

# OHIO FARM BUREAU

# GROUP MEMBERSHIP

For companies and associations that want the optimum business membership experience.

Through our group membership program, businesses can purchase individual memberships for their employees, clients or others. These individuals receive all of the benefits and discounts a Farm Bureau membership affords, including unique opportunities for community and civic engagement. In addition, your business will have access to benefits developed to promote your business and develop skills within your team.

## YOUR CONNECTION TO THE AGRICULTURAL COMMUNITY

Farm Bureau offers an unrivaled opportunity to connect and engage the agriculture community in Ohio. From county programs and networking, to elected official and policy discussions, to

experts in water quality, energy development and agricultural law, no other organization can match the connection to the diversity of Ohio agriculture and agribusiness like Farm Bureau.

## IMPROVING YOUR TEAM

Ohio and county Farm Bureaus across the state offer a number of professional development and training opportunities. Covering a number of topics at various locations, recent programs have included business planning, safety training, leadership development, public speaking, marketing, farm and food advocacy and many more. Additionally, group members receive access to our dynamic Young Ag Professionals Winter Leadership Experience, and our large groups can

access a scholarship to our intensive leadership training program, AgriPOWER Institute.

## PROMOTING YOUR ORGANIZATION

As a benefit of the investment, group members are typically recognized with unique marketing opportunities by the county Farm Bureau, such as at the county fair, youth ag education events and annual meetings, among others. Your county Farm Bureau can provide specifics.

Additionally groups with 20 or more individual members are included in an exclusive statewide brand promotion program in Ohio Farm Bureau's multiple media platforms.

## Discounted Group Rate:

**\$90 per individual**

*(minimum of 5 individuals)*



Ohio Farm Bureau  
280 N. High Street, 6th Floor  
Columbus, Ohio 43215  
OhioFarmBureau.org

# PREMIER BENEFITS FOR GROUP MEMBERSHIPS<sup>1</sup>

	SIZE OF GROUP		
	5 to 19	20 to 99	100 or more
<b>ACCESS AND ENGAGEMENT</b>	<b>Tier 1</b>	<b>Tier 2</b>	<b>Tier 3</b>
Access to experts and resources in ag and food policy including water quality, energy development and agricultural law among others	✓	✓	✓
Invitations to select issue and policy discussions with local and state elected officials <sup>2</sup>	✓	✓	✓
<b>PROFESSIONAL DEVELOPMENT</b>			
Invitations to local and regional training opportunities offered by County and Ohio Farm Bureau	✓	✓	✓
Winter Leadership Experience - Annual two-day leadership conference for Young Ag Professionals	<b>1 invite</b>	<b>4 invites</b>	<b>8 invites</b>
AgriPOWER Scholarship - An elite year long intensive leadership development course for farm and food professionals	-	<b>\$1,500</b>	<b>\$3,000</b>
<b>PROMOTION AND MARKETING</b>			
Recognition at local county events, and promotions such as county fair, annual meeting, newsletter, etc.	✓	✓	✓
Logo inclusion in Buckeye Farm e-news, Farm Bureau's ag industry e-newsletter with 35,000 readership. <sup>3</sup>	-	<b>2x a year</b>	<b>12x a year</b>
Logo inclusion Our Ohio magazine, Farm Bureau's flagship ag industry print publication with a 75,000+ readership. <sup>3</sup>	-	<b>1x a year</b>	<b>2x a year</b>

(1) All benefits listed are subject to change without notice. No legally binding guarantee of resources, access, availability, training or marketing is made by Ohio Farm Bureau Federation and/or County Farm Bureaus. Special preference and/or access to staff shall not be made available as part of these benefits, but shall be available in similar fashion as is made available for all members.

(2) All county promotions and invitations of group members and businesses shall be made at the sole discretion of local county board of trustees

(3) Exclusive benefits available only for group members

*Working together for  
Ohio farmers to  
advance agriculture  
and strengthen  
our communities.*

## You may also be interested in...

**WORKERS' COMPENSATION GROUP RATING PROGRAM:** Opportunity for most businesses with better than average claim histories, regardless of industry, to save up to 53% on their workers' comp premium.

**OHIO FARM BUREAU HEALTH BENEFITS PLAN:** Ohio Farm Bureau Health Benefits Plan is available to sole proprietors and small business employers with fewer than 100 employees. Eligible businesses must be headquartered in Ohio and must operate within the "farm to fork" agricultural sector.

**OHIO FARM BUREAU ENERGY PROGRAM:** This program is designed to assist all members in making energy choices, shopping for energy, learning about rebate options and the best ways to manage their energy resources, specifically electric, natural gas, or both.

**VISIT [OHIOFARMBUREAU.ORG/GROUP-MEMBERSHIP](http://OHIOFARMBUREAU.ORG/GROUP-MEMBERSHIP) FOR MORE INFORMATION**

# GROUP MEMBERSHIP SIGN-UP

1. Determine your membership level: # of members \_\_\_\_\_ x \$90/member = \$ \_\_\_\_\_  
(minimum 5 members per group)
2. Select your primary county: \_\_\_\_\_ County
3. Establish your company's primary contact(s).

Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**Provide names and payment  
to your county Farm Bureau.**

**OhioFarmBureau.org/counties**

## Group Membership enrolled Individual Information

Name (First and Last): \_\_\_\_\_

Resident County: \_\_\_\_\_

Address (City, State, Zip Code): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

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Name (First and Last): \_\_\_\_\_

Resident County: \_\_\_\_\_

Address (City, State, Zip Code): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

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**ATTACH ADDITIONAL SHEETS AS NEEDED. CONTACT YOUR COUNTY FARM BUREAU FOR MORE INFORMATION.**