
- 2 P.M. Breakout Session Round 3
- 3:15 P.M. General Session
- 4 P.M. Extended Learning Sessions
- 5:30 P.M. Adjourn

Friday night entertainment: CASINO NIGHT Hyatt hotel

Feeling Lucky, if you play your cards right, you could be a big winner at our Casino Night. We will be playing with fake money. Cash is encouraged though to support the Ag Relief Fundraiser.



REGISTRATION DEADLINE

EARLY BIRD - Dec 17,
LATE REGISTRATION - Jan 4.

To register online go to EXPERIENCEYAP.COM

You must register and be a Farm Bureau member to attend.

To join, contact your county Farm Bureau office,
or visit us at growwithfb.org.

REGISTRATION TYPE:

Early Bird by Dec. 17

Late Registration by Jan. 4

- One day registration: \$100
- One person registration: \$180 (includes own room)
- Two person registration: \$225
- One day registration: \$125
- One person registration: \$205 (includes own room)
- Two person registration: \$275

Discounts available for Group Membership participants. Contact your county Farm Bureau for details

REGISTRATION #1 Male Female

Full name: _____

Address: _____

City: _____ Zip: _____ County: _____

Preferred e-mail: _____

Phone: _____ Date of Birth: __/__/__

Emergency contact name: _____

Emergency contact phone: _____

REGISTRATION #2 (if applicable) Male Female

Full name: _____

Address: _____

City: _____ Zip: _____ County: _____

Preferred e-mail: _____

Phone: _____ Date of Birth: __/__/__

Emergency contact name: _____

Emergency contact phone: _____

SPECIAL NEEDS: (food allergies, etc.) _____

Round 1 Workshops

THE SQUEEZE FROM ALL SIDES: HOW FARMERS CAN LEVERAGE ANALYTICS, NETWORKING AND DATA-DRIVEN INSIGHTS TO BRING PROFIT BACK TO THE FARM

Nick Lund, Farmers Business Network

During this session, farmers will get a better understanding of the power of the data they are already collecting to help make better, more profitable decisions. Hear from FBN's chief economist on how to ground marketing decisions in data, rather than instinct.

WHAT IS YOUR MOST IMPORTANT CROP?

Mary Courtney, Courtney Farms, LLC

Wife. Mother. Farmer. See how Mary keeps her priorities in that order, as she shares her challenges, successes and failures of a "start from scratch" farming operation with four young children. She will share experiences of walking the talk of protecting, promoting, and working to preserve farming for her children's generation as part of her role.

WHY START RETIREMENT PLANNING NOW

Nationwide Land as Your Legacy

Save now for the future you want! 401ks, compounding interest, diversification. Learn tips from the pros on how to invest in your retirement plan now so you can have the future you dream of.

BUYING A FARM CAN BE CHALLENGING

Bennett Musselman and Seth Middleton, Heartland Bank

How do you financially position yourself to buy your first farm? There are many programs available to assist young farmers with their first farm purchase. In this session, go through real life loan examples on how to take advantage of those programs and to prepare to purchase your first farm.

WATER QUALITY AND NUTRIENT MANAGEMENT UPDATE

Aaron Heilers, Blanchard River Demonstration Farms Network; Dr. Winslow, SEA Org

Water quality and nutrient management are not optional. Learn about the research being done on Blanchard River Demonstration Farms and what you need to know to be compliant with water quality and nutrient management regulations.

Round 2 Workshops

MARKET VOLATILITY: GOOD OR BAD? YOUR CHOICE!

Richard Jelinek and Bailey Elchinger, FCStone, Inc.

Everyone in agriculture faces market volatility on a daily basis. This session will help you identify, understand and manage price risk and even how to take advantage and benefit from market volatility.

DIVERSIFYING WITH DIRECT TO CONSUMER MARKETING

Nick Carter, Market Wagon

Technologies like ecommerce and social media have made buying food direct from the farm easier than ever for consumers, and the market is easier than ever for farmers to enter. In this session, hear examples of how farms diversified with direct-to-consumer channels, what the market opportunity is for farmers today, how fast it's growing, and what it could mean for your farm.

CHAOS IS A LADDER: HOW THE BREAKUP OF TRADITIONAL MEDIA CREATES UNPRECEDENTED OPPORTUNITY FOR FARMERS TO SHAPE THE FUTURE

Vance Crowe, Monsanto

The session will cover how to explore these new mediums without becoming overwhelmed and describe where there are opportunities for the farming community to express their ideas in ways others will listen.

WHAT CAN FARM BUREAU DO FOR YOU?

Panel of Ohio Farm Bureau staff members: John Marihugh, Jenna Beadle and Paul Lyons

New to Farm Bureau? Learn about benefits of being a Farm Bureau member and how to make the most of belonging to a great organization.

NEIGHBOR RELATIONS ON YOUR LIVESTOCK FARM

Panel: Josh Berry, Berry Grain Farm, Dave Heisler, Fine Swine LLC, Rob Clendening, SWCD

Hear from industry leaders on how to avoid harsh confrontation from your neighbors when diversifying your operation.

Round 3 Workshops

BECK'S PRACTICAL FARM RESEARCH

Jared Chester, Beck's Hybrids

Learn about research and results being done at Beck's Practical Farm Research site in London, Ohio.

IS ORGANIC PRODUCTION FOR YOU? Panel of Ohio Ecological Food and Farm Association members: Elizabeth Coleman, Sweet Grass Dairy; Ron Meyer, Strawberry Hill Farm, Ltd.; and Jordan Settlage, co-owner of Settlage and Settlage

During this session, a panel of organic farmers will share their personal stories about how they got started farming, why they chose to get certified to USDA's National Organic Program Standards, and how this holistic production system and third-party certification affects their farms' natural resources, personal goals and business' bottom line.

LIFE LESSONS FROM DWIGHT SCHRUTE

Rose Hartschuh, Entrepreneur and Community Volunteer

Laugh along with everybody's favorite character from The Office, Dwight Schrute. Rose will share Dwight's life lessons as well as her own personal experiences to help college students and early-career professionals put their best feet forward.

FINANCIAL BENCHMARKING FOR GRAIN OPERATIONS

Victoria Popp and Jonathan Carter, Farm Credit Mid-America

Young farmers are constantly working to balance growing their operations vs. building their financial position. Join this session to see how you stack up to similar operations through financial benchmarks.

GENE EDITING IN LIVESTOCK Bo Harstine, Select Sires

Livestock producers are trying out a set of powerful new tools which have the potential to revolutionize agricultural practices and provide consumers with more healthy and safe food options.

Learning Sessions:

FOOD EVOLUTION SCREENING: FACES OF FARM AND RANCHING

USFRA Enjoy a screening of Food Evolution featuring some of the leading voices on all sides of the debate on agricultural genetic engineering, including scientists, farmers and activists, Food Evolution takes viewers from the trenches of the anti-GMO movement, around the world to farmers' fields, and to laboratories of scientists tackling some of the most pressing agricultural challenges of our time.

BREWING BEER - HOME SCALE TO MICROBREWERY

Nick Moeller, owner, Moeller Brew Barn

Join Nick to see his home brew system on display and walk through the basics of brewing beer at home. Scaling up to a microbrewery is just one big leap away!

MEAL PREP FOR A FARM FAMILY Jennifer Osterholt, Marketing Consultant/Influencer at PlowingThroughLife.com

It is planting or harvest season and the troops need fed. Join Jennifer and State YAP Committee members for a recipe swap and learn simple tips for preparing meals on the go for the family. Bring your favorite recipes to share!

TECHNOLOGY IN AGRICULTURE Chad Colby, Colby AgTech

Attend this in-depth session to learn more about Colby's views on and expertise in agricultural technology including the use of UAV (drones) in production agriculture.

HOMESTEAD MEATSMITHING Katherine Harrison, Harrison Farms

This learning session is intended to give those growing their own livestock the knowledge to breakdown the meat for home use.

Thank You TO OUR SPONSORS

HERITAGE:



GOLD PLUS:



GOLD:



SILVER:



BRONZE:

