

OHIO FARM BUREAU GROUP MEMBERSHIP

For businesses and associations that want the optimum business membership experience.

Through our group membership program, businesses can purchase individual memberships for their employees, clients or others. These individuals receive all of the benefits and discounts a Farm Bureau membership affords, including unique opportunities for community and civic engagement. In addition, your business will have access to benefits developed to promote your business and develop skills within your team.

YOUR CONNECTION TO THE AGRICULTURAL COMMUNITY

Farm Bureau offers an unrivaled opportunity to connect and engage the agriculture community in Ohio. From county programs and networking, to elected official and policy discussions, to experts in water quality, energy development and agricultural law, no other organization can match the connection to the diversity of Ohio agriculture and agribusiness like Farm Bureau.

IMPROVING YOUR TEAM

Ohio and county Farm Bureaus across the state offer a number of professional development and training opportunities. Covering a number of topics at

various locations, recent programs have included business planning, safety training, leadership development,

public speaking, marketing, farm and food advocacy and many more. Additionally all group members get tickets to our dynamic Young Ag Professionals Conference, and our large groups can access a scholarship to our intensive leadership training program, AgriPOWER Institute.

PROMOTING YOUR ORGANIZATION

As a benefit of the investment, group members are typically recognized with unique marketing opportunities by the county Farm Bureau, such as at the county fair, youth ag education events and annual meetings, among others. Your county Farm Bureau can provide specifics.

Additionally groups with 20 or more individual members are included in an exclusive statewide brand promotion program in Ohio Farm Bureau's multiple media platforms.

Offering a truly unique employee benefit

MEMBER BENEFITS



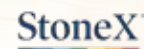
Nationwide
is on your side



Go Further



JOHN DEERE



Benefits subject to change without notice.



YOUNG AG PROFESSIONALS CONFERENCE

Info available at ofbf.org/experience-yap

The Young Ag Professional Winter Leadership Experience is an annual conference with the opportunity to build personal and professional skills, network with agricultural leaders, and learn to make a difference in your community, Farm Bureau and agriculture. Conference sessions cover topics ranging from business planning, traditional agriculture, niche farming and marketing and consumer education topics. The conference takes place on the last weekend of January or the first weekend of February each year. Tickets include courses, meals and hotel.

AGRIPOWER INSTITUTE

Info available at ofbf.org/agripower

Each year, Ohio Farm Bureau Federation selects 20 individuals to participate in AgriPOWER, a leadership and advocacy development program, which consists of seven multi-day institutes (17 total days) spanning several months. Topics covered during institute programs include public policy matters facing local communities, the state of Ohio, the nation and the world. Additionally, specific sessions help class members develop important skills necessary to become an effective leader and advocate for agriculture. Two of the institute sessions are held out of state (one in Washington, D.C. and the other location determined each year) to help class members gain a valuable understanding of national and global issues.

Annual tuition is typically \$4,500 and applications are normally due in mid-April. Tuition includes lodging, meals, breaks, group travel and all course materials.

PREMIER BENEFITS FOR GROUP MEMBERSHIPS¹

	SIZE OF GROUP MEMBERSHIP		
	5 to 19	20 to 99	100 and more
ACCESS AND ENGAGEMENT	Tier 1	Tier 2	Tier 3
Access to experts and resources in ag and food policy including water quality, energy development and agricultural law among others	✓	✓	✓
Invitations to select issue and policy discussions with local and state elected officials ²	✓	✓	✓
PROFESSIONAL DEVELOPMENT AND TRAINING			
Invitations to local and regional members training opportunities offered by County and Ohio Farm Bureau	✓	✓	✓
YAP Winter Leadership - annual two-day leadership conference for Young Ag Professionals	2	4	8
AgriPOWER Scholarship - an elite year long intensive leadership development course for farm and food professionals	-	\$1,500	\$3,000
PROMOTION AND MARKETING³			
Recognition at local county events, and promotions such as county fair, annual meeting, newsletter, etc. ³	✓	✓	✓
Brand promotion in Buckeye Farm e-News-- Farm Bureau's bi-weekly ag industry e-newsletter with a 30,000 readership*	-	2 times a year	12 times a year
Brand promotion in print version of Buckeye Farm News, OFB's flagship ag industry print publication with a 60,000+ readership*	-	1 time a year	2 times a year
<p>(1) All benefits listed are subject to change without notice. No legally binding guarantee of resources, access, availability, training or marketing is made by Ohio Farm Bureau Federation and/or County Farm Bureaus. Special preference and/or access to staff shall not be made available as part of these benefits, but shall be available in similar fashion as is made available for all members.</p> <p>(2) All county promotions and invitations of group members and businesses shall be made at the sole discretion of local county board of trustees</p> <p>(3) Use of OFBF mark, logo and/or name is strictly prohibited without written consent from OFBF. Items marked with a (*) indicate exclusive benefits available only for group members</p>			

You may also be interested in...

WORKERS' COMPENSATION GROUP RATING PROGRAM: Opportunity for most businesses with better than average claim histories, regardless of industry, to save up to 53% on their workers' comp premium.

OHIO FARM BUREAU HEALTH BENEFITS PLAN: Ohio Farm Bureau Health Benefits Plan is available to sole proprietors and small business employers with fewer than 100 employees. Eligible businesses must be headquartered in Ohio and must operate within the "farm to fork" agricultural sector.

OHIO FARM BUREAU ENERGY PROGRAM: This program is designed to assist all members in making energy choices, shopping for energy, learning about rebate options and the best ways to manage their energy resources, specifically electric, natural gas, or both.

GROUP MEMBERSHIP SIGN-UP PROCESS

1. Determine your membership level: # of members _____ x \$72/member = \$ _____
(minimum 5 members per group)

2. Select your primary county: _____ County

3. Establish your company's primary contact(s).

Name/Business Title _____ Phone _____

Email _____

4. In order to take advantage of the promotion and marketing premier benefits, please check this box to allow not allow your company name to be shared and promoted as a group member.

Business Name: _____

Address: _____

City, State, Zip: _____

**Provide names and payment
to your county Farm Bureau.**

ofbf.org/counties

GROUP MEMBERSHIP ENROLLED INDIVIDUAL INFORMATION

Name (First and Last): _____

Title: _____ Resident County: _____

Address (City, State, Zip Code): _____

Email: _____ Phone: _____

Name (First and Last): _____

Title: _____ Resident County: _____

Address (City, State, Zip Code): _____

Email: _____ Phone: _____

Name (First and Last): _____

Title: _____ Resident County: _____

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Name (First and Last): _____

Title: _____ Resident County: _____

Address (City, State, Zip Code): _____

Email: _____ Phone: _____

Attach additional sheets as needed. Contact your county Farm Bureau for more information.

Ohio Farm Bureau through the years

- 1919** << Ohio Farm Bureau Federation founded
- 1926** << The Farm Bureau Mutual Automobile Insurance Company established with the help of a \$10,000 loan from Ohio Farm Bureau Federation
- 1936** << First advisory council formed in Shelby County
- 1947** << WRFD radio begins broadcasting to Ohio farmers
- 1955** << The Farm Bureau Mutual Automobile Insurance Company changes name to Nationwide
- 1973** << Constitutional amendment to "Save Open Space" passed by Ohio voters, creating Current Agricultural Use Value (CAUV) program
- 1986** << Farm Income Enhancement Chair established at Ohio State University
- >> **1921** Membership stands at 92,000 families
- >> **1934** Farm Bureau Cooperative Association formed
- >> **1935** Farm Bureau Rural Electrification cooperative created
- >> **1942** Farm Bureau group hospitalization formed
- >> **1953** Young Farm Couples program created
- >> **1961** Buckeye Farm News publication launched
- >> **1967** Ohio's personal property tax repealed for farmers
- >> **1981** Agricultural Political Education Program established, currently called AGGPAC
- >> **1982** South Point Ethanol begins operation
- >> **1987** Self-Help energy program created
- 1992** << Issue 5, chemical labeling law, defeated at polls
- 1997** << offb.org launched
- 1998** << Promotion and Education program established and features "Every Day is Earth Day to a Farmer" campaign
- 2002** << Farm Bureau establishes a new vision: *Forging a partnership between farmers and consumers*
- 2009** << Issue 2 passed creating the Ohio Livestock Care Standards Board
- 2015** << Blanchard River Demonstration Farms Network established
- 2017** << CAUV is reformed, which led to significant tax savings for Ohio farmers and landowners
- >> **1991** Workers' Compensation Group Rating Program established
- >> **1995** C. William Swank Chair in Rural/Urban Policy established at Ohio State University
- >> **2001** Our Ohio magazine created; Land and Living exhibit is launched at the Ohio State Fair
- >> **2006** Town Hall Ohio radio program is launched
- >> **2008** Ribbon cut on the Nationwide and Ohio Farm Bureau 4-H Center on Ohio State University's campus; AgriPOWER program launched
- >> **2013** A big victory for Ohio families with the elimination of the Ohio Estate Tax
- >> **2016** Agritourism bill is signed into law, providing important protections for Ohio's agritourism industry

Working together for Ohio farmers
to advance agriculture and
strengthen our communities.



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