



"AgriPOWER truly is an elite program that focuses on public policy issues confronting agriculture and the food industry. It also helps individuals develop the skills necessary to become effective leaders and advocates for agriculture by learning from experts in these fields. I'd highly recommend anyone looking to learn more about public policy or developing their leadership skills to apply for AgriPOWER Class XIV, as it is one of a kind."

*-Heidi Breyley, Lorain County, AgriPOWER Class XIII*

"AgriPOWER is a leadership growth series for agricultural professionals. Growth from experiences of agricultural opportunities to broaden knowledge. Leadership development from diverse sessions to build better advocates for agriculture."

*-Christine Snowden, Licking County and Class XII Member*

"The contacts made throughout our AgriPOWER journey are second to none. We meet with politicians at the local, state and national level. We were able to meet and network with the leaders from the various ag groups throughout the state. The contacts that were made within the Ohio Farm Bureau are invaluable, but nothing will beat the relationships that were formed with the other members of AgriPOWER."



*-Bennet Musselman, Pickaway County, AgriPOWER -Class VIII*

Scan here to apply:



**FOR MORE INFORMATION**

visit [ofb.ag/agripower](https://ofb.ag/agripower)

-  [facebook.com/OhioFarmBureau](https://facebook.com/OhioFarmBureau)
-  [instagram.com/OhioFarmBureau](https://instagram.com/OhioFarmBureau)
-  [twitter.com/OhioFarmBureau](https://twitter.com/OhioFarmBureau)
-  [youtube.com/ohiofarmbureau](https://youtube.com/ohiofarmbureau)
-  [tiktok.com/@ohiofarmbureau](https://tiktok.com/@ohiofarmbureau)
-  [linkedin.com/company/ohiofarmbureau](https://linkedin.com/company/ohiofarmbureau)



# AgriPOWER 2024-2025

# About AgriPOWER

Farming and the agricultural industry are competitive. Always has been, and always will be. But the complexity, nuance, and margins are as competitive today as they ever have been. How will you stay competitive in a rapidly evolving business sector? What's the next ag market disruptor? Are you in a position to manage what comes next? The Ohio Farm Bureau AgriPOWER program has a long history of bringing forward fresh ideas to keep participants at the forefront of American agriculture.



This in-depth program offers unrivaled access and industry connections to give participants their best chance for a successful farming future.

In 2024, the Ohio Farm Bureau Federation will select individuals to participate in AgriPOWER, a leadership and advocacy development program, which will consist of seven multi-day institutes (17 total days). Topics covered during institute programs will include public policy matters facing local communities, the state of Ohio, the nation, and the world. Additionally, specific sessions will help class members develop important skills necessary to become effective leaders and advocate for agriculture. Two of the institute sessions will be held out of state (one in Washington, D.C., and the other location will be decided at a later date) to help class members gain a valuable understanding of national and global issues.



## CLASS XV SCHEDULE

### 2024-2025 Session Outline

*Dates and locations of sessions are tentative and subject to change*

#### Session 1- October 30-31

Program orientation and getting to know Farm Bureau. Overview of the Policy Development process. Personal strengths finder assessment, evolving leadership development, and public speaking training.

#### Session 2- December 11-12 Columbus OFBF Annual Meeting

Attend OFBF Annual Meeting to view the Policy Development process. Class policy project development. Meet with leaders in Ohio agriculture. Business solutions meeting with a select partner, Nationwide.

#### Session 3- February 19-20 Columbus

Attend OFBF Ag Day at the Capital. Understanding the role of local and state governments and how to influence political leaders. What you need to know before running for an elected position.

#### Session 4- March 21-22 Medina Ohio

Power and role of the media, spokesperson training. Business development series with key partners.

#### Session 5- June 19-22

Out-of-state agriculture tour. Explore current issues in food, agriculture, and the environment in another state. Gain a first-hand perspective of agricultural facilities, businesses, and the Farm Bureau's role in another state. Explore ways for Farm Bureaus to work together.

#### Session 6- August 8-9 Southern Ohio

Dive into issues, trends, and topics facing Ohio Agriculture today and in the future. Continuation of business development series.

#### Session 7 - September 9-11 Washington D.C.

Power of organizations, Farm Bureau's process, national and international issues, trade, demographics, and federal government basics. Mentoring of YAP members.

## Tuition

The tuition is \$4,500 per person, plus each individual is responsible for a \$400 refundable participation deposit. Tuition includes lodging, meals, breaks, group travel, and all course materials. Four competitive scholarships will be provided by the generous sponsorship of the Ohio Farm Bureau Foundation and the Ohio Soybean Council. The contribution of those who receive scholarships will be their time, energy, and commitment to make the program a success as well as a volunteer commitment after completion of the program. Travel to and from the Ohio sessions, meals during the commuting trips, and any incidental personal purchases are the responsibility of each individual participant. The \$400 deposit will be returned to the participant at graduation if the participant attends every session in its entirety.



*Individuals may nominate themselves or have their nomination sponsored by their respective county Farm Bureau, other agricultural organization, or employer. All applicants must be Farm Bureau members. Applications must be submitted by August 1, 2024. Ohio Farm Bureau will review the applications and select the 2024-2025 class. All applicants will be notified of their acceptance status in late August 2024.*