



The Ohio State University  
 Extension  
 Ashtabula County  
 39 Wall Street  
 Jefferson, Ohio 44047  
 440-576-9008  
<http://ashtabula.osu.edu>

To: Supporters of Ashtabula County Agriculture  
 From: Andrew Holden  
 Re: Sponsorship of 2021 Ag Day *Andrew Holden*

In May, Ashtabula County's First Graders will descend on the Ashtabula County Fairgrounds to participate in Ashtabula County's **Ag Day**. Coordinated by OSU Extension and the Ashtabula County Farm Bureau, the primary goal of this event is to educate first graders on where their food comes from and to showcase the different types of agricultural commodities which are being produced in Ashtabula County.

During this interactive day, students were able to get up close and personal with farm animals, crops, fruits, and vegetables at interactive stations relating to our county's agriculture.

During the day, the students:

- Learned about bees, dairy cows, sheep, horses, beef cows, goats, pigs, alpacas, chickens, ducks, and turkeys.
- Made their own home-made butter and tried their hand at milking a cow.
- Learned how seeds are planted to give us an array of tasty fruits and vegetables and how they are processed into foods that we enjoy.
- Learned what type of machinery is used in agriculture.
- Learned the importance of healthy nutrition and exercise.



Ashtabula County's Ag Day program has become a community supported effort as over 300 volunteers and donors help to make this day a reality for the students. The cost of hosting this event is nearly \$22,000 (both monetary and in-kind) and without the support of many this program would not be possible. **We are asking you to consider becoming a donor for the 2021 Ag Day.** We are once again offering 5 levels of sponsorship:

- Platinum Sponsorship - \$1,000 and over
- Gold Sponsorship - \$500 to \$999
- Silver Sponsorship - \$250 to \$499
- Bronze Sponsorship - \$100 to \$249
- Friends of Ag Day - \$1 to \$99

For 2020, we are asking all Ashtabula County farms, agribusinesses, and supporters of Ashtabula County Agriculture to consider making a donation to help us educate our youth about agriculture. Your gift to this program is 100% tax deductible. Donors are recognized in a variety of manners (see back for more details). Donation deadlines for printed recognition (including t-shirts) will be April 16, 2021. Sponsorships received after April 16 will appear on printed material after Ag Day.

✂-----✂

**Yes, I would like to be a sponsor of the 2020 Ag Day!**

Sponsor Name(s) \_\_\_\_\_

Contact: \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

\$ \_\_\_\_\_ Platinum    \$ \_\_\_\_\_ Gold    \$ \_\_\_\_\_ Silver    \$ \_\_\_\_\_ Bronze    \$ \_\_\_\_\_ Friends of Ag Day

\_\_\_\_\_ In-Kind, I can offer the following in-kind support \_\_\_\_\_

**Make checks payable to: OSU Extension    Return to: OSU Extension, 39 Wall Street, Jefferson, OH 44047  
For More Information: 440-576-9008**



**There are many ways to become a sponsor for this event. Your support of the Ashtabula County Ag Day can be provided through a monetary donation or through an in-kind donation. Listed below is how your donation will be recognized by the committee and some ideas for donation opportunities.**

Platinum Sponsorship - \$1,000 and over

- Company/Individual name on back of shirt which all volunteers wear.
- Sign at the 12 interactive stations.
- Listed in the donor brochure sent home to every student's home.
- On sponsorship list for media publication.
- Recognition at Ag Day for being a sponsor.
- Ideas for in-kind donation- Sponsor three or more classrooms from your local school or help sponsor the bus transportation (\$3,500 total for busing) or sponsor the "Adventures in Agriculture with Chris Clover" coloring book (\$1,500). Donate an agricultural based-giveaway valued over \$1,000. For example, an Ag Day lunch box for every student.

Gold Sponsorship - \$500 to \$999

- Company/Individual name on back of shirt which all volunteers wear.
- Sign at all 12 interactive stations.
- Listed in the donor brochure sent home to every student's home.
- On sponsorship list for media publication.
- Recognition at Ag Day for being a sponsor.
- Ideas for in-kind donation- Sponsor two classrooms from your local school or sponsor your local school's busing. Donate an agricultural based-giveaway valued over \$500, provide milk and ice cream for each student, sponsor the dwarf cherry tomato plants to be taken home by every student or help provide lunch for the over 300 volunteers. Donate reusable Ag Day tote bag for each classroom.

Silver Sponsorship - \$250 to \$499

- Listed in the donor brochure sent home to every student's home.
- On sponsorship list for media publication.
- Recognition at Ag Day for being a sponsor.
- Ideas for in-kind donation- Sponsor a classroom from your local school. Donate an agricultural based-giveaway valued over \$250, sponsor the supplies needed for one of the stations (example: whipping cream to make the homemade butter), or sponsor the Callie the Cow milking station.

Bronze Sponsorship - \$100 to \$249

- Listed in the donor brochure sent home to every student's home.
- On sponsorship list for media publication.
- Recognition at Ag Day for being a sponsor.
- Ideas for in-kind donation- Donate an agricultural based-giveaway valued over \$100. We can use money to purchase program supplies (example: potatoes, carrots, flower pots, soil) for the 12 interactive stations.

Friends of Ag Day - \$1 to \$99

- Listed in the donor brochure sent home to every student's home.
- On sponsorship list for media publication.
- Recognition at Ag Day for being a sponsor.
- Ideas for in-kind donation- Sponsor a child to attend- \$25. Donate an agricultural based-giveaway valued up to \$99. We can use money to purchased program supplies (example: hand sanitizers for the 12 interactive stations).

Volunteerism- We need over 300 volunteers to help with this program. Your company/ organization/ group can provide volunteers to be presenters at one of the 12 interactive stations, be a group leader to lead a classroom from station to station, or help with safety coordination or in logistics. Contact Abbey Averill at OSU Extension at 440-576-9008 for more details on volunteer opportunities.