

# YAP Buckeye Summit

*Seminar Saturdays, Sunday Fundays*

**October 12, 2019**

**Location:** Beck's 720 US-40, London, OH 43140

Hosted by:   
**BECK'S**

**Cost:** \$40 Member      \$75 Non-member      \$25 Student

**Keynote:** *Director of Agriculture, Dorthy Pelanda*

## Track Options:

### Agriculture Communications:

- Session 1: Photography
- Session 2: Podcasts
- Session 3: Creating Your Brand

### Production Agriculture:

- Session 1: Precision Agriculture
- Session 2: Manure Applications
- Session 3: Crop Genetics for Today's Farmer

### Business Details:

- Session 1: Developing a Marketing Plan
- Session 2: Transitioning the Family Farm
- Session 3: HSA's for the Family Farmer

### Specialized Commodities:

- Session 1: Direct Marketing Livestock
- Session 2: Hop Production 101
- Session 3: Thinking of Going Organic?

## Itinerary:

9:30 am: Registration	12:30 pm: Keynote
10 am: Welcome	1pm: Session 2
10:30 am: Session 1	2 pm: Break/Network
11:30 am: Break/Network	2:15 pm: Session 3
11:45 am: Lunch	3:15 pm: Adjourn

**\*Attendees do not have to stay on one specific track, and are able to attend any session.**




Speaker: *Devin Trout, River+Co Creative*  
Speaker: *Callie Wells, I Love Ohio Farmers*  
Speaker: *Jeremiah Werstein, Werstein Media, Jordann Dillard, Ohio State Bar Foundation*

Speaker: *Kevin Ward, Heritage Cooperative*  
Speaker: *Vince United, Highland Farms, Ltd.*  
Speaker: *Beck's*

Speaker: *Cece Utendorf, Marketing Strategist*  
Speaker: *Kimberly Boydston, Nationwide*  
Speaker: *Pathways Financial Credit Union*

Speaker: *Charlie Payne, Covey Rise Farms*  
Speaker: *Nick + Mallory, Zachrich Hop Yard*  
Speaker: *Eric Pawlowski, OEFFA*



Who's holding you  
back from investing  
in yourself?

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## 2019 Participant Form

### PARTICIPANT(S)

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Name(s)

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Address

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City/State/Zip

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Phone \_\_\_\_\_

Email \_\_\_\_\_

Member price: \$60

Non-member price: \$95

Student price: \$25 *\*Students must send a copy of student ID.*

\_\_ Enclosed is a check for \$\_\_\_\_\_ (Make checks payable to Franklin County Farm Bureau)

\_\_ Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV: \_\_\_\_\_

Or register online at: <https://2019yapbuckeyesummit.eventbrite.com>

Please email [dtrout@ofbf.org](mailto:dtrout@ofbf.org) with any dietary needs.

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Please return your payment/registration by **October 4th** to:  
**Franklin County Farm Bureau**  
P.O. Box 368  
Hilliard, OH 43026

Questions: Please email [dtrout@ofbf.org](mailto:dtrout@ofbf.org) or call 614-876-1274

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## 2019 Sponsorship Form

### ***Platinum Sponsor \$1000***

Details:

- 4 Complimentary tickets to the event
- Banner recognition
- Display space at the event
- Sponsorship listing

### ***Gold Sponsor \$500***

Details:

- Banner recognition
- Display space at the event
- Sponsorship listing

### ***Silver Sponsor \$250***

Details:

- Display space at the event
- Sponsorship listing

### ***Bronze Sponsor \$100***

Details:

- Sponsorship listing

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## 2019 Sponsorship Form

### PROUD SPONSOR

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Contact Name

\_\_\_\_\_

Address

\_\_\_\_\_

City/State/Zip

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Phone

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Email

Please accept this sponsorship of \$\_\_\_\_\_ for the 2019 YAP Buckeye Summit as a

\_\_\_\_\_

(Sponsorship type)

An electronic image of your logo is requested for print materials. Please forward your logo in color and black and white to [dtrout@ofbf.org](mailto:dtrout@ofbf.org). Accepted file formats include: JPG, ESP, PDF

\_\_\_\_\_ Enclosed is a check for \$\_\_\_\_\_ (Make checks payable to Franklin County Farm Bureau)

\_\_\_\_\_ Please send me an invoice.

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Please return your sponsorship commitment by **September 27th** to:

**Franklin County Farm Bureau**

**P.O. Box 368**

**Hilliard, OH 43026**

Questions: Please email [sberk@ofbf.org](mailto:sberk@ofbf.org) or call 614-876-1274