

Ohio Farm Bureau Federation
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www.ohfbf.org



YOUNG AG
PROFESSIONALS



Young Ag Professionals
LEADERSHIP EXPERIENCE
Jan. 31 - Feb.1, 2020 | Columbus, Ohio

2020 Young Ag Professionals Leadership Experience

WHAT IS IT?

It's an opportunity for leadership experience, building personal and professional skills, networking with agricultural leaders, and making a difference in our communities, Farm Bureau and agriculture. Join us for a time of personal and professional development, meeting other young professionals from around Ohio, fun, food and fellowship! Open to Farm Bureau members ages 18-35.



JAN. 31 - FEB. 1, 2020



HYATT REGENCY, COLUMBUS

350 North High Street
Columbus, Ohio, 43215
(614) 463-1234



COST: Early Bird by Dec. 20

Single Day Registration: \$100
Individual Registration: \$180
Student Registration: \$160
Duo Registration: \$225

Late Registration by Jan. 3

Single Day Registration: \$125
Individual Registration: \$205
Student Registration: \$180
Duo Registration: \$275

KEYNOTE SPEAKER



Jay Hill

Jay Hill seeks to inspire the less than 2% of us in agriculture to keep fighting for what we believe in. His story started with 10 acres and a 4020 John Deere and is now over 17,000 acres with 120 employees. His message is about tolerance between the farmer and consumer, and gaining understanding between the two sides: the importance of when to share information from the farm and when to listen to the consumer, finding the right time and message to send, and when and when not to respond.



Friday, JANUARY 31

- 2:00 PM** Early Registration
- 3:00 PM** Extended Learning Sessions
- 5:00 PM** General Registration & Partnership Showcase
First-time Attendee Reception
- 6:30 PM** Discussion Meet
- 7:15 PM** General Session
- 8:00 PM** Keynote Speaker Jay Hill
- 9:00 PM** Entertainment

Saturday, FEBRUARY 1

- 7:30 AM** Breakfast & Family Feud
- 8:00 AM** General Session
- 8:45 AM** Partnership Showcase
- 9:15 AM** Breakout Session 1
- 10:15 AM** Breakout Session 2
- 11:15 AM** Breakout Session 3
- 12:15 PM** Lunch & Keynote Speaker Amberley Snyder
- 2:00 PM** Extended Learning Sessions
- 3:00 PM** Adjourn



Find us on facebook @YoungAgProfessionals

KEYNOTE SPEAKER



Amberley Snyder

Amberley shares her experience from living the perfect life to it all crashing in an instant. A rollover accident leaving her paralyzed changes everything. She learns how accepting help and serving others can be such an important part of life. Amberley shows how life knocked her down, but with the help of her family, friends and faith she has worked to "get back on the horse."



REGISTRATION DEADLINE

EARLY BIRD - Dec 20
LATE REGISTRATION - Jan 3

To register online go to EXPERIENCEYAP.COM
You must register and be a Farm Bureau member to attend. To join, contact your county Farm Bureau office, or visit us at growwithfb.org.

- REGISTRATION TYPE:**
- Early Bird by Dec. 20

Late Registration by Jan. 3
- ☐ Single Day Registration: \$100

☐ Individual Registration: \$180

☐ Student Registration: \$160

☐ Duo Registration: \$225
- ☐ Single Day Registration: \$125

☐ Individual Registration: \$205

☐ Student Registration: \$180

☐ Duo Registration: \$275

Complementary registrations available for Group Members, please contact [Patty at pdavis@ofbf.org](mailto:pdavis@ofbf.org) to register.

REGISTRATION #1

☐ Male ☐ Female

☐ North High Brewery Tour additional \$25

Full name:

Address:

City: Zip: County:

Preferred e-mail:

Phone: Date of Birth: / /

Emergency contact name:

Emergency contact phone:

REGISTRATION #2

(if applicable) ☐ Male ☐ Female

☐ North High Brewery Tour additional \$25

Full name:

Address:

City: Zip: County:

Preferred e-mail:

Phone: Date of Birth: / /

Emergency contact name:

Emergency contact phone:

SPECIAL NEEDS: (food allergies, etc.)



EXTENDED LEARNING SESSIONS

Friday Round

- KNOW TO GROW

Micah Mensing, Farm Credit Mid-America
- NETWORKING AND ETIQUETTE

Marlene Eick, Leadership and Career coach, Live Your Story
- RISK ASSESSMENTS AND COVERAGE

Paul Hall, Nationwide Insurance Agent
- COMMUNICATIONS BOOT CAMP

Ty Higgins, Ohio Farm Bureau

NORTH HIGH BREWERY TOUR

Check out a behind the scenes tour and brief tasting. Participants must be 21 and pre-register for this session. \$25.00 fee will be added to your registration. First come, first served.

Saturday Round

- PAINT AND SIP

Relax, sit back, and paint a unique scene to take home to the farm.
- GIVE BACK!

Work together collaboratively at the Ronald McDonald House.

GRAIN MARKETS: MAKING THE MOST FOR YOUR FARM

Bailey Elchinger, INTL FCStone.

FARM FIT

Come learn how to stay fit on your farm!

NORTH HIGH BREWERY TOUR

Check out a behind the scenes tour and brief tasting. Participants must be 21 and pre-register for this session. \$25.00 fee will be added to your registration. First come, first served.



DOWN HOME FRIDAY NIGHT

Join us for a fun filled evening with a live country duo, mechanical bull, and board games. Light beverages and snacks will be provided throughout the evening.



30 WORKSHOPS

ON THE FARM

- Cover Crop/Soil Health

Nathan Brown, First Generation Farmer
- Economic Impact of Agricultural Diversification

Bryan Humphreys, Ohio Pork Council
- Breaking the Stigma with Mental Health

Gracee Workman, The Ohio State University, and Amanda Raines, OSU Extension Hardin County
- Nutrient Management

Dr. Larry Antosh, Ohio Farm Bureau
- Water Conservation technology

Jay Hill, Texas Farmer, Inspirational Speaker
- What's next in seed technology?

Mark Apelt, Beck's Hybrid

NICHE & SPECIALTY GROWERS

- Sheep and Goats Emerging Markets

Roger High, Ohio Farm Bureau
- Insect Management using Biopesticides

Dr. Luis Canas, The Ohio State University
- Hemp in Ohio: What you need to know

David Miran Jr., Ohio Department of Agriculture
- Will solar energy shine on your farm?

Dale Arnold, Director of Energy Policy, Ohio Farm Bureau
- Beekeeping 101

Rich Maxwell, Beekeeping Association
- Alternative Species, as an alternative revenue stream?!

Tony Seegars and Roger High, Ohio Farm Bureau

CONSUMER ENGAGEMENT

- Food Labeling

Abby Snyder
- What you need to know to sell your farm products

Sarah Ison, SAI Research and Consulting
- Agritourism, is it right for you?

Panel of Agritourism Experts
- Entrepreneurship within 21st Century Agriculture

Michael Rivera and Brett Eads, JEE Foods
- Social Media Advocacy

Brandi Buzzard, Red Angus Association of America
- Connecting with Skeptic Consumers

Hannah Thompson, Animal Ag Alliance

BUSINESS MANAGEMENT

- New Year, New Rules- Farm Bill

Yvonne Lesicko and Jack Irvin, Ohio Farm Bureau
- Tax implications for your business

Ryan Conklin, Attorney, Wright & Moore Law Co
- Are you covered for Contract farming?

Paul Hall, Nationwide Insurance Agent
- Farming Finance Essentials

Heartland Bank Agribusiness Team
- NRCS-programs to build your operation

Pete Conkle
- Magnetic Marketing

Kelly Snyder, Old Blue Silo

YOUNG PROFESSIONALS (Professional & Personal Development)

- Priority Issues

Tony Seegars, Jenna Beadle, and Jack Irvin, OFBF Policy
- YAP Programming

2020 Local YAP Grant winners & Retired State Committee Members
- OFBF and AFBF Leadership Opportunities

Young Ag Professional Leaders
- There's an App for that

2020 State YAP Committee members
- Ag Career Demands

Ag Industry Professionals
- How to guide: Running for an elected office

Whitney Bowers

Thank you to our SPONSORS