

CORPORATE SPONSORSHIP PROPOSAL

OHIO FARM BUREAU FOUNDATION

2019 Golf Invitational

Monday, June 24, 2019

The Lakes Golf & Country Club

6740 Worthington Road

Westerville, Ohio 43082





The Lakes

Introduction

We're Growing Good...

For over three decades Ohio Farm Bureau Foundation has been committed to driving community change, stimulating new ideas, and engaging audiences in a conversation around sustainable agriculture.

We know that it takes a collaborative approach to growing a vibrant farm and food community. That's why we're building unique partnerships by investing in local programs committed to addressing Ohio's agricultural challenges. To date more than \$2.1 million has been granted to projects that focus on agricultural education, environment, and economic issues.

We strive to support the next generation of agriculture producers, scientists, and business and community leaders. By providing

scholarships and professional development opportunities, we're supporting leaders breaking new ground in food and agriculture.

It's a Win—Win

Join us in growing good! As a sponsor you are a critical partner in making our programs a success. Your support helps to deliver local programs and scholarships while connecting with the agricultural community and building awareness for your brand.

Investing in Ohio Farm Bureau Foundation makes sense. Your sponsorship includes targeted marketing and visibility opportunities for your business, internally reaching more than 122,000+ households across the state of Ohio.

Register online at golfbf.org

The Tournament

June 24, 2019

The Lakes Golf & Country Club ~ 6740 Worthington Road,
Westerville, OH 43082

Format ~ Four person team scramble. Divisional scoring with prizes for teams in two divisions.

Event Hospitality ~ Tournament features a continental breakfast, lunch, and dinner as well as drinks and snacks out on the course.

Hand Rolled Cigars ~ Enjoy free cigars rolled fresh in front of you.

ON-COURSE GAMES



HOLE IN ONE

Opportunity to win cash and prizes.



LONGEST PUTT

Nail the longest putt of the day and win.



LONGEST DRIVE

Grip and rip it to win.



BUY A DRIVE (\$)

Skip the tees and start your team in the middle of the fairway with one stroke.



CLOSEST TO THE PIN

Seek it close to the pin.



PAR 3 POKER (\$)

Each player begins their hand with 2 cards. Land on the green of the par 3 holes (#4, 8, 11, 14) and receive another card. Players missing the green have the option of purchasing a card for that hole. The best hand of 5 cards wins.

7 AM

Registration opens.

7 AM

Practice facilities open.

CHOOSE YOUR FLIGHT:

8 AM OR 1:30 PM

Shotgun start.

IMMEDIATELY FOLLOWING TOURNAMENT

Dinner

Awards presentation

Sponsor ceremony





The Ohio Farm Bureau Foundation Golf Invitational provides an ideal networking opportunity to engage with an audience that appreciates your commitment to our community. The Golf Invitational also provides the Presenting and Supporting Sponsors the exclusive opportunity to reward clients and employees with a VIP experience.

Sponsorship Opportunities

Title Sponsor.....\$20,000

- Prominent sponsor recognition on all event-related promotional collateral
- Sponsor listing on all at-event signage and full-page coverage in the event program
- Sponsor recognition and link from the event page on the Ohio Farm Bureau Foundation website
- Opportunity to display additional signage on the course
- Opportunity to provide marketing materials and giveaways for attendee gift bags

Unique Benefits:

- Sponsorship Exclusivity
- Recognition as title sponsor in all news releases to local and regional media outlets
- Featured positioning in Buckeye Farm News and Our Ohio magazine (statewide circulation of over 122,000+ households)
- VIP package featuring upgraded player experience for each golfer
- Speaking opportunity at tournament start
- Four teams for the tournament (16 players)

Marshall Sponsor(s)\$10,000

- Sponsor recognition on all event-related promotional collateral
- Sponsor listing on all at-event signage and full-page coverage in the event program
- Sponsor recognition and link from the event page on the Ohio Farm Bureau Foundation website
- Opportunity to display additional signage on the course
- Opportunity to provide marketing materials and giveaways for attendee gift bags

Unique Benefits:

- Featured positioning in Buckeye Farm News and Our Ohio magazine (statewide circulation of over 122,000+ households)
- VIP package featuring upgraded player experience for each golfer
- Speaking opportunity at dinner reception
- Two teams for the tournament (8 players)

Ranger \$7,500

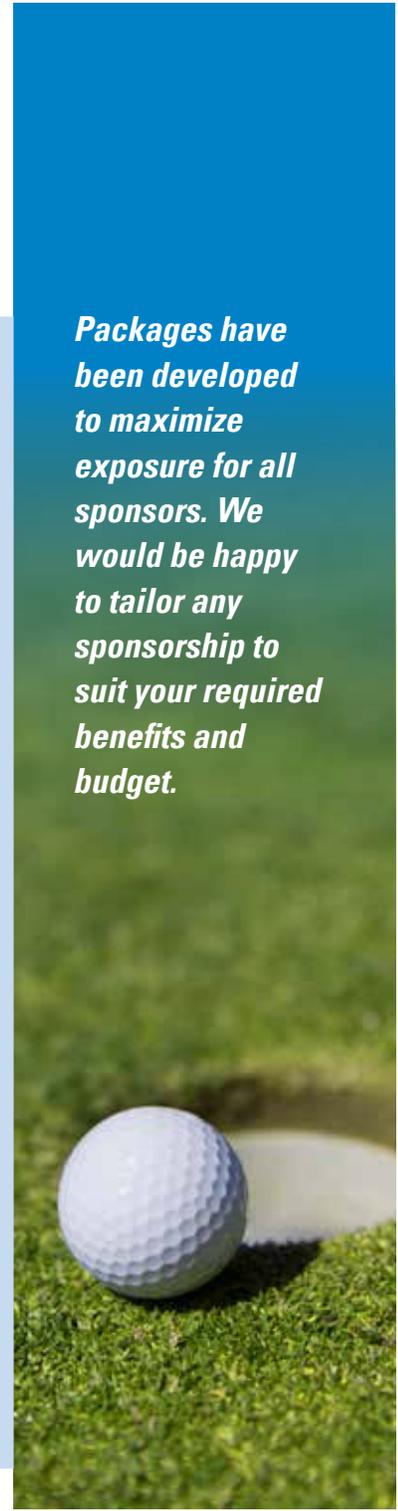
- Inclusion in event promotions including news releases, the Buckeye Farm News and Our Ohio magazine
- Sponsor listing on all at-event signage and half-page coverage in the event program
- Opportunity to provide marketing materials and giveaways for attendee gift bags

Unique Benefits:

- Sponsor of the front or back nine, special signage on either the front- or back-nine of the course
- VIP package featuring upgraded player experience for each golfer
- Foursome for the tournament (4 players)

Register online at golfbf.org

Packages have been developed to maximize exposure for all sponsors. We would be happy to tailor any sponsorship to suit your required benefits and budget.



Participant Gifts..... \$6,000

- Special recognition as the participant gifts sponsor
- Quarter-page coverage in the event program
- Foursome for the tournament (4 players)

Dinner Host \$5,000

- Sponsor of the Dinner banquet after tournament play
- Quarter-page coverage in the event program
- Foursome for the tournament (4 players)

Hospitality \$4,000

- Sponsoring the continental breakfast, boxed lunch, or one of the beverage carts
- Quarter-page coverage in the event program
- Foursome for the tournament (4 players)

Gallery View \$3,000

- Tournament dinner slide show sponsor
- Special coverage in the event program
- Foursome for the tournament (4 players)

Bourbon & Cigar..... \$2,500

- Tee or Green sponsor for the tournament
- Special coverage in the event program
- At station acknowledgement
- Foursome for the tournament (4 players)
- Special recognition as the bourbon and cigar sponsor

Tending the Flag \$1,500

- Tee or Green sponsor for the tournament
- Special coverage in the event program
- Foursome for the tournament (4 players)

Foursome \$1,200

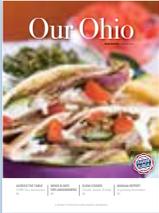
Individual..... \$325

Tee/Green Sponsor..... \$300



We are happy to accept in-kind sponsorships. Some ways you may participate in this manner include: printing services, catering and photography and videography. Please contact Chris at chbaker@ofbf.org to discuss how we can best work together.

Media Reach



Our Ohio magazine

Our Ohio magazine connects consumers to agriculture through topics such as food, gardening, cooking, animals and events through captivating photography, engaging stories and tips for living closer to the land. This award-winning magazine is published bi-monthly and distributed to the 122,000+ members of the Ohio Farm Bureau Federation.



Buckeye Farm News

Packed with business insights, the latest trends and developments in public policy and economic and social issues related to agriculture, Buckeye Farm News is the go-to resource for agriculture producers. Buckeye Farm News is distributed to approximately 69,000 producers.



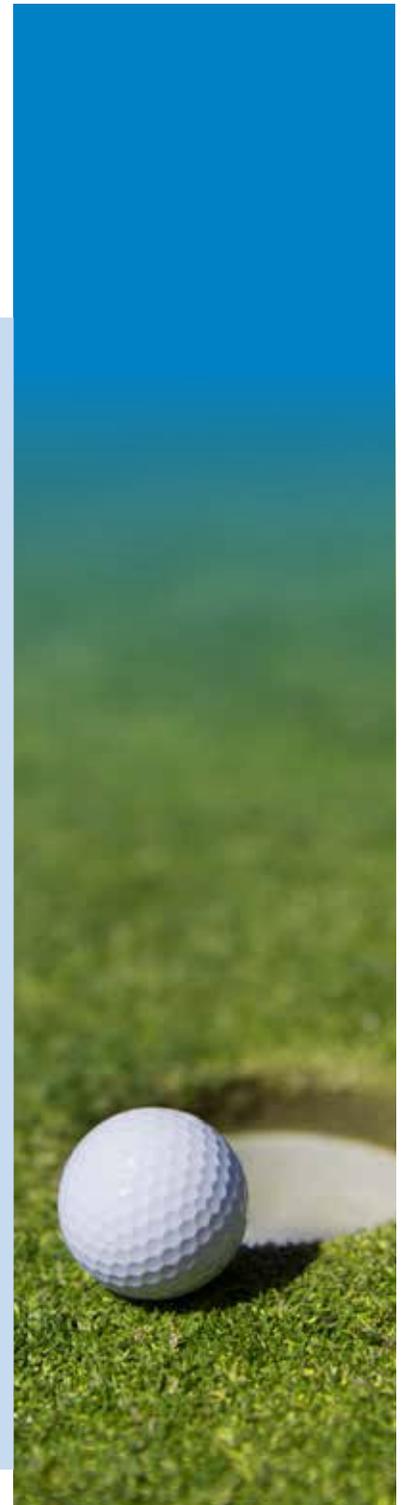
Buckeye Farm eNews

Expanded content is distributed every other week to the readers of Buckeye Farm News.



OFBFoundation.org

Every gift helps Ohio Farm Bureau Foundation to support student scholarships, fund innovation in communities and drive economic growth. As a sponsor, your logo and web link can be placed on the Ohio Farm Bureau Foundation website.



OHIO FARM BUREAU FOUNDATION
2019 Golf Invitational

Sponsorship Form

Name _____

Company _____

Phone _____

Email _____

Website _____

Address _____

City _____

State/Zip _____

Sponsorship Level

- Title Sponsor: \$20,000
- Marshall Sponsor: \$10,000
- Ranger: \$7,500
- Participant Gifts: \$6,000
- Dinner Host: \$5,000
- Hospitality: \$4,000
- Galley View: \$3,000
- Bourbon & Cigar: \$2,500
- Tending the Flag: \$1,500
- Foursome: \$1,200
- Individual: \$325
- Tee/Green Sponsor: \$300

Mixology Class

- Yes, I (we) will be attending.
Number attending _____

Payment Options

- Pay by Check:
make checks payable to OFB Foundation
- Pay by Credit Card. (Go to golfofbf.org)
- Please Invoice

OHIO FARM BUREAU FOUNDATION
280 N. High Street | 6th Floor | Columbus, OH 43215
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