



“AgriPOWER provides leadership development, education about a variety of aspects across the entire industry of agriculture, but most importantly, AgriPOWER focuses on how we can help to address issues in the industry. The enduring theme of the AgriPOWER program is to urge participants to get involved. To become educated and understand the issues facing agriculture. But then to be a voice in the conversation. To tell our stories and be open to questions. To network and become a resource for those who make decisions impacting agriculture but may not be connected to the industry. As my journey in this program comes to a close, I am charged with being involved to help solve the issues facing agriculture and I am grateful for the opportunity to participate in AgriPOWER.”

VICTORIA SHAW, Medina County Farm Bureau Member and AgriPower Class VII Member



FOR MORE INFORMATION

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OR VISIT ofb.ag/agripower



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Use your knowledge in agriculture
TO BE A LEADER.



AGRIPOWER CLASS XII

Ohio Farm Bureau launched an elite program designed specifically for farmers and agribusiness professionals: AgriPOWER. This yearlong program focuses on public policy issues confronting agriculture and the food industry such as consumer relations, regulations, energy, and trade policies. It helps individuals develop the skills necessary to become effective leaders and advocates for agriculture by learning from experts in these fields. Additionally, the program is respectful of today’s busy farm and family calendar.



In 2020, Ohio Farm Bureau Federation will select 20 individuals to participate in AgriPOWER, a leadership and advocacy development program, which will consist of seven multi-day institutes (17 total days). Topics covered during institute programs will include public policy matters facing local communities, the state of Ohio, the nation and the world. Additionally, specific sessions will help class members develop important skills necessary to become an effective leader and advocate for agriculture. Two of the institute sessions will be held out of state (one in Washington, D.C. and the other location will be decided at a later date) to help class members gain a valuable understanding of national and global issues.

YOU SHOULD APPLY FOR AGRIPOWER CLASS XII IF:

- You want to improve your understanding of current issues and develop the skills necessary to lead and become an advocate for agriculture.
- You have a passion for agriculture and see yourself in a leadership role in the future.
- You are interested in the political process and/or have thought about running for office.
- You are open to new experiences and learning
- You can commit the time necessary to participate in the program.



Never before in the history of agriculture has there been the urgency there is today for leaders and advocates for agriculture.

WHAT PEOPLE ARE SAYING ABOUT AGRIPOWER



"If you're looking for a program to take you to the next step in your ag career, whether you're just getting started or are a veteran — consider AgriPOWER. You'll be surprised how much you learn from the speakers and farmers, and also about yourself and the people around you."

CHRIS KICK, Wayne County Farm Bureau Member and AgriPower Class VII Member



Individuals may nominate themselves or have their nomination sponsored by their respective county Farm Bureau, other agricultural organization or employer. If you are nominating yourself, you must be a Farm Bureau member (contact your county Farm Bureau for membership information). Applications should be completed and returned to Ohio Farm Bureau postmarked by April 20, 2020. Ohio Farm Bureau will review the applications and select the 2020-2021 class. All applicants will be notified of their acceptance status after May 4, 2020. The first institute for all accepted applicants to attend will convene in Columbus June 19-20. Applications can be obtained at the county Farm Bureau office or online at ofbf.org/get-involved/agripower.

2020-2021 TUITION

The tuition is \$4,500 per person, plus each individual is responsible for a \$400 participation deposit. Tuition includes lodging, meals, breaks, group travel and all course materials. Ohio Farm Bureau currently plans to offer several scholarships. The contribution of those who receive scholarships will be their time, energy and commitment to make the program a success as well as a volunteer commitment after completion of the program. All participants, county Farm Bureaus and other agricultural organizations and businesses are invited to make a financial contribution to strengthen the program. Other organizations are invited to sponsor a participant, or in some cases, an individual and his/her employer may cooperate to cover the program's tuition. Travel to and from the Ohio sessions, meals during the commuting trips and any incidental personal purchases are the responsibility of each individual participant. The \$400 deposit will be returned to the participant at graduation if the participant attends every session in its entirety. \$50 per Ohio session or \$100 for the out-of-state sessions will be deducted from the reimbursement for each part of any institute the participant misses. Participants may seek scholarship support locally for any or all of the \$400 participation deposit.

CLASS XII SCHEDULE Date and locations of sessions are tentative and subject to change

SESSION 1 - JUNE 19-20

Columbus

Program orientation and getting to know Farm Bureau. Personal strengths finder assessment, evolving leadership development, and public speaking training.

SESSION 2 - JULY 16-18

Northern Ohio

Power and role of the media, spokesperson training, changing nature of communications, social media, and Ohio water quality issues.

SESSION 3 - AUGUST 21-22

Southern Ohio

Dive into issues and topics facing Ohio Agriculture today and in the future.

SESSION 4 - SEPTEMBER 15-17

Washington DC

Power of organizations, Farm Bureau's process, national and international issues, trade, demographics, and federal government basics.

SESSION 5 - NOVEMBER 12-13

Columbus

Up close look at state and local government, working with elected officials and politics and etiquette.

SESSION 6 - JANUARY 20-23

TBD

Out of state agriculture tour. Explore current issues in food, agriculture, and the environment in another state. Gain a first-hand perspective of agricultural facilities, businesses and Farm Bureau's role in another state. Explore ways for Farm Bureaus to work together.

SESSION 7 - FEBRUARY 26-27

Columbus

Service opportunities to get engaged in agricultural organizations, local organizations, and Ohio Farm Bureau. Review business structures and transitions. AgriPOWER graduation.



"If you have any interest in taking part in an absolutely overwhelming and invaluable opportunity to learn and better yourself, I highly encourage you to look into AgriPOWER. I encourage you to take that leap outside the comfort zone and apply, it will be truly worth it! And don't be surprised when while you are learning, your family grows a little from the wonderful friends you get to meet along the way."

CRAIG POHLMAN, Van Wert County Farm Bureau Member and AgriPOWER Class IX